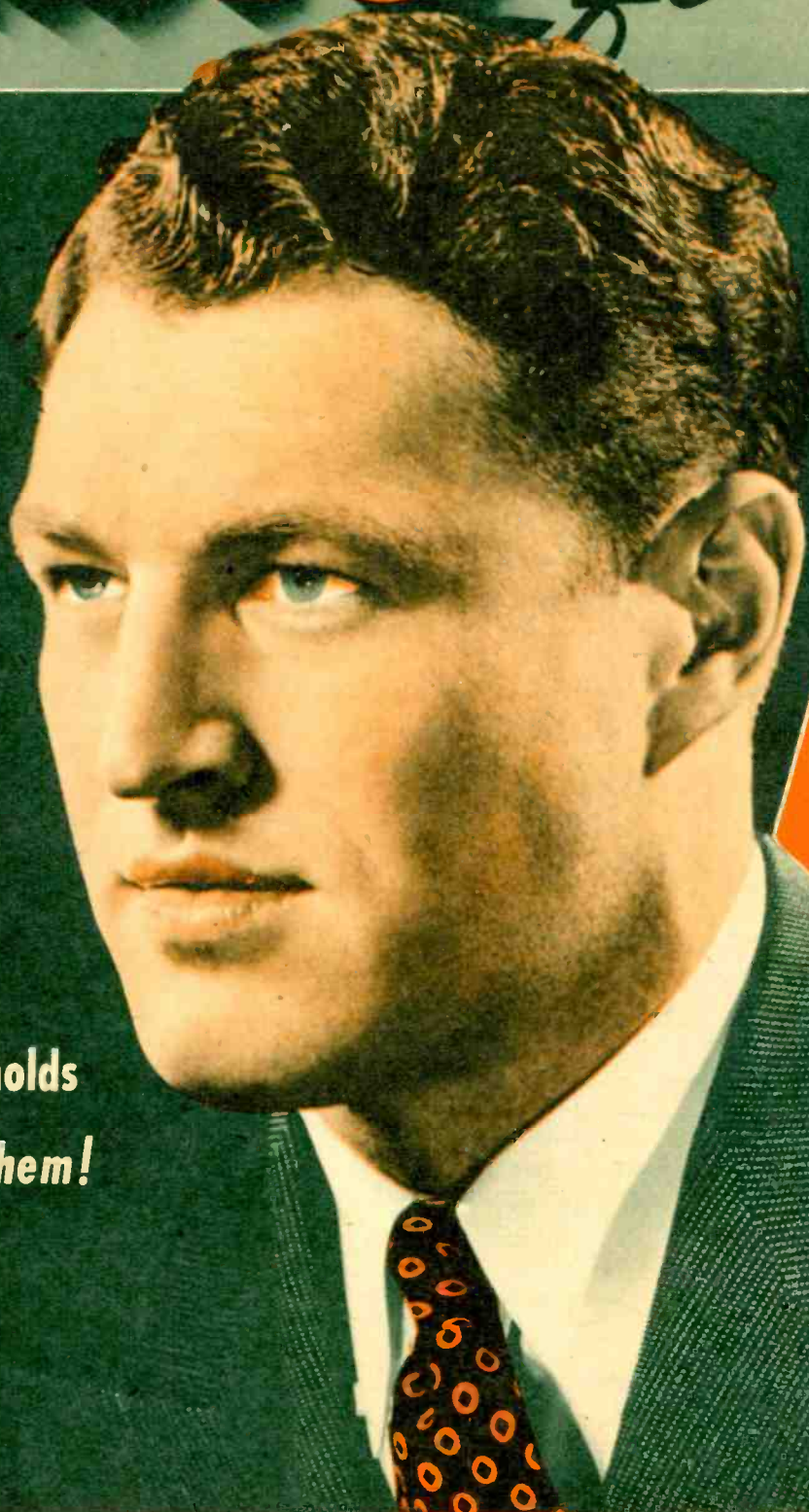


PROGRAMS FOR WEEK BEGINNING MARCH 9

# RADIO

*Life*

8¢



FORTY  
PAGES

**KMPC's Bob Reynolds**  
***More Power to Them!***

Page 4

**Home Economist**  
**NORMA YOUNG:**

*Her Cakes Fall, Too!*

Page 36



# The Ear Inspires the Pen

Mrs. C. F. Weaver, 7672½ State Street, Huntington Park, Calif.

Sirs: Just want to stand up in defense of Tom Breneman's singing. Must say E. A. Anderson has no sense of humor, or would have known Tom was kidding. Mrs. Anderson should go to "Breakfast" sometime and would find out that Tom is one grand person.

Morris Family, 950 North Wilton Place, Hollywood 38, Calif.



Orvil Sharp

Sirs: Have you ever had a picture of "Orvil Sharp" on Parkyakarkus program, Sundays? If so, we missed it. If not, do print one. The funniest guy on the air today.



Mrs. T. A. Bynon, Jr., 1221 South Garsey, Santa Ana, Calif.

Sirs: My family and I are inveterate readers of your fine magazine... we enjoy all the departments so much.

I would like to agree with those readers who wonder about the radio contests. For over a year I have been mailing as many as five entries every week to various contests. To date all I have received are a few acknowledgments.

My main reason for writing is to express our opinion of the shows "Don't You Believe It" and "Fact or Fiction." For years we attempted to learn our history lessons in school, and now these programs come along and dispute every fact we were taught. Several times I have had children ask why they must learn a lesson "if it isn't true anyway..." Of course we don't have to listen. We can turn the dial. We do turn the dial. We don't listen. But we just thought we would like to express our opinion.



Mrs. Edna H. Wyne, Laguna Beach, Calif.

Sirs: I notice from your last edition of Radio Life that you are going to inaugurate a "Men of Mike" series. Do please add Bob Phillips. He is on from ten at night until three in the morning. His transcriptions and his human interest comments have helped me pass many sleepless hours, and I surely miss him from three o'clock on. He has such an honest voice, and is in no way affected.

I'm never a "missdit" and enjoy every copy of Radio Life, then pass it on to others.



Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

Sirs: Is the program "Design for Death" off the air... or on another station? Could you let me know when it will reappear on the air?

Like your magazine Radio Life... always can hardly wait for my new copy.

*The program is off the air now. It was used during November and December as a warning about the heavy holiday traffic. If it returns to the air it will be listed in daily logs.*

Mrs. J. W. Cecil, 2457 Hyperion Avenue, Hollywood 27, Calif.

Sirs: I can stand it no longer. Now I must add my bit about Cliff Arquette. I was informed by the producer of "Glamour Manor" that Cliff Arquette has been under a doctor's care and that a five-day-a-week program was too much strain on him. Also that Mr. Arquette may appear as guest on other programs. So far I haven't heard him. Now I am hoping that all of Cliff's fans will contact everyone they know in connection with radio and insist upon a show for Mr. Arquette.

We can turn off the programs we don't like... but we can't turn on the ones we do like if they aren't on the air. Possibly it could be arranged that Cliff Arquette have a half-hour show once a week. I know it would please many of us to have him back. I sincerely hope, too, that he has read the many requests for his return to the air.

As for Kenny Baker—we gotta be fair—he is a swell person and a wonderful singer. Why not give him a musical show and let that fine comedian, Cliff Arquette, make with the funny stuff?

Mr. Arquette, please get "Mrs. Wilson" out of that broom closet and you two, with the help of "Cap," buy back "Glamour Manor." I'll promise you the Elbow Room will bulge with all your old guests!



Jeannie Gibson, 3950 West 6th Street, Los Angeles, Calif.

Sirs: My ear inspired this letter. In the line of duty at the personnel agency I work for, I had occasion to call Red Skelton early this morning. Despite the hour and the fact that I was asking for radio tickets, he was very cordial, and referred me to Mrs. Borzage, the former Edna Skelton. Mr. Skelton's voice hypnotized me, but it was a business call, so I minded mine! Just wanted to say what nice people those two are! You, too, Radio Life!

*You're so right about Red and Edna.*



Norma Allardyce, 3800 Olmsted Street, Los Angeles 43, Calif.

Sirs: Please accept my belated thanks for the lovely comb and brush set awarded me as a winner in your recent contest. It was not only fun, but interesting and educational.

For some time everyone from Red Skelton to the housewife like myself has been commenting on the commercial side of radio. It seems to me we are all missing the point of the radio advertising controversy. It is not the advertising that the average listener detests... it is the type of advertising. Red urges us to be patient and grant the sponsor the politeness of our attention in return for the program. Mrs. Housewife suggests those who resent commercials merely turn the dial. But no one, not even Red Skelton, enjoys the unin-

**MOTHER KNOWS BEST**

MOTHER KNOWS  
Dina-Mite gives youngsters needed energy for school and play.

MOTHER KNOWS  
Dina-Mite contains Nature's whole grains, so essential to "Daily Musts." She knows she is helping to solve this health problem.

YES, AND MOTHER KNOWS  
that Dina-Mite's rich, nutty flavor makes it the Number One breakfast for the whole family.

THE REAL "GOOD MORNING" CEREAL

**DINA-MITE CEREAL**

## HEAD OF THE PARADE!



**ACME**

..the beer with the high I.Q. (It Quenches!)

Brewed in Los Angeles by ACME BREWING CO.  
Bohemian Distributing Company  
LOS ANGELES 11

## ARE YOU LONELY?



Thousands of lonely folk everywhere are finding true happiness through introductions by mail. Why not you? I'll show you PROOF. Send for FREE particulars in a plain sealed envelope.

**NANCY JORDAN**  
P. O. Box 466RL  
San Francisco, Calif.





telligent, noisy, repetitious commercials we hear. And some of them, such as the ones that call attention to halltosis, B. O. and any number of offensive subjects, are definitely in bad taste. Actually, these odors are no worse than that made by a sponsor when he resorts to such low practices.

All of us realize that our good radio programs are possible only because of advertising. We do not begrudge the three minutes or three seconds. All of us will listen, or at least not turn the dial, if the advertising presents something worthwhile. Or, if it can't do that, at least let us have the commercials in a way that we, those who actually pay the sponsors' salary, won't object.



Alfred Prough, 1129 South Walnut Street, Inglewood, Calif.

Sirs: I have just finished reading the February 2 edition of your great radio magazine. My mother never misses an issue, then I read it from cover to cover.

I hope the rumors are true, and that Jolson will soon be back on the air. I have been overseas about thirty-four months, and have missed hearing him.

In answer to L. C. Fuller's letter . . . I disagree. Mothers who have sons old enough to go into the service should be old enough to know not to believe everything they hear, read and see. If the service boys don't like a thing . . . they'll make it known. As it is, they like a laugh once in a while. They, too, are human.

Here's for the best of luck to you, Radio Life, and wishes for a Happy Birthday.



Esther Orum, 11929 Venice Boulevard, Los Angeles 34, Calif.

Sirs: I like Radio Life very much, and can hardly wait till it comes out. My girl friends and I like Perry Como. Would you please give us some pictures of him?

*Perry Como is appearing in New York at the present time. When he returns to the Coast we will be able to do a story on him.*

★ ★ RADIO LIFE ★ ★

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All material used by Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden.

California Rotogravure Co.

Mr. Carroll Van Court, 4311 South Budlong Avenue, Los Angeles 37, Calif.

Sirs: Years ago when I was selling victrolas and records at a local music store, Mr. Kreisler came in to practice in the Steinway room. I asked if he minded my sitting outside and listening to him rehearse. He smiled and said it was all right. So for two hours, from twenty feet away, I enjoyed the most heavenly music I ever heard. When I heard him again, recently, on the lovely Bell Telephone program, he was as good as ever, and so I was inspired to write this little poem. You may print it if you like, and perhaps others who really love good music will be inspired to listen to the grand Bell "Telephone Hour" on Monday nights. It was the least I could do, to thank them for such lovely music, music which I try never to miss.

I HEARD FRITZ KREISLER  
LAST NIGHT

I heard Fritz Kreisler again last night;

His art is compensation  
For all the troubles I must bear,  
And ills that plague the nation.

High prices, landlords, shortages,  
All vanished in the air;  
Again, life was worth living—  
Beloved Fritz was there!

--Carroll Van Court.



Wilma Peterson, 477 East 7th Street, Colton, Calif.

Sirs: Why do so many listeners complain about Kenny Baker replacing Cliff Arquette? Don't they realize that Cliff Arquette was gifted with enough voices to supply almost his entire cast, while Kenny was, in turn, gifted with a lovely voice for singing? More power to Mr. Baker. We like him.

I feel sorry for those who have no way of turning off the programs they don't like. My radio turns off. It even has other stations to tune in on.



Dolorous Beaughnot, Los Angeles, Calif.

Sirs: What has become of Joe Strand, the Swedish accordionist on Cliffie Stone's show? He was a wonderful musician, playing the accordion, piano and organ. He was also a grand comedian.

He is missed by so many of us. We will be grateful for any news of him.

*Mr. Strand is probably still appearing with Stuart Hamblen and busy with recording dates.*



Alice Peyrot, 2407 Painter Avenue, Norwalk, Calif.

Sirs: Could you please tell me what has happened to the Dunninger show? When will it return to the air? I would also like to know who plays the society matron on "Blondie."

*The Dunninger show was "Amos 'n' Andy" replacement last summer. Mrs. Ruff-Orpington and Cora Dithers on the "Blondie" show are both played by Elvia Altman.*



TWO OF RADIO'S MOST TALENTED AND INTERESTING MEN ARE BILL STULLA AND CLAUDE SWEETEN. STULLA IS A WRITER-ACTOR-ANNOUNCER, WHILE SWEETEN'S MUSIC IS KNOWN FROM COAST TO COAST.

Bill Stulla



BILL STULLA writes and emcees "Ladies Day" and even offers a song every now and then. He is also heard as half the team on "Cabbages and Kings". Both shows are heard on KFI ("Ladies Day" Monday thru Friday at 9:15 a.m. and "Cabbages and Kings" Fridays at 7:45 p.m.)

Claude Sweeten



CLAUDE SWEETEN'S music has been enjoyed by millions over a period of many years. At present he composes and conducts the musical scores for "Favorite Story", an exceptionally fine dramatic program, heard each Tuesday night at 9 via KFI.

That's KFI—Dial 640

Advertisement.

Page Three



# "The West's Greatest Independent"



**GROWTH OF KMPC** has been phenomenal, even for California. One of station's most important steps was its move from Beverly Hills to Hollywood's Radio Row in March, 1944. Here, with flags swirling and the entrance draped with satin ribbon, the studios await their formal opening at 5939 Sunset Boulevard.

**HANDSOME ROBERT O. ("BOB") REYNOLDS** is station's capable vice-president and general manager. Reynolds, a Stanford alumnus and former All-American tackle, is active in radio and civic circles.



By Betty Hudson

*KMPC Clinches Title by Increasing Power to 50,000 Watts, Equalling That of Only Two Other Southern California Stations*

**E**VERY year, it seems, as this time of year rolls around, KMPC has something new and important to celebrate. Ten years ago, it was the founding of the station. In 1940, it was a boost from 500 to 5,000 watts (increased to 10,000 in the summer of 1942). Three years ago, it was KMPC's removal from Beverly Hills to Hollywood's Radio Row.

Comes 1947 and the celebration is occasioned by KMPC's boost to 50,000 watts—indeed a cause for jubilation, Part-time operation on 50,000 watts started in mid-February, with the expectation that full time would be in force March 19, incidentally Owner Richards' birthday anniversary.

The increased wattage comes as fitting conclusion to a brief but significant decade in local radio starting February 15, 1937, under the banner of MacMillan Petroleum Corporation. KMPC, then located at 9631 Wilshire Boulevard, Beverly Hills, operated on 500 watts of power. The

station's call letters, KMPC, were derived from the initials of the MacMillan Petroleum Corporation, original owners.

In 1937, G. A. Richards, president of station WGAR, Cleveland, and WJR, Detroit, acquired the ownership of KMPC and the station was then incorporated as KMPC, The Station of the Stars, Inc. Officers of the station include: G. A. Richards, president; Robert O. Reynolds, vice-president and general manager; Wesley L. Nutten, Jr., secretary and treasurer; and R. M. Pierce, vice-president in charge of engineering.

After Mr. Richards assumed control of KMPC in 1937, he immediately started planning for a greater KMPC for Southern California and an increase of power from 500 to 5000 watts was granted in January, 1940. Shortly after receiving the 5000-watt increase, KMPC again applied for an increase to 10,000 watts full-time operation, which was granted in 1941. Operation began with the



**IN ITS MARCH** to becoming powerful station, KMPC, in August 1942, installed the most modern equipment possible at its 10,000-watt transmitter at 12755 Burbank Boulevard, North Hollywood.

most modern equipment available, installed at the KMPC transmitter location, 12755 Burbank Boulevard, North Hollywood, California, in August, 1942. Because of KMPC's increase to 10,000 watts and the excellent directional antenna, KMPC's coverage of the downtown Los Angeles area was then equal to the 50,000 watt stations.

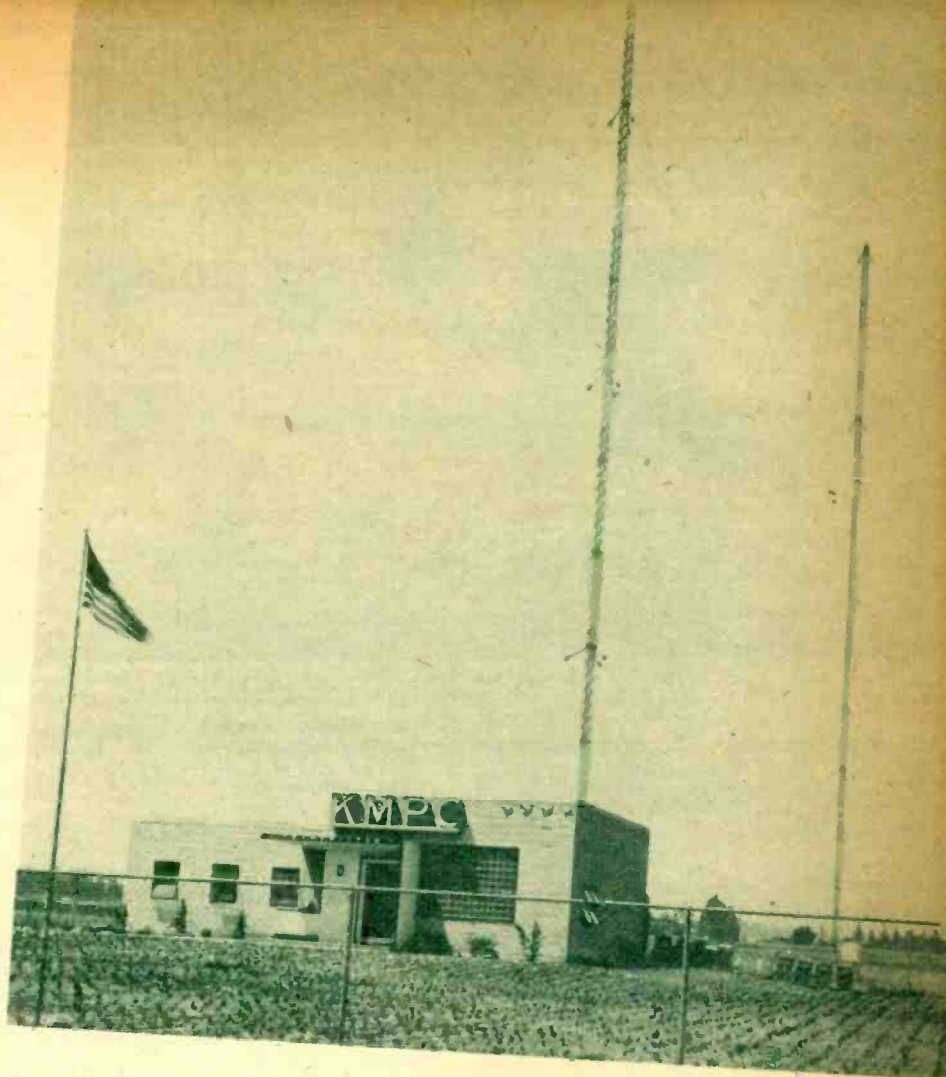
On March, 19, 1944, the birthday anniversary of G. A. Richards, president of the station, KMPC moved its studios from Wilshire Boulevard to 5939 Sunset Boulevard on Hollywood's "Radio Row." This modern studio is adequate for KMPC's 50,000 watt operation.

**One of Three**

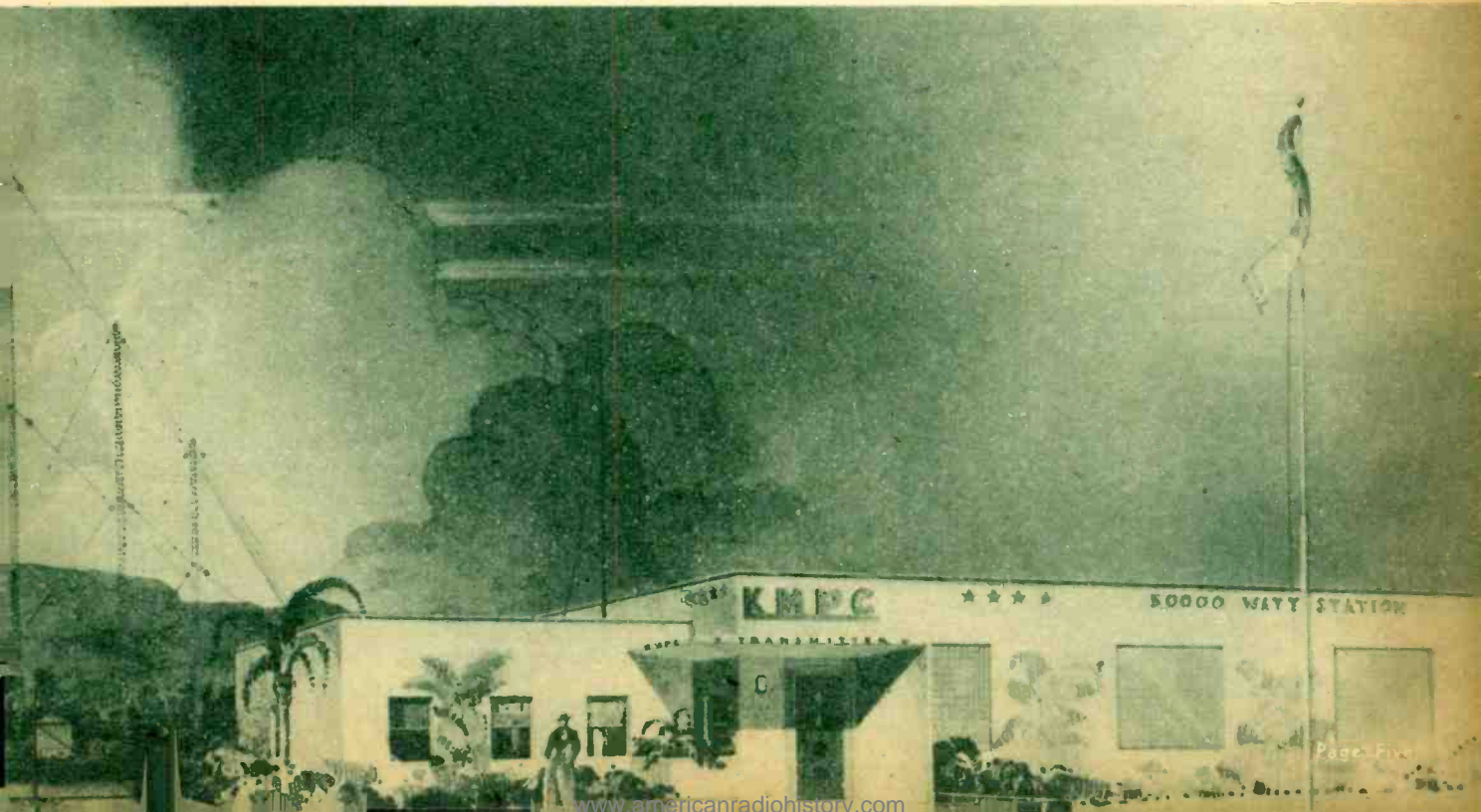
On August 2, 1946, KMPC received a construction permit for maximum power when the Federal Communications Commission granted the station an increase to 50,000 watts. This increase made KMPC one of three 50,000 watt stations in Southern California and one of the dominant power stations in the West.

Now in operation, KMPC's 50,000 watt directional antenna system coverage of the downtown Los Angeles area is almost twice that of any other station. KMPC has well over 3,500,000 people residing in its 1/2-millivolt contour (primary coverage), based on a 1940 United States Census Report. Area covered with this 50

*(Please Turn to Page 39)*



**ARCHITECT'S DRAWING OF KMPC'S** new 50,000-watt transmitter at 12755 Burbank Boulevard. Station received grant for boost from 10,000 to 50,000 watts on August 2, 1946. Only other 50,000 watters are KFI, affiliated with NBC, and CBS-KNX.







NEWLY-APPOINTED director of station's public affairs is Cleve Roberts.

THE BIG THREE OF KMPC. Left to right, Herbert H. Wixson, assistant manager and sales manager; Robert O. Reynolds, vice-president and general manager; and C. G. Renier, program director.



G. A. RICHARDS is president of KMPC, Los Angeles; WJR, Detroit; and WGAR, Cleveland.



BETTY ANN HUDSON, publicity and promotional director, studies biographical material submitted by station's popular emcee, Bill Leyden.

## Who's Who at KMPC

*Far-Seeing, Energetic, Experienced Executives and Loyal Personnel Are Responsible for Station's Progress*

**P**ROGRESS of KMPC from a 500-watt station to its present position of the "West's Greatest Independent," is the result of the unceasing efforts of G. A. Richards, president.

Mr. Richards has been an outstanding sales-advertising executive since he was eighteen, whether selling tires, automobiles, or the advertising effectiveness of his three stations: WJR, Detroit; WGAR, Cleveland; and KMPC, Los Angeles.

From the management of the Firestone offices in Columbus, Ohio, Mr. Richards moved to Detroit, where he formed the Richards Oakland-Pontiac automobile agency, one of the most successful dealerships in automotive history. Seeking an outlet to promote his automobile business, Mr. Richards became interested in radio and in 1927 purchased station WJR in Detroit. Three years later he became the licensee of WGAR, Cleveland.

Upon doctor's orders, Mr. Richards moved from Detroit to California in  
(Please Turn to Page 32)

LOYD SIGMON, KMPC's chief engineer, served with distinction in World War II as radio officer in charge of European Theatre and Allied Control Council.





# Open the Door, Danny!

Come On Out of that Telephone Booth. We Know You're Back on Radio—the Drene Show's Got Ya

By  
Betty Mills

Sunday, 7 p.m.  
NBC—KFI-KFSD

**T**HERE'S a fellow in Hollywood who's afraid to come out of a phone booth. He's been living there so long, they say you can't tell him apart from the telephone. But he says it's easy—he's the one with the nose.

We mean Danny Thomas, of course. *The Triple-Threat* Thomas is rapidly gaining the reputation of cinemaland's funniest man. And just for the records, he makes his best friends and family laugh, too. Maybe the former is enough to be proud of, but the latter is in a class by itself.

The explanation lies in the fact that Danny is happy. Although he's too modest to admit it, he's riding the crest of the wave. His weekly radio appearance on the NBC Drene Show brings cheers from the critics; his first starring role in an unreleased Metro flicker is drawing affirmative nods from the movie moguls; and he has just completed a socko pack-'em-in engagement at Slapsy Maxie's.

But don't get us wrong—Danny Thomas is not a paragon among men. He admits to having a temper, confesses he's always late and takes a lot of ribbing about his nose.

"Think I should have it fixed?" he'll grin.

About that telephone booth, it's the bane of Danny's air life. Ever since he joined Don Ameche and Frances Langford on the Sunday show, he's been afraid to leave the booth and face a mike. But that's radio for you. Because there isn't a fan who isn't familiar with Thomas' clowning and original songs. And if you've ever watched Danny work, he doesn't seem frightened by the mike at all.

## Goes Dramatic

To watch Danny perform at any time is a hilarious experience. He is one comedian who is just as funny



**▲ PRESIDING AT THE PIANO**, while Don Ameche and Frances Langford make it a trio, is Danny Thomas, welcomed back as a radio regular after a series of night club engagements in the East and more recently at Slapsy Maxie's here.

to listen to as he is to see. Movies, however, are affording him an opportunity to try something new. Our nice Mr. Thomas plays a "heavy" in his first starrer, "The Unfinished Dance." Now we're all familiar with the heavy as the villain of the flicker, and jolly Danny Boy hardly seems the badman type. But when you see the dramatic fellow he plays with sympathetic Thomas touches, you'll agree it couldn't happen to a nicer guy.

Yep, things look rosy for Danny.

"Can't think of a thing to complain about," he grins, "except maybe the way my shirts come back from the laundry. Looks like they had been served for dinner.

"I can remember, though, the days when life looked pretty black. My poverty-stricken childhood isn't all pleasant memories nor do some of my grim experiences in the early days of show business return with joy—" and with typical humor, "radio gave me a rough time, too. I was once voted the most outstanding

new radio comic. It took me two years to get a job."

To keep the records straight, the comedian has been busy filling theatrical and night club engagements between air appearances.

Now that he is again an air regular and Danny and his family are once more happily settled in California, Danny is finding time to do the things he likes best. And what are they? Puttering around the house.

Danny is described by wife Rosemarie as the greatest putterer of our time. "He's happiest," she explains, "when he can don his work clothes and play handyman or gardener or just loaf."

On the personal side, Danny is extremely thoughtful; smokes big fat cigars; dances a mean jig; likes well-tailored suits; loves to work and doesn't care who knows it.

"That," he says, "keeps me happiest."

And who, we ask, dares disagree?





**LOIS CORBET SHOWS** the decorative Mademoiselle Camille how to wear a camellia corsage. Camille, according to Lois, is quite a vain young lady and probably enjoys wearing her floral wreath almost as much as she would enjoy picking those flowers herself. *Joe Jasgur Photo*

## Corbet, Camille and Camellias

By  
**Joan Buchanan**

*Lois Corbet's Hobbies Keep Her as Busy as Her Radio Work Does*



### FAMOUS LOVE STORIES

**CLEOPATRA . . .** At sixteen she had Caesar, Ruler of all the World, at her feet. Then Antony, heir to half Caesar's world, sacrificed it for this Egyptian Queen. After defeat in battle, Antony took his own life. And Cleopatra followed him in death as in life.



*You'll Love*

### WHITE KING SOAP

Clothes washed in WHITE KING, even dried indoors, look fresh, have a clean fragrance. That's why you'll love White King. Whites are white, colors bright. . . Here's one secret of White King: it rinses clean. Use gentle, kind-to-hands White King for the family wash; for lingerie and dishes, too. . . Nothing washes like soap. . . and there is no soap like WHITE KING.

Monday, Wednesday, Friday, 9:00 a.m.  
ABC—KECA-KPRO-KFMB

**L**OIS CORBET seems as far removed from "Jane J. Corbet" as a person can be. Though Lois portrays the pugilistic "Aunt Jane" on "Glamour Manor," in real life she's an attractive lady with a sense of humor all her own.

"I've never been an ingenue, though," she averred when we exclaimed over the difference between her and her characterizations. "On both the stage and radio I started out doing characters and gradually got younger." Lois names as her favorite parts those she does on mystery programs. "I like the neurotic parts with lots of screaming and frenzy. Yes, they're wearing," she agreed, "but it's such a good work-out." She also likes her comedy work as "Aunt Jane" and as "Mrs. Potts" on the Frank Morgan show.

"When I was a very little girl I wanted most of all to play the leading role in 'Girl of the Golden West,'" Lois laughed. "After I grew up I wanted to do 'Anna Christie' and 'Alice-Sit-by-the-Fire' — and I still do."

Raised on the California countryside, Lois first decided through poring over the Victor Book of the Opera that she was going to be an opera star. Her father, a short story writer, had had stage ambitions, and her grandfather had managed an opera house in the middle west. Father suppressed his own stage ambitions, according to Lois, because he thought he wasn't tall enough to be a hero. Lois, however, inherited the ambition and at a very early age was a veteran theatergoer, busy hatching secret plans of her own.

"Whenever we came to Los Ange-

les I was taken to the theater and at five and six I was soaking up movies," she recalled. Her vocal ambitions were restricted to singing in church, but Lois admits that she used to practice trills a la Galli-Curci alone in her room. "One day I tripped in the middle of a trill," she sighed, "and decided to be an actress."

### Memorizes Easily

She joined a stock company doing character parts and dramatic leads, sometimes learning as many as one hundred sides each week. "I couldn't do it now," she admits. Lois and the Ingenue lead, being the youngsters of the company, learned each new part with ease and spent their spare time going out on dates with the local boys. The older members of the company, who had to work to do the memory task each week, still have Lois's sympathy. "They were actors in the day before it was fashionable to be an actor and they worked hard all their lives," she said, reflecting on the comparatively easy life actors live now. (Although when Lois arises at six in the morning for "Glamour Manor" and extends her working day to include the Frank Morgan and Borge-Goodman shows at night, it still doesn't sound like a terribly easy life!)

"We played all the tank towns and every city in the state. Now, whenever I take a trip, I recognize theaters where I've played in every little jerkwater town we pass."

In Los Angeles and Long Beach she appeared with the Majestic and Morosco players. Introduced as a native Iowan, she received a mighty ovation from Long Beach audiences, neglecting to mention that she had left Mason City at the age of three!

(Please Turn to Page 32)



# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### F-Day for Benny

The ever-rollicking Benny show gets more jolly on the rare occasions that the polished Benny and his troupe of seasoned performers find themselves under that radio actor's bugaboo—the fluff jinx. Sunday before last (February 23rd) was really their day.

Mary started it. Instead of saying, "You wouldn't call for help, if it had a meter on it", she said, "You wouldn't call for help, if it had a meter on it."

"You read the line wrong," chastized Jack.

"I know it," retorted Mary with such a matter-of-fact air that it sent the audience into hysterics.

A few lines later, "Rochester" spent a solid sixty seconds attempting to mouth a mild tongue-twister. Benny fumed dramatically. "One rehearsal!" he exploded. "That's all I ask—just one rehearsal!"

But Mary's and Rochester's muffs were only the first links of a chain of fluffs that lasted the whole thirty minutes, made the program run overtime, and had the studio audience, home dialers and cast members in an uproar.

Even veteran sponsor-spieler Don Wilson fell over a line in the show's commercial, causing Benny to exclaim hysterically, "One man—all I ask is that one guy get through his lines. To think thirteen years has brought me to this!"

Then, two seconds later, Jack had to swallow all that he had said when his own tongue twisted a line to read, "Let's be doing and dare a commercial."

We hope you didn't miss this mad show. It was wonderful fun, and a perfect example of what we like best about the medium of microphone entertainment—radio's sensitive, unpredictable humanness.

#### Radio Resurrection

Just because a few shows are being dropped or replaced, a facetious Radio Rower stopped us the other day and said, "Don't you think we should call it Radio Death instead of Radio Life?"

What's happening in radio now should turn out to be very good. Things have joggled along in the same old rut, with some programs sliding along, season after season, while others can't get inside the door with a new characterization or program idea.

It's heart-breaking to hear some of the big shows . . . on one, it's posi-

### NEXT WEEK

DON'T BE A

MissDit\*



A top-notch line-up of air personalities is spotlighted in the forthcoming edition of Radio Life, making it an issue you most certainly won't want to miss—that is, unless you already know the illuminating answers to such queries as these:

Is there anything Red Skelton won't do for a laugh? What is his idea on how to flatter a woman?

What makes a Radio Life Award-winner? A look into the bustling background of producer Dick Mack's present successful air career will give you an idea.

What was it like to be right on the scene of the atomic bomb tests in the Pacific? Cleto Roberts knows and tells us in an interesting interview, during which he also explains his requirements of newscasters in his new post as KMPC's Director of Public Affairs.

How has Betty Lou Gerson qualified herself for the title, "Bernhardt of the Soap Operas"?

What is it about "Ethel and Albert" that makes them "Many Things to Many People"?

What happens when three ex-vaudeville buddies get together for a reunion at the microphone? Our article about Harry Lang, Joe Forte and Dick Ryan will give you an idea.

What happens when "What's the Name of That Song?" takes to the stage? We bring two pages of pictures and facts about one of your pet air features.

How funny can a musician be? Frank DeVol makes with the laughs as deftly as he makes with melody.

Another issue not to overlook! \*She wanted to read it but she missed it.

tively baffling to know why the audience howls, the script is so weak . . . on another, of which we've always been very fond, there seems little incentive and lots of tired approaches. We've come to the conclusion that most radio listeners are loyal creatures of habit—they'll trail along with a show season after season, just because it once appealed to them. Otherwise, how do some top-notchers in the ratings keep pulling 'em in? Have to hand it to shows like Benny and Burns and Allen. These shows keep pitching all the time and as a result, they haven't let down. Jack and George Burns work very closely with their staffs and that personal touch does show in the product.

Now come some cancellations of shows, like the Roy Rogers, where the sponsor is tightening its belt and lops off the newest of its air presentations. "Maisie" seems headed for the discard, along with "Pot O' Gold" and Frank Morgan. "Hollywood Players" and "Academy Award" have already gone off the air.

Where the cream of guest stars used to get \$7500, agencies are having a hard time wangling \$5000 for an appearance. "Cavalcade", which uses top talent, recently placed a ceiling of \$4000 on guest shots. This still seems like a lot of dough.

Summer is just around the corner and you can look for strictly low budget replacements.

This may be just the thing we've been waiting for. It can mean that a lot of worthy people, who'll work for much less than \$5000, get a break. It may mean that some of the agency men who have turned a hard ear to whatever new ideas have come along may consider signing up a new show at something less than \$10,000. It may consequently mean some stimulating fresh listening.

Radio seems to be cutting away some proud flesh in order to save a shaky limb and renew its vigor. So we'll still settle for calling it radio life!

### Your Cue (Shows You May Like)

#### Peter, Perennial Potter

More and more attention is being focused on the brotherhood of disc jockeys, now that the record companies, bandleaders, songwriters, et al. have wakened and realized just how much good a disc jockey can do plugging a good record.

So it's no more than fitting that Peter Potter, who has been one of the discers since the days when it was

(Continued on Next Page)

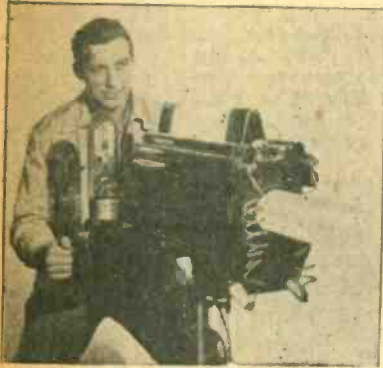




# KECA *mike memos*

By VIRGINIA WEST

Let's take a look at ABC's lineup of adventure serials for the young fry... to which KECA devotes an hour and a quarter, five-days-a-week, for the special benefit of the kids... Starting off at 4:30, with that comic strip detective, Dick Tracy, whose avid fans number many of us who couldn't be called "kids", and ending at 5:30, with Jack Armstrong, that famous All-American Boy, now in his fourteenth year on the air!... Incidentally, the exploits of that youthful hero can now be seen on the screen, through Columbia Pictures' thrilling adventure serial. Here's Jack himself, demonstrating that ultra-futuristic weapon, the death ray and beam gun, which, of course, he uses only on enemies of justice and fair-play!



Jack Armstrong

Another show in the "kid strip", "Terry and the Pirates" (heard on KECA at 5 o'clock) is currently featuring a unique contest... the first prize of which is a 5-room pre-assembled house and \$1,000 toward a lot... So if you're having your housing problems, might get the kids to enter the contest!... There's always something exciting going on, for the lineup also includes such shows as "Sky King" (5:15 p.m.) and the doings of that frontier hero, "Tennessee Jed," at 4:45.

... 790... It's the Spot...

**EXTRA CURRICULAR:** We've said before radio people are busy people... For example, announcer Art Gilmore of ABC's Saturday night thriller, "Murder and Mr. Malone," is teaching special classes in radio announcing at U.S.C. evening school... Paul Whiteman, one of the nation's better known dog lovers, has accepted chairmanship of National Dog Week... Kenny Baker spends some of his spare time building model airplanes which really fly... Johnny Olsen, headman of ABC's "Ladies Be Seated" ainer, has a unique hobby... He makes his own sound recordings of interesting events... His equipment consists of a two-speed motor, a hand "mike" and an adapter which enables him to hook the gadget up to his car battery.

... 790... It's the Spot...

That man Crosby is still (or should we say continually) taking the bows... A lady from Sydney, Australia (who had been traveling in Canada) recently made a special trip to Los Angeles to attend one of Der Bingle's "waxing sessions"... She said, not only do the Aussies like him but if he and the King ever came to Sydney at the same time... it would be too bad for the King!

Here's ABC's vocal lovely, Betty Russell, whom you hear with Buzz Adlam's orchestra on KECA on Wednesday nights at 7:45... Betty's show, incidentally, is now heard over approximately 35 stations on the coast and in the mountain areas... That thrill special, "Retribution," now heard on Friday nights at 9:30, on KECA, starts a new 52-week contract for Taylor Auto... Long separated friends and relatives have often been united through radio broadcasts, but an unusual story came to light recently in connection with ABC's Sunday afternoon drama, "The Greatest Story Ever Told"... Manager Murray Grabhorn of ABC's WJZ, New York, had his staff send telegrams to clergymen in that area, acquainting them with the program. One of the recipients of the telegram was Rev. George Ogden Kirk, of Passaic, N. J.'s First Congregational Church. He wrote that he liked the broadcast and had recommended it to his congregation... He also recommended that since he and Manager Grabhorn were cousins... and hadn't seen each other in at least 25 years, they might arrange a meeting!... Lauritz Melchior and Helen Traubel head cast of the Metropolitan opera broadcast of "Die Walkure" on Saturday, the 8th, at 11 a.m. KECA.



Betty Russell

... 790... It's the Spot...

... Advertisement

## Radio in Review

(Continued from Preceding Page)

fondly supposed that no one listened to them except the kiddies, is one of the first of the boys to get his brand of platter spinning on a network. Pete is on Don Lee-KHJ every night at 10:30 Monday through Saturday.

We don't know what it is that has made Pete so acceptable to so many people for so long. Maybe it's the simple reason that he takes it easy on the air. He rises to no great pitch to sell you a record you're crazy about anyway. He doesn't view with alarm the crisis through which music is eternally passing as many of the brotherhood have it. He merely plays his records and draws his drawl and lets music speak for itself. Which is what it does anyway.

Pete selects pleasant records for the most part. He seems to be anxious to please his listener and he puts the listener's taste ahead of his own. Old and new recordings of the Dorseys, James, Goodman, Shaw guarantee the sort of listening most lovers of popular music enjoy. On his guest interviews he sticks to the subject and has his star pick three favorite records, which usually makes for interesting listening. Peter Potter's Pulse of the Pacific is just a fancy way of saying that once a week Pete plays the record selected as the most popular by fraternities and sororities on the coast.

### "Once Upon a Tune"

If you're one of those nice adults who still enjoys "Winnie-the-Pooh", "Wind in the Willows" and "Alice in Wonderland", join the kids the next time they dial "Once Upon a Tune" on KNX, Saturday at 3:15 p.m. It's a unique combination of music, song and story and though it's labeled "kid show", it's much more cleverly produced and performed than many of its big brothers.

Hard to explain, but easy to listen to, the show tells a musical story each week in which the most surprising characters are articulated — money talks (literally), locomotives sing and tugboats break into a recitative. In other words, if the Walt Disney staff, Gilbert and Sullivan and Lewis Carroll collaborated, they'd probably come up with something like "Once Upon a Time". Understand?

Another gift from Canada (Alan Young was the first), the show has been heard for the past two years on the Canadian Broadcasting Corporation. The two considerable talents behind it are a couple of Toronto boys, writer Ray Darby and composer Morris Surdin. Surdin's music fits Darby's script in a manner which few music-libretto twosomes have been able to achieve. Producer Carl Beier must have a difficult job in co-ordinating the quick, bright fantasy and yet keeping it child-like and spontaneous sounding, but he does it extremely well.

Because of the child's world that still exists in the minds of most adults (as witness the popularity of "Ferdinand, the Bull"), "Once Upon a



Tune" should claim as many grown-up listeners as it does children. In fact, over at CBS, they told us, "Oh, that's the show Bing Crosby likes so well!"

**Coming Attractions**

We just received word of two forthcoming broadcast highlights you'll soon be hearing on Mutual's "Sound Off" series (Thursdays, 8:00 p.m.). On the show of March 13th, Arno Tannev, the hearty-voiced fellow who regularly does the recruiting chant, will appear for the initial time in a full-fledged role! Then, on the "Sound Off" airing of April 10th, in commemoration of Army week, Dinah Shore and her actor-husband, George Montgomery, are scheduled to appear to deliver a combination dramatic-song sketch that should prove entertaining to every dialer.

"Sound Off" is always a show worth hearing, and with such added attractions as these, it should be doubly so. (In our opinion, however, Arno Tannev's "The Chant" remains the program's most thrilling offering.)

**"Melody House"**

Mellow-voiced John Lake invites the radio listeners to "Melody House" on KNX, Monday, Wednesday and Friday for fifteen minutes of organ music, songs and poetry. If you're a listener whose appetite for things like Drigo's "Serenade", "The World is Waiting for the Sunrise", "Voice in the Old Village Choir" and Toscelli's "Serenade" is still unassuaged, you'll welcome "Melody House" like a cool drink of water on a hot day.

Aiding host Lake, who reads prose and poetry of suitable character, is Charles Turner, possessor of a nice tenor voice, and Lorin Whitney, organist.

For the most part the program delivers what lovers of organ music and poetry spin the dial to find. (For news of the contest for favorite verse, see our contest list in this issue.)

**Playbacks (Critical Comment)**

**Still at It**

Last Thursday night we tried to listen to "Duffy's Tavern", but Andy Russell was on, and as much as we like Andy, we don't like him madly enough to strain our ears in order to catch his well-rounded notes through a wall of shrill shrieking. Yes, the bobby-squawkers are still at it.

We gave up on "Duffy" and switched to the Sinatra show to hear Duranté. It sounded like everybody had finally gotten into his act—the screams were so loud you couldn't hear the duet done by Frank and Jim. Frankie's clear and effective Russian song (sung in Russian, too — we think) was also drowned out. Guest Peter Lawford did a painfully amateurish song whose novelty was mistaken for real talent and over-

whelmed with a tumult of acclaim.

This may be fun for the handful present in the studio—but, Mr. Sponsor, whom else do you think you're entertaining?

**On Mike (About Studio Happenings)**

**First Miss**

Sunday's (February 23rd) CBS broadcast of "Blondie", on which you didn't hear the familiar voice of Hanley Stafford in his role as the harassed "Dithers," marked the first time the veteran air actor has missed a program in some fifteen years of broadcasting. He was stricken with laryngitis, and John Brown substituted.

**Trick of Week**

If Jimmy Durante heads for New York on March 17th, as he is scheduled to do, the chances are that CBS' Durante-Moore broadcast of the 21st will have a novel feature. Jimmy's portion of the dialogue will be "plped" in from the East coast and listeners will hear him exchanging fast comedy banter with "Junior" Moore from a distance of some three thousand miles.

**Off Mike (Personalities)**

**Laura (Cont.)**

Like we said last week, we conducted a small investigation to find out who were the folks behind "Laura Lawton", soap opera heard each week day morning on KFI at eight forty-five. Written by Elizabeth Todd, produced by Frank and Anne Hummert and directed by Martha Atwell, the serial includes in its cast Jan Miner as "Laura"; Ned Wever (who also plays "Bulldog Drummond" on occasion) as "Peter Carver"; Marilyn Erskine, "Gail Carver"; Paul McGrath, "Richard Lane"; Ethel Wilson, "Mae Case". Ford Bond, the only man in radio who can pronounce the hyphen in "Bab-o", is the announcer.

**Meetin' Place**

If you have a yen to see your favorite radio actor face to face, maybe sit as close to him as you're holding this magazine to your eyes (closer if you happen to be far-sighted), and what's more, even have lunch with him, the thing to do is not to haunt the corridors of the broadcasting stu-

*(Continued on Next Page)*

*Announcing...*

**"BREAKFAST WITH BINNIE and MIKE"**



DIRECT FROM THE HOME OF  
Radio's Newest Mr. and Mrs. team

**Binnie Barnes & Mike Frankovich**

**8:30 A.M.**

MONDAY thru FRIDAY

*...and DON'T MISS  
Al Donahue's Music Shop  
Daily at 4 P.M.*

**KEVD**

1020 KC. - 5000 WATTS



# Radio in Review

(Continued from Preceding Page)

dios, but hie yourself over to Thrifty's Drug Store at Selma and Vine.

Seems to us that every time we stop at the counter for a malt and a Royalburger, we find ourselves bumping elbows (literally!) with a stray Afra-ite or two. One day it's Skitch Henderson, the next day, Mel Blanc. Last night, it was Alan Reed scooping up with relish a Thrifty "money bowl" (soup, that is), and this morning, it was Sandra "Miss Duffy" Gould, grabbing a quick cup of coffee and pondering over that assignment she had on CBS' "Suspense" last week.

It was her first departure from comedy shows in over two years.

## Ben's Book

We've been spending many an enchanting hour this past week poring happily through the pages of the Nancy and Ben Freedman book, "Mrs. Mike". Customarily, Ben's time at the typewriter is spent battling out guffaw lines, in collaboration with John Murray and Edna Skelton, for NBC's Red Skelton ainer. For the past year, however, he and his pretty young missus have been utilizing what free moments they could manage in preparing this heartwarming novel of the wild North which has earned the Literary Guild's nod as recommended reading.

We wholeheartedly join with the Guild on this selection and guarantee that you'll love the warm, unpretentious story of Irish Kathy and her gallant Mountie, and the fascinating lore of the untamed country above our Northern border.

Ben explained that the book is based on the true story of Katherine Mary Flannigan, whom Ben first met when she appeared at his office with a five-page script of her story. The Freedman novel was skeletoned from two afternoons of chatting with this real-life "Mrs. Mike".

## Happy Homework

Mr. Skolnik, math teacher at Los Angeles City College, won a lot of hearts with the assignment he gave his class last Wednesday. Our young brother reports that the professor announced that he was giving a very hight assignment "because Henry Morgan is on the radio tonight".

## Sweet Saga

Every day at five forty-five on CBS's newscast, announcer Murry Wagner has been driving us momentarily mad with his description of the Peter Paul candy bar, Almond Joy. Murry draws a romantic picture of the great ocean liners laden with cargos of fluffy white coconut skimming over the sunny blue sea bound for the coast of California, where the graceful almond trees wave on a sun-drenched hillside waiting for the Peter Paul chefs to come do their stuff.

Murry's description leaves us pant-

ing with desire for a bite of Almond Joy, until we remind ourself that we don't like cocoanut—ocean liners or no ocean liners.

We probably would have gone silently on letting Murry torture us with his loving description if we hadn't gotten hold of a letter by a poor wretch who's been going through even more than we. We quote:

Murry Wagner . . . I drive back and forth to work and in the evening while driving home I listen to your Peter Paul broadcast . . . Every night, imagine, I sit there fighting heavy traffic to a point of exhaustion, with an empty stomach, listening to you talk about those ohhh, sooo gooood Almond Joy candy bars . . . I have a sweet tooth, surrounded by twenty-nine others of the same calibre . . . That delectable cocoanut . . . milk chocolate and roasted almonds. My mouth watered. I could see those almond trees on that sunny California hillside waving at me. The glare of that bright, shiny white kitchen of Peter Paul's in Oakland nearly blinded me. That rich, creamy milk chocolate—oh, if I could only lick the pan!

It drove me to a state of dilemma. I'd stop the car all along the route home and charge into candy counters to get an Almond Joy. I begged of them. I even offered rewards only to hear them say . . . "I'm sorry, we haven't a one in the house."

I lost weight. I got weak . . . I was nearly ruined.

And then, that day, that wonderful day, when I walked into the drug store to get another box of vitamin pills. There was an Almond Joy! I grabbed it. I nearly struck the girl when she tried to take it back. (How did I know she just wanted to put it into a paper bag? . . .)

That night when I headed for home, I drove calmly through the maddening traffic. I had a smile on my face . . . like Elsie the Cow. I reached over and lightly turned the radio on . . . and there, sure enough, you came in via the ether. "Friends, picture an almond tree on a sunny hill in California. . ."—then, through the part about the cocoanut, and the milk chocolate, and the dollar-a-pound candy for only ten cents a bar. That was my cue.

I tenderly removed one end of the wrapper and daintily slid out the first half. I munched slowly and with a raised eyebrow listened carefully to what you were saying. Ohhhh! That almond . . . that delicious almond degree. . .

The next day I traded the girl in the drug store nine pairs of my wife's best nylons for three boxes of Almond Joys.

A firm believer and constant listener. . .

J. H.

P. S. You may have noticed that I use the word Almond Joy with reverence. My wife just recently blessed me with a new baby daughter. Won't mention her name but her initials are A. J.

# RECORD NOTES TO YOU

By ANDY MANSFIELD

Here's how yours truly rates the platters . . . One note means "not recommended" . . . Two notes mean "pleasing" Three notes mean "excellent," and a Chord in G means "tops".



## BING CROSBY

"St. Patrick's Day" (Album)

Here are ten sides (five re-issues and five new ones) that'll warm the hearts of Crosby fans whether they're from the auld sod or not. While the Crosby tones are noticeably lower on the new waxings, there's the same warmth of tone and style that Bing used to have and seemed to have lost. Shure, an' it's no blarney to give it a Big Chord in G (Decca A-495).

## COUNT BASIE & ORCH.

"Bill's Mill"

"Free Eats"

If you're expecting something sensational from the Basie band, this one won't make you do any nip-ups. "Bill's Mill" has some very nice piano and bass work, but "Free Eats" on the reverse side didn't tempt my appetite very much . . . in fact, even the Basie name on the label couldn't pull more than two notes on this one. (RCA-Victor 20-2148).

## JACK FINA & ORCH.

"Hungarian Rhapsody"

"It's 'Way Past My Bedtime"

Here's a very fine Fina treatment of the famous rhapsody (if you don't mind your classics rhythmatized) and one that uses deep saxes to good advantage. On the first side, Fina's piano is quite dominant, as it should be—and somewhat shy on the "Bedtime" tune which he uses as a radio theme, with Tony Leonard handling the vocal. The Rhapsody side raises this one to three notes. (Mercury 5012).

## YANK LAWSON'S JAZZ BAND

"Squeeze Me"

"The Sheik of Araby"

If you like your Dixieland in the raw and every man for himself as they used to play it, better give a listen to this one by past masters Yank Lawson, Rod Cless, Miff Mole, James P. Johnson, Bob Haggart and George Wettling. Waller's "Squeeze Me" is rocked lightly and politely, but the boys hit for home with "The Sheik" and nailed Mansfield for three notes on the last chorus. (Signature 28103).





## CONTESTS AND OFFERS

Add these to your list of contests and offers current in radio. We'll give the closing date whenever possible. From time to time we'll repeat news of contests that run for a lengthy period in case you've missed the first announcement. It's a good idea to listen to the programs which sponsor the contests and offers in which you're interested in order to double-check their rules:

Paul Lavalle ("Highways in Melody", not heard locally). An annual scholarship of \$1500 will be donated by conductor Paul Lavalle, to be administered by the National Federation of Music Clubs. Auditions will be held in the forty-eight states divided into fourteen districts between March 1 and April 15, 1947. Winners in the district contests will make recordings which will be sent to New York to be judged. Winner will also appear as soloist on a nationwide broadcast. Contest is open to students in piano, voice and violin. Applicants should get in touch with the office of the National Federation of Music Clubs in their community or write to Mrs. Guy Patterson Gannett, President of the National Federation of Music Clubs, Portland, Maine, who made the announcement.

"Melody House", KNX, 4:15 p.m. Monday, Wednesday, Friday. Submit your favorite inspirational poetry or prose and write a letter telling why it is so. Include the title of the piece and the author's name. A Majestic table model radio is given away on each program. Address: John Lake, c/o "Melody House", Columbia Square, Hollywood 28, Calif. No closing date given.

"Garden Gate", KNX, 4:00 p.m. Saturday. If you nominate a friend who you think deserves the "Old Dirt Dobber's Order of the Green Thumb" because of her exceptional gardening prowess, she'll receive "The Order of the Green Thumb", an autographed copy of "Old Dirt Dobber's" Garden Book, and packages of seeds and plants from his garden if she wins the weekly award. You'll receive duplicate awards if your nomination is chosen. Awards also given for original verses about gardens and gardening. Address: Garden Gate, Nashville 3, Tennessee. No closing date indicated.

Galen Drake, KECA, 10:00 a.m. Monday through Friday. Send ten cents and the word "Sally" clipped from the bottom of a Kellogg's Variety Package for an assortment of six gladiolus bulbs. Address: Kellogg's Variety, Department A, Grand Rapids 2, Michigan. Closing date, March 14.

"Hymns of All Churches", KECA, 10:55 a.m. Monday through Friday. General Mills offers "Mid-winter Carnival Recipes". Address: Betty Crocker, Department 60, General Mills, Minneapolis, Minn. No closing date indicated.

Bill Anson's "Hollywood Bandstand", KFWE, 11:30 a.m. Monday through Saturday. Still two weeks to enter Bill's "So You Want to Be a Disc Jockey" contest. Write in one hundred and fifty words or less what you would do if you were a disc jockey—how you would build a show, what kind of records you would play, how you would handle the commercials. Best ten letters will be chosen on March 22 and the ten semi-finalists will appear. The three best each week will be chosen by the listening audience and the nine finalists (counting the three from the first week's contest) will appear with Bill before a studio audience on March 29. The winner will be selected and given a two-week contract as disc jockey on station KFWE. Address: So You Want to Be a Disc Jockey contest, c/o Station KFWE, 5833 Fernwood Ave., Hollywood, Calif. (No professionals eligible.)

## GAGS OF THE WEEK

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on the "Maisie" show:

Maisie: We want a log for our fireplace.

Salesman: How many feet?

Maisie: Four. His and mine.

Raymond Barnes, 339 Swarthmore Avenue, Pacific Palisades, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: Our next homonyms are "board" and "bored". Which one applies to the Board of Education?

College Student Contestant: Speaking for myself . . . it should be "bored of education"!

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on the Charlie McCarthy show:

Edgar: Ray, what do you feed silk worms?

Ray Noble: Well, I don't think it makes much difference. They can always make both ends meet.

Mrs. Lillian Speer, 297 Twickenham Avenue, Los Angeles 22, Calif.

Heard on "It Pays to Be Ignorant":

Kate Smith: I'll never forget the first time I ice skated. I took an awful tumble.

Mr. Howard: Did the people laugh?

Miss Smith: No, but the ice made some funny cracks.

Mrs. H. F. Arnold III, 410 West 17th St., Los Angeles 15, Calif.

Heard on Durante-Moore show:

Moore: After your tour of Denver last week, how did you find Los Angeles?

Durante: The smog lifted . . . and there it was!

Joy Redding, Harbor City, Calif.

Heard on the Red Skelton show:

Grandma: Did you follow him?

Junior: I tried to . . . but they wouldn't let me in. They said they wouldn't let minors in there. I tried to tell them I didn't even know John L. Lewis.

Virginia Tyler, 635 West 113th Street, Los Angeles 44, Calif.

Heard on "It Pays to Be Ignorant":

Howard: What is a hotel?

Shelton: Something that people give good dollars to, and in turn receive bad quarters!

Mrs. A. R. Venig, 2110 Walnut Avenue, Venice, Calif.

Heard on the Joan Davis show:

Barbara Wetherby: Miss Davis, my coat is a sable with a three-inch growth of fur. What is yours?

Joan Davis: Well, mine is a gopher with five o'clock shadow!

Larry Robb, 3818 South Grand Avenue, Los Angeles 37, Calif.

Heard on the Charlie McCarthy show:

Ersel Twing: (playing part of "pie-man"): With every five-dollar purchase you get a free pie.

Jane Wyman: Is that customary?

Ersel: No, it's huckleberry.

Mrs. C. D. McClenathen, 1217 South Highland Ave., Los Angeles 35, Calif.

Heard on "Life of Riley":

Guest: When I was a boy, I stole a nursery sign and put it in front of my father's funeral parlor. That was his place of business. Oh, was he furious!

Riley: What did the sign say?

Guest: All it said was "Let us do your planting for you".

Jean Du Puis, 1421 Crest Drive, Los Angeles 35, Calif.

Heard on the Bob Hope show:

Bob (to Sam Goldwyn): Well, Sam, how was it on the set?

Sam Goldwyn: We had "The Best Years of Our Lives".

Don Barrese, 827 East 76th Place, Los Angeles 1, Calif.

Heard on the Bing Crosby show:

Bob Hope (to Dorothy Lamour): You are an attractive elevator operator, all decked out in that sarong. But tell me, what keeps it up? Public opinion?

Vera C. Wright, 1619 East 87th Street, Los Angeles 2, Calif.

Heard on "Smile Time":

Emcee: Did you come in here in a huff?

Foray: No, I came in a Chevrolet!

Mrs. C. D. McClenathen, 1217 So. Highland Avenue, Los Angeles 35, Calif.

Heard on "Breakfast in Hollywood":

Corny: Well, it's great to be back in California.

Tom: What took you so long to get back here, Corny?

Corny: I had a governor on my car I'd picked up in Georgia, and it kinda' held me up!

Mrs. Leroy Cummings, 962 South Vermont Avenue, Los Angeles 6, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: What is the word meaning "a web of lies"?

(Deep silence as contestant concentrates.)

Haven: Well, how would a baby say, "I want to kiss you"?

Contestant: I wanna' tiss oo.

Haven: "Tissue" of lies is correct.

Gordon Y. Mills, 2468 Westgate Avenue, Los Angeles, Calif.

Heard on "It Pays to Be Ignorant":

Howard: Why don't you go stick your head in a duffle bag?

Shelton: What? And get if full of duffles!

Marlon Frank, 3727 Clarington Street, Los Angeles 34, Calif.

Heard on "Glamour Manor":

"Turn off the pilot light, mother . . . I'm riding the range tonight!"

F. McKim, 952 South Bonnie Brae Avenue, Los Angeles 6, Calif.

Heard on the Burns and Allen show:

George: Gracie, your mind must be made up. It couldn't be real.



# SUNDAY RELIGIOUS PROGRAMS

6:00 a. m.  
 KFAC—Hymns.  
 KXLA—W. B. Record.

6:15 a. m.  
 KFI—Songs of Faith.

6:45 a. m.  
 KWKW—Rev. Quintana.

7:00 a. m.  
 KFI—National Radio Pulpit.  
 KNX—Church of the Air.  
 KECA—Church in the Wildwood.  
 KHJ, KGB, KFXM, KVOE—Radio Bible Class.  
 KMPC—Voice of Prophecy.  
 KIEV—Sacred Heart.  
 KPRO—Spanish Lutheran Hour.

7:15 a. m.  
 KLAC—Chapel in the Sky.  
 KWKW—Rev. Chivara.

7:30 a. m.  
 KHJ, KGB, KFXM—Young People's Church.  
 KMPC—Bible Class.  
 KFVB—Presbyterian Church.  
 KVOE—Rev. Percy Crawford.

7:45 a. m.  
 KGER—Sons of the King.

8:00 a. m.  
 KFI—Radio Edition of the Bible.  
 KECA—Message of Israel.  
 KHJ, KGB, KVOE—Dr. Talbot and Choir.  
 KFAC—Country Church.  
 KWKW—Pan-American Missionary.  
 KFVD—Voice of Calvary.  
 KFOX—Memories of Calvary.  
 KPRO—Bible School.

KFSD—Call to Worship.  
 KFMB—Revival Hour.

8:05 a. m.  
 KNX, KSDJ—Wings Over Jordan.  
 KGER—Rev. Markham.

8:15 a. m.  
 KFI—Choirs of Our Churches.  
 KLAC—Church of Christ.

8:30 a. m.  
 KNX—Salt Lake Tabernacle.  
 KHJ, KGB, KFXM, KVOE—Voice of Prophecy.  
 KECA—Hour of Faith.  
 KMPC—Chapel Hour.  
 KFVB—Union Rescue Mission.  
 KLAC—Christ Church Unity.  
 KFVD—Church of Christ.  
 KGER—Swedenborg Hour.  
 KFOX—Morning Bible Hour.  
 KPRO—Voice of Prophecy.

9:00 a. m.  
 KFI—The Eternal Light.  
 KHJ, KGB, KVOE—Pilgrim Hour.  
 KLAC—Catholic Hour.  
 KFAC—Liberal Catholic Hour.  
 KPPC—Sunday Morning Devotional.  
 KPRO—Dr. Louis Talbot.

9:30 a. m.  
 KHJ, KGB, KFXM, KVOE—Lutheran Hour.  
 KPPC—Sunday Morning Club.  
 KGER—Wesley Radio League.  
 KFSD—Devotional Music.

10:00 a. m.  
 KWKW—Hungarian Baptist Church.  
 KPPC—Sunday Morning Club.

10:05 a. m.  
 KGER—Radio Revival.

10:15 a. m.  
 KFOX—People's Independent Church.

10:30 a. m.  
 KPPC—Church News.  
 KGER—Voice of Prophecy.

10:45 a. m.  
 KFOX—Cumberland Presbyterian Church.

10:50 a. m.  
 KPPC—Church Service.

11:00 a. m.  
 KFAC—First Methodist Church.  
 KFVD—Hollywood First Baptist Church.  
 KIEV—Sunday Service.  
 KPRO—Temple Baptist Church.  
 KFXM, KVOE—Church Services.  
 KFOX—Presbyterian Church.  
 KSDJ—First Presbyterian Church.

11:05 a. m.  
 KGER—7th Day Adventists.

11:30 a. m.  
 KECA—National Vespers.  
 KWKW—All-Saints Church.  
 KFOX—Christian Church.  
 KGER—Bible Class.

1:00 p. m.  
 KFMB—This Is My Church.

1:30 p. m.  
 KXLA—Church in the Barn.

2:30 p. m.  
 KFOX—Gospel Harbor Light.

3:00 p. m.  
 KFI—Catholic Hour.  
 KFOX—Rev. Earl Ivie.

3:30 p. m.  
 KECA, KFMB—The Greatest Story Ever Told.

KWKW—Wings of Healing.  
 KGER—Back to God.  
 KFOX—Pentecostal Church.

4:00 p. m.  
 KXLA—Lincoln Ave. Church.  
 KFOX—Sunshine Mission.  
 KGER—Old-Fashioned Revival.  
 KFXM—Sacred Harmonies.

4:15 p. m.  
 KWKW—Voice of Prophecy.  
 KVOE—Nazarene Church.

4:30 p. m.  
 KFOX, KFXM—Floyd B. Johnson.

4:45 p. m.  
 KWKW—Church of the Nazarene.

5:00 p. m.  
 KFVB—Stuart Hamblen.  
 KFOX—Rev. R. H. Hogan.  
 KSDJ—Old Fashioned Revival.

5:30 p. m.  
 KRKD—Floyd B. Johnson.  
 KGER—Young People's Church.

6:05 p. m.  
 KGER—First Brethren.

6:15 p. m.  
 KPPC—Sacred Song Recital.

6:30 p. m.  
 KFVB—Gospel and Song.  
 KPPC—Children's Corner.  
 KGER—Lutheran League.

6:45 p. m.  
 KRKD—Reverend Kirk.

7:00 p. m.  
 KFVB—Union Rescue Mission.  
 KFOX—Full Gospel Assembly.  
 KGER—Rev. Gordon.

7:30 p. m.  
 KXLA—Bible Institute.  
 KGER—Dr. Matthews.  
 KFOX—The King's Service.

7:45 p. m.  
 KFVB—Catholic Answers.

8:00 p. m.  
 KFVB—Hollywood Presbyterian Church.  
 KFAC—First Methodist Church.  
 KXLA—Open Door Church.  
 KGER—News, Floyd B. Johnson.  
 KFOX—Presbyterian Church.  
 KPPC—Sunday Evening Hour.  
 KSDJ—Bible Lessons.  
 KVOE—Christian Youth.

8:45 p. m.  
 KFMB—Message of Israel.

9:00 p. m.  
 KXLA, KPRO—Old-Fashioned Revival.  
 KGER—Bethel Church.

9:30 p. m.  
 KFVB—Pacific Lutheran Hour.  
 KFOX—Sunshine Mission.  
 KVOE—Minister's Hour.

9:45 p. m.  
 KFMB—Parson Roberts.

10:00 p. m.  
 KMPC, KFOX, KFXM, KVOE—Old-Fashioned Revival.  
 KFVB—Kirk of the Air.  
 KXLA—Sacred Records.  
 KPRO—Riverside Union Church.  
 KGER—Rev. McArthur.

10:15 p. m.  
 KFI—Chapel Quartet.

10:30 p. m.  
 KFVB—St. Paul's Baptist Church.

11:00 p. m.  
 KFOX—Antioch Church.

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# Precasts & Previews

## TIME CHANGES

**Monday, March 10** — "Tune Time", KMPC, 8:30 a.m. (30 min.) Monday through Friday. Formerly KMPC, 8:30 a.m. (15 min.) Monday through Friday.

## WHAT'S NEW

### Music

**Sunday, March 9** — "Dude Martin's Cowboy Orchestra", KECA, 11:00 a.m. (30 min.) This cowboy musical group from San Francisco replaces "This Week Around the World."

**Saturday, March 15** — "Bill Anson", KFVB, 11:00 a.m. (3½ hrs.) First group of ten of the thirty semi-finalists in the "So You Want to Be a Disc Jockey?" contest appear with Bill.

**Saturday, March 15** — "The Edmund Hochridge Show", KGB, KVOE, 4:30 p.m. (30 min.) Well-known Canadian baritone Edmund Hochridge with a forty-piece orchestra and twelve-voice chorus under Canada's top radio director, George Waddington.

**Saturday, March 15** — "Date Night", KHJ, 10:00 p.m. (30 min.) Popular music as styled by baritone Bill Harrington and Susan Kent, with Emerson Buckley's orchestra supplying the musical background.

### News

**Sunday, March 9** — "Norman Nesbitt", KMPC, 8:00 a.m. and 6:00 p.m. (15 min.) Sunday through Saturday.

**Monday, March 10** — Big Four Foreign Ministers' Conference, KFI, 5:00 a.m. (15 min.) Monday through Saturday, 6:00 a.m. (15 min.) Sunday, 4:15 p.m. (15 min.) Monday through Friday. Henry Cassidy, NBC's European news director, assisted by Robert Magidoff, Moscow correspondent, will report the Conference on overseas pick-up. They will also be heard on special programs as developments warrant.

### Variety

**Monday, March 10** — "Breakfast with Binnie and Mike", KFVD, 8:30 a.m. (30 min.) Binnie Barnes and husband Mike Frankovitch broadcast directly from their home in an ad lib format with Miss Barnes writing. Future guests include Burns and Allen, George Raft, George Jessel and Chico Marx. Monday through Friday.

**Tuesday, March 11** — "Milton Berle Show", KFI, 8:30 p.m. (30 min.) Milton Berle, Dick Farney and Ray

Bloch's orchestra featured in the debut of this variety show which replaces Rudy Vallee.

### Sports

**Monday, March 10** — "Tanforan Race Results", KMPC, 6:30 p.m. (30 min.) Joe Hernandez race recreations are now being broadcast from San Francisco Monday through Saturday.

## WHAT'S BACK

**Monday, March 10** — "Beulah", KECA, 6:00 p.m. (30 min.) Third performance in the series of new "Beulah" shows starring Bob Corley, a competent imitator of Hurt's characterization of the jolly Negress.

## WHO'S GUESTING

### Comedy

**Sunday, March 9** — Jack Benny, KFI, 4:00 p.m., 9:30 p.m. (30 min.) The guest appearance of F. E. Boone and L. A. Speed Riggs has been postponed until this date.

### Music

**Monday, March 10** — "The Telephone Hour", KFI, 9:00 p.m. (30 min.) Robert Casadesus, pianist, guest soloist.

### Variety

**Sunday, March 9** — Fred Allen Show, KFI, 5:30 p.m. (30 min.) Two top-flight ad lib comedians meet when Milton Berle guests with Fred tonight.

**Monday, March 10** — "Headline Celebrities", KMPC, 4:45 p.m. (15 min.) Bill Marshall guesting.

**Monday, March 10** — "Erskine Johnson", KHJ, 4:30 p.m. (15 min.) Mary Pickford, former "Oscar" winner, guests.

**Tuesday, March 11** — "Erskine Johnson", KHJ, 4:30 p.m. (15 min.) Jean Hersholt will be interviewed by Mr. Johnson.

**Friday, March 14** — "Headline Celebrities", KMPC, 4:45 p.m. (15 min.) June Frazee, musical comedy star, appears on the program.

**Thursday, March 13** — "Sound Off", KHJ, 8:00 p.m. (30 min.) Patsy Bolton, fifteen-year-old singing star and one of Eddie Cantor's discoveries, guests.

**Saturday, March 15** — "This Is Hollywood", KNX, 7:15 p.m. (15 min.) Danny Kaye makes his bow on Hedda Hopper's show doing his milkman characterization from "The Kid from Brooklyn."

### Public Interest

**Saturday, March 15** — "Harry Flannery", KNX, 5:30 p.m. (15 min.) General John R. Deane, liaison chief for the United States and Soviet Russia during the war, will guest with the CBS news analyst.

## WHAT'S PLAYING

### Drama

**Sunday, March 9** — "Theater Guild on the Air", KECA, 7:00 p.m. (1 hr.) Fredric March and Florence Eldridge in S. N. Behrman's "No Time for Comedy."

**Monday, March 10** — "Cavalcade of America", KFI, 8:30 p.m. (30 min.) "Stirring Blood" with Larry Parks and Betty Garrett, the story of the RH factor in blood.

**Saturday, March 15** — "This Is Hollywood", KNX, 7:15 p.m. (15 min.) "Best Years of Our Lives", one of the leading Academy Award nominee dramas.

**Thursday, March 13** — "Suspense", KNX, 9:00 p.m. (30 min.) Howard da Silva makes a rare radio appearance in "You Take Ballistics", a two-act playlet by famed mystery writer Cornell Woolrich.

### Public Interest

**Sunday, March 9** — "Exploring the Unknown", KHJ, 6:00 p.m. (30 min.) This number one science-drama program presents "Hard Rock Honey-moon", the story of copper ore deposits.

### Drama

**Wednesday, March 12** — "Hollywood Theater", KFI, 6:30 p.m. (30 min.) Ann Rutherford in "The Scientific Touch."

## WHAT'S SPECIAL

### Music

**Sunday, March 9** — "Symphony Orchestra", KFI, 2:00 p.m. (1 hr.) Arturo Toscanini will direct in an all-Brahms concert commemorating the fiftieth anniversary of the death of the German composer.

**Tuesday, March 11** — "Boston Symphony Orchestra", KECA, KPRO, KFMB, 9:00 p.m. (1 hr.) Dr. Serge Koussevitzky conducts in Vaughn William's "Symphony Number Five in B Major", written during and in commemoration of the British blitz.

**Saturday, March 15** — "Metropolitan Opera", KECA, 11:00 a.m. (3 hrs.) Lauritz Melchior and Helen Traubel singing the roles in Wagner's "Die Walkure."

**Sunday, March 9** — "Prelude to Moscow", KNX, 10:00 a.m. (30 min.) In the period usually occupied by "People's Platform" is this special half-hour documentary. Participants are CBS correspondents overseas.

(Please turn to page 29)



# SUNDAY, MARCH 9

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
↓	KFSB	KMPC	KIEV	KFWB	KXK	KRKD	↓	KPPC	KFBX	KGB	↓	KPRO
570	640	790	930	1020	1110	1230	1230	1330	1390	1440	1440	1490
600	710	870	980	1070	1150	1240	1280	1360	1430	1450		

- \*Indicates News Broadcasts.
- 8-KFI—Radio Edition of the Bible.
- \*KXN—News.
- \*KECA—Message of Israel.
- KHJ, KGB, KVOE—Dr. Talbot and Choir.
- \*KMPC, KLAC, KIEV, KGER—News.
- KFWB—Funnies.
- KFAC—Country Church.
- KRKD—Ranch Program.
- KWKW—Pan-American Mission.
- KGFJ—Public Messenger.
- KXLA—Music Land Revue.
- KFVD—Voice of Calvary.
- KFOX—Memories of Calvary.
- KFSD—Call to Worship.
- 8:05-KXN, KSDJ—Wings Over Jordan.
- KGER—Rev. Markham.
- 8:15-KFI—Choirs of Our Churches.

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8:15 on Station KMPC (710 on your dial)

**California Temperance Federation**  
WRITE • P.O. BOX 16, LOS ANGELES

- KMPC—Sunday Morning Melodies.
- KLAC—Church of Christ.
- KIEV—Rhythm Trailways.
- 8:30-KFI—Garnett Owens Reads the Funnies.
- KXN—Salt Lake Tabernacle.
- KHJ, KGB, KFXM, KVOE—Voice of Prophecy.
- KECA—Hour of Faith.
- KMPC—Chapel Hour.
- KFWB—Union Rescue Mission.
- KXLA—Bell Bandstand.
- KWKW—Buenas Nochas.
- KFAC—Strolling Tom.
- KLAC—Christ Church Unity.
- KFVD—Church of Christ.
- KIEV—Here's to Veterans.
- KGER—Swedenborg Hour.
- KFOX—Morning Bible Hour.
- \*KFSB—News.
- 8:45-KFAC—Organ Melodies.
- KGFJ—Quiet Moments.
- KIEV—Musical Memories.
- KGER—Frank and Ernest.

- 9-KFI—The Eternal Light.
- KXN—Invitation to Learning.
- \*KECA—News.
- KHJ, KGB, KVOE—Pilgrim Hour.
- KMPC—Show Tune Time.
- \*KLAC—News, Catholic Hour.
- KRKD—Sunday Serenade.
- KFAC—Eternal Catholic Hour.
- KFVD—Waltz Time.
- KGFJ—Hollywood House Presents.
- KXLA—Bell Bandstand.
- KWKW—Italian Hour.
- KPPC—Sunday Morning Devotional.
- KIEV—Bing Crosby Time.
- \*KGER—News, Iom Westwood.
- KFOX—Popular Melodies.
- KFSD—Chicago Round Table.
- 9:15-KECA—Washington Inside Out.
- KMPC—Garden Hints.
- KFAC—Concert.
- KPPC—Prelude to Worship.
- KIEV—Kate Smith Sings.
- 9:30-KFI—Taylor-Made Melodies.
- KXN—As Others See Us.
- KECA—Taylor-Made Melodies.
- KHJ, KGB, KFXM, KVOE—Lutheran Hour.
- KMPC—Jack Sherman.
- KFWB—Peter Potter's Platter Parade.
- KFVD—Hits and Misses.
- KFAC—Gilbert & Sullivan.
- KXLA—Coral Time.
- KFAC—Sunday Morning Club.
- KIEV—Muscade.
- KGER—Wesley Radio League.
- KFSD—Devotional Music.
- \*KFSB—News, Music.

- 9:45-KWKW—Fed. Cross.
- KIEV—From the Bandstand.
- 10-KFI—Sports Foll.
- KXN—Prelude to Moscow.
- KECA, KFMB—Johnny Thompson.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Western Federal Music Hour.
- KFWB—Peter Potter's Platter Parade.
- KFAC—Gilbert & Sullivan.
- \*KLAC—News, Al Jarvis.
- KXLA—Slavic Program.
- KWKW—Hungarian Baptist.
- KPPC—Sunday Morning Club.
- KRKD—Sunday Serenade.

- KGFJ—Remote.
- \*KIEV, KGER—News.
- KFI—Sunday Roundup.
- \*KFOX—L. A. Sentinel Broadcast.
- KFSD—America United.
- 10:05-KGER—Radio Revival.
- 10:15-KFI—Home Town Parade.
- KFCA—Meady Man.
- KHJ, KGB, KFXM, KVOE—Commander Scott.
- KIEV—Stars of Song.
- 10:30-KFI—Chicago Round Table.
- \*KXN—News.
- KECA, KFMB—Sammy Kaye Serenade.
- KHJ, KGB—Juvenile Jury.
- KXLA—Czech Polkas.
- KPPC—Church News.
- KWKW—Italian Melodies.
- KIEV—Top Tunes.
- KGER—Voice of Prophecy.
- KFSD—Movic Music.
- 10:40-KPPC—Tower Chimes.
- 10:45-KXN, KSDJ—Howard K. Smith.
- KFOX—Cumberland Church.
- 10:50-KPPC—Church Service.
- 10:55-KFA—Facts and Fiction With Myron Wallace.

- 11-KFI, KFSD—RCA Victor Show.
- \*KXN—Weekly News Review.
- KECA—Dude Martin Orch.
- KHJ, KGB—Crime Cases of Warden Lawes.
- KMPC—Off the Record.
- KFWB—Peter Potter's Platter Parade.
- \*KLAC—News, Al Jarvis.
- KGFJ—Cocktail Hour.
- KXLA—Roundup Time.
- KFAC—1st Methodist Church.
- KWKW—Italian Melodies.
- KFVD—Hollywood First Baptist Church.
- KIEV—Sunday Service.
- KPRO, KFXM, KVOE—Church Services.
- KFOX—Presbyterian Church.
- \*KGER—News, Adventists.
- 11:15-KHJ, KGB—Band Concert.
- 11:30-KFI, KFSD—Harvest of Stars.
- KXN—Here's to Ya.
- KECA—National Vespers.
- KGFJ—Song of the Islands.
- KWKW—All-Saints Church.
- KFOX—Christian Church.
- KGER—Bible Class.
- 11:45-KHJ, KGB—Canary Pet Shop.
- 12-KFI, KFSD—Cavallaro Parade.
- KXN, KSDJ—New York Philharmonic Orch.
- KECA—Warriors of Peace.
- \*KFI—Broadway News.
- KFWB—Peter Potter's Platter Parade.

**CAN YOU TIE THAT?**  
with Al Jarvis  
KLAC—570  
Sunday, 12:05 P.M.

- 12:05-KLAC—Can You Tie That? KGER—Sunday Serenade.
- 12:15-KHJ—Dr. Ernest Osborn, Child Psychologist.
- KMPC—Off the Record.
- KFAC—Musical Portraits.
- KIEV—Keys to Rhythm.
- KPPC—Afternoon Concert.
- KGB—Bill Cunningham.
- 12:30-KFI, KFSD—One Man's Family.
- \*KECA—Raymond Swing.
- KHJ, KGB, KVOE—Crimes of Carelessness.
- KFWB—Jean Leonard.
- KFAC—Concert Potpourri.
- KGFJ—Prevue.
- \*KPKD—News.
- KWKW—American Jewish Hour.
- KIEV—Middy Muscade.
- 12:45-KECA, KPRO—Sam Pettengill.
- KRKD—Music.
- 1-KFI, KFSD—Quiz Kids.
- KXN, KSDJ—New York Philharmonic.
- KHJ, KPRO—Are These Our Children?
- KHJ, KGB, KFXM, KVOE—House of Mystery.
- KMPC—Manhattan Highlights.
- KFWB—Songs of the Islands.
- \*KLAC, KXLA, KGER—News.
- KGFJ—Charm School of the Air.
- KFAC—Piano Parade.
- KRKD—Sunday on Ranch.
- KWKW—American Jewish Hr.
- KPPC—Afternoon Concert.
- KIEV—Meet the Maestro.
- KFOX—Italian-American Hr.
- KFVD—Piano School.

- 1:05-KGER—Stamp's Quartet.
- 1:15-KFAC—News.
- KLAC—Lennox Inn.
- KXLA—Blend of Melody.
- KFVD—Forever Tops.
- 1:30-KFI—Talent Circus.
- KXN, KSDJ—Hour of Charm.
- KECA—Wayne King Show.
- KHJ, KGB, KFXM, KVOE—True Detective Mysteries.
- KMPC—Frankie Carlo Orch.
- KFWB—Music.
- KLAC—South American Way.
- KFAC—Good Neighbor Salute.
- KXLA—Church in the Barn.
- KFVD—Piano Parade.
- KIEV—Organ Memories.
- KGER—Light and Life.
- KFSD—Western Theatre.
- 1:45-KFI—Radio News Weekly.
- KMPC—Sammy Kaye.
- KFWB—Dr. Cyclo.
- KWKW—Hoyos Hour.
- KFVD—Contrasts on Wax.
- KIEV—Musical Capers.
- 2-KFI, KFSD—Symphony Orchestra.
- KXN—The Family Hour.
- KECA, KPRO, KFMB—Darts for Douch.
- KHJ, KGB, KFXM, KVOE—The Shadow.
- KMPC—Dave Rose.
- KFWB—Amertianism.
- \*KLAC, KIEV—News.
- KGFJ—Easy Rhythm.
- KFAC—Cavalade of Classics.
- KRKD—Sunday on Ranch.
- KFVD—Harlem Holiday.
- KWKW—Hoyos Hour.
- KXLA—Western Roundup.
- KPPC—Afternoon Concert.
- KGER—Long Beach Band.
- 2:15-KFWB—Strolling Tom.
- KLAC—Modern Concert Hall.
- KIEV—Latin Quarter.
- 2:30-KXN—Hoagy Carmichael.
- KECA, KPRO, KFMB—Counterspy.
- KHJ, KGB, KFXM, KVOE—Quick as a Flash.
- KMPC—This Is Television.
- KFWB—Western Revue.
- KWKW—Don Pancho Hour.
- KIEV—Sunday Variety.
- KFOX—Gospel Harbor Light.
- 2:45-KXN, KSDJ—William L. Shirer.
- 3-KFI—Catholic Hour.
- KXN—Ozelle and Harriet.
- KHJ, KGB, KFXM, KVOE—Those Who Watch.
- KECA, KFMB—Danger, Dr. Danfield.
- KMPC—Symphony Hour.
- KFWB—Music.
- \*KLAC—News.
- KFAC—Showcase of Hits.
- KGFJ—Remembrance Tues.
- KFVD—Rose Room Record Party.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

**Gedney-Variety**

3:00—Ozelle and Harriet, KXN.  
4:00—Jack Benny, KFI.  
4:30—Phil Harris and Alice Faye, KFI.  
5:00—Charlie McCarthy, KFI.  
5:30—Fred Allen, KFI.  
6:30—Eddie Bracken, KXN.  
7:00—Don Ameche, KFI.  
7:30—Kate Smith, KXN.  
8:00—Bob Burns, KFI.  
8:30—Blondie, KXN.  
8:30—Jack Benny, KFI.

**Quiz, Participation**

12:05—Can You Tie That?, KLAC.  
1:00—Quiz Kids, KFI.  
2:00—Darts for Douch, KECA.  
3:30—Hope Chest, KXN.  
6:30—Double or Nothing, KHJ.  
7:00—Take It or Leave It, KXN.  
7:30—Leave It to the Girls, KHJ.  
8:00—Twenty Questions, KHJ.

**Drama**

12:30—One Man's Family, KFI.  
7:00—Theater Guild, KECA.  
9:30—Romance of the Ranchos, KXN.

**Music**

8:30—Salt Lake Tabernacle, KXN.  
11:00—RCA-Victor Show, KFI.  
11:30—Harvest of Stars, KFI.  
12:00—Carmen Cavallaro, KFI.  
12:00—New York Philharmonic, KXN.  
1:30—Hour of Charm, KXN.  
2:00—Arturo Toscanini, KFI.  
2:00—Family Hour, KXN.  
2:30—Hoagy Carmichael, KXN.  
4:00—Gene Antry, KXN.

4:30—Hollywood Music Hall, KECA.  
5:00—Detroit Symphony, KECA.  
6:30—Album of Familiar Music, KFI.  
8:30—Standard Hour, KFI.  
10:15—Chapel Quartet, KFI.  
11:15—Bridge to Dreamland, KECA.

**Comment—Narration**

10:15—Commander Scott, KHJ.  
6:00—Walter Winchell, KECA.  
6:15—Louella Parsons, KECA.  
6:30—Jimmie Fidler, KECA.

**Mystery—Detective**

1:30—True Detective Mysteries, KHJ.  
2:30—Counterspy, KECA.  
5:30—Man Named Jordan, KXN.  
8:00—Pat Novak for Hire, KECA.  
8:00—Crime Doctor, KXN.  
9:00—Sam Spade, KXN.

**Public Interest—Information**

9:00—Invitation to Learning, KXN.  
9:30—As Others See Us, KXN.  
10:00—People's Platform, KXN.  
10:30—Chicago Round Table, KFI.  
6:00—Exploring the Unknown, KHJ.  
9:00—Open Forum, KMPC.  
9:00—Sunday Evening Club, KECA.  
9:15—Report to People, KECA.  
10:30—Radio and the Public, KXN.

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KXLA—Frederick H. Speare.  
KPPC—Afternoon Concert.  
KIEV—Matinee Melodies.  
\*KCR—News, Music.  
KFOX—Rev. Earl Irie.  
KFSD—Boston Blackie.



3:15—KLAC—Variety Time.  
 KWKW—Magic Circle Theatre  
 3:30—KFI—Sincerely Yours.  
 KNX—Hope Chest.  
 KECA, KFMB—The Greatest  
 Story Ever Told.  
 KHJ, KGB, KFXM, KVOE—  
 Nick Carter.

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 and grow rich**



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 Every Sunday

Write for special booklet de-  
 scribing teacher-counsellor op-  
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 success philosophy. New class  
 now forming.

**NAPOLEON HILL  
 FOUNDATION**

c/o Radio Station KFWB  
 Hollywood 28, Calif.

- KFWB—Think and Grow Rich.
- KFVD—Hank, the Night Watchman.
- KWKW—Wings of Healing.
- KXLA—Challenge to Youth.
- KGFJ—Keyboard Magic.
- KGER—Back to God.
- KFOX—Pentecostal Church.
- ★KFSD—News.
- 3:45—KFI—Melody Parade.
- 4—KFI, KFSD—Jack Benny.
- KNX, KSDJ—Gene Austry Show.
- ★KECA, KPRO, KFMB—Drew Pearson.
- ★KHJ, KLAC, KIEV—News.
- KMPC—Music of Romance.
- KFWB—Jam Session.
- KFAC—Showcase of Hits.
- KXLA—Lincoln Ave. Church.
- KGFJ—Appointment With the Clergy.
- KWKW—Sunday Interlude.
- KPPC—Afternoon Concert.
- KFOX—Sunshine Mission.



**OLD  
 FASHIONED  
 REVIVAL**

Charles E.  
 Fuller,  
 Director.  
 P. O. Box 123,  
 Los Angeles,  
 Calif.

KGER—4:00-5:00 P. M.  
 REBROADCAST  
 KXLA—9:00 P. M.  
 KPRO—9:00 P. M.  
 KFOX—10:00 P. M.  
 KVOE—10:00 P. M.  
 KFXM—10:00 P. M.  
 KMPC—10:00 P. M.

- KGER—Old-Fashioned Revival
- KFXM—Sacred Harmonies.
- KVOE—Melodies.
- 4:15★KECA, KPRO—Monday Morning Headlines.
- KHJ—Bill Cunningham.
- KLAC—Broadway Hits.
- KWKW—Voice of Prophecy.
- KRKD—Hawaiian Melodies.
- KIEV—Modern Concert Hall.
- KVOE—Nazarene Church.
- 4:30—KFI, KFSD—Phil Harris and Alice Faye.
- KECA, KPRO, KFMB—Hollywood Music Hall.
- KHJ, KGB—Reviewing Stand.
- KFWB—Musicians' Concert.
- KLAC—Behind Studio Gates.
- KGFJ—Curtain Calls.
- KFVD—Carter Wright.

**ALL-STAR  
 WESTERN  
 THEATRE**

**KNX  
 SUN  
 4:30**

Foy Willing and his  
 Riders of the Purple Sage

Movie Stars in Western Dramas!

KNX—All-Star Western.  
 KXLA—Wake Up America!  
 KIEV—Twilight Tempos.

**FLOYD B.  
 JOHNSON**

And King's Ambassadors

KFOX 4:30-5:00 P. M.  
 1280 Kilocycles

Rebroadcast  
 KRKD 5:30-6:00 P. M.  
 1150 Kilocycles

- KFOX, KFXM—Floyd B. Johnson, King's Ambassadors.
- KVOE—Grace and Truth.
- 4:45—KMPC—Land of the Free.
- KLAC—Three-Quarter Time.
- KFVD—Sweet and Low.
- KWKW—Church of the Nazarene.
- 5—KFI, KFSD—Charlie McCarthy Show.
- KNX—The City.
- KECA, KPRO, KFMB—Detroit Symphony Orchestra.
- KHJ—I Was a Convict.
- ★KMPC—News, Swing 14.
- ★KLAC, KGER—News.
- KFWB—Stuart Hamblen.
- KGFJ—Today's Hits.
- KFAC—Bowlers' Sportscast.
- KXLA—Labor Arbitration.
- KRKD—Platter Playtime.
- KIEV—Horn Latina-Americana.
- KFVD—Music and Money.
- KPPC—Afternoon Concert.
- KFOX—Rev. R. H. Hogan.
- KGB, KVOE—Mediation Board
- 5:05—KGER—Tom Westwood.
- 5:15—KMPC—Pleasure Caravan.
- KLAC—Songs in Blue.
- KFAC—Random Records.
- 5:30—KFI, KFSD—Fred Allen Show
- KNX—Man Named Jordan
- KHJ, KGB, KFXM, KVOE—Special Investigator.
- KLAC—Al Jarvis.
- KFAC—Music in the Air.
- KRKD—Floyd B. Johnson.
- KGER—Young People's Church.
- 5:45—KHJ, KGB, KVOE—Stars in the Spotlight.
- KFOX—Nat'l. Safety Council.
- 5:55★KNX—Ned Calmer.
- 6—KFI, KFSD—Manhattan Merry-Go-Round.
- KNX—Hildegard.
- ★KECA, KPRO, KFMB—Walter Winchell.
- KHJ, KGB, KFXM, KVOE—Exploring the Unknown.
- ★KMPC, KFWB, KFOX, KLAC, KXLA, KGER—News.
- KFAC—Your Concert.
- KGFJ—Twilight Rhapsody.
- KRKD—Opera Classics.
- KPPC—Byways of Verse.
- 6:05—KLAC—Al Jarvis.
- KGER—First Brethren.
- 6:15—KECA, KFMB, KPRO—Louella Parsons.
- KMPC—Douglas Musical.
- KFWB—Gems from Classics.
- KXLA—University Explorer.
- KPPC—Sacred Song Recital.
- 6:30—KFI, KFSD—American Album of Familiar Music.
- KNX, KSDJ—Eddie Bracken.
- KECA, KPRO, KFMB—Jimmie Fidler.
- KHJ, KGB, KFXM, KVOE—Double or Nothing.
- KMPC—Mother's Album.
- KFWB—Gospel and Song.
- KXLA—Beyond Tomorrow.
- KPPC—Children's Corner.
- KGER—Lutheran League.
- KFOX—Hal's Memory Room.
- 6:45—KECA, KPRO, KFMB—The Policewoman.
- KMPC—Mayor Bowron.
- KPPC—Story Time.
- KRKD—Reverend Kirk.
- 7—KFI, KFSD—Don Ameche Show.

- KNX, KSDJ—Take It or Leave It.
- KECA, KFMB, KPRO—Theater Guild on the Air.
- KHJ, KGB, KFXM, KVOE—Gabriel Heatter Show.
- KMPC—Bolero Time.
- KFWB—Union Rescue Mission.
- KFAC—Musical Memories.
- ★KLAC—News, Al Jarvis.
- KPPC—Organ Recital.
- KXLA—National Voice.
- KGFJ—Overture to Evening.
- KFOX—Full Gospel Assembly.
- ★KGER—News, Rev. Gordon.
- 7:15—KXLA—Life and Health.
- KPPC—Kiddies' Record Parade.
- 7:30—KFI, KFSD—Meet Me at Parky's.
- KNX—Kate Smith.
- KHJ, KFXM, KVOE—Leave It to the Girls.
- KMPC—Property Owners.
- ★KFWB—Drew Pearson.
- KLAC—Can You Tie That?
- KXLA—Bible Institute.
- KPPC—Masterworks.
- KGER—Dr. Matthews.
- KFOX—The King's Service.
- KGB—Sunday Serenade.
- 7:45—KFWB—Catholic Answers.
- ★KMP—Sam Pettencill.
- 8—KFI, KFSD—Bob Burns Show.
- KNX—Crime Doctor.
- KECA, KPRO, KFMB—Pat Novak.
- KHJ, KGB, KFXM—Twenty Questions.
- ★KMPC, KLAC—News.
- KFWB—Hollywood Presbyterian Church.
- KGFJ—Waltz Invitation.
- KFAC—First Methodist Church.
- KXLA—Ocean Dohr Church.

**FLOYD B.  
 JOHNSON**

**KGER** 8:05-9:00 P. M.  
 Sunday  
 1390 Kilocycles

KFOX—9:30 A.M. Mondays  
 1280 Kilocycles

- ★KGER—News, Floyd B. Johnson.
- KFOX—Presbyterian Church.
- KPPC—Sunday Evening Hour.
- KVOE—Christian Youth.
- 8:15—KMPC—Voice of Labor.
- ★KLAC—Radio Newsreel.
- KGFJ—Your Income Tax.
- 8:25—KNX—Surprise Theatre.
- 8:30—KFI, KFSD—Standard Hour.
- KNX—Blondie.
- KECA—The Clock.
- ★KHJ, KGB, KFXM, KVOE—Walter Winchell.
- KMPC—Magic of Electricity.
- KLAC—Bill Pennell.
- KGFJ—Stylings in Blue.
- KPPC—Sacred Music.
- KFMB—Bing Crosby.
- 8:45—KHJ, KGB, KFXM, KVOE—Sheila Graham.
- KLAC—Drama.
- KPPC—Word of Life.
- KFAC—Your Solist.
- KGFJ—Sports Tidings.
- KFMB—Message of Israel.
- 9—KFI, KFSD—Standard Hour.
- KNX, KSDJ—Sam Spade.
- ★KECA—Hugo Carlson, News.
- ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Open Forum.
- KFWB—Music.
- ★KLAC—News.
- KGFJ—Ave Maria Time.
- KFAC—Sunday Evening Club.
- KXLA, KPRO—Old-Fashioned Revival.

**CASH FOR YOUR OPINION.**

LISTEN TO  
**Bill Schreier's**  
**"PLAIN TALK"**  
 Sunday 9:00 to 9:15 P. M.  
 KFOX (1280 On Your Dial)

- ★KFOX—Plain Talk.
- ★KGER—News, Bethel Church.
- 9:15★KHJ, KGB, KFXM, KVOE—Rex Miller.
- KECA, KFMB—Report to the People.
- KLAC—Complinsky Trio.

9:30—KFI, KFSD—Jack Benny.  
 KNX—Romance of the Ranchos.

**EASTSIDE  
 SERENADE**

9:30 TO 10:00 P. M.  
 Every Sunday

**KECA**

- KECA—Eastside Serenade.
- KHJ, KGB—Cleveland Symphony Band.
- KFWB—Pacific Lutheran Hr.
- KFAC—Gateway to Music.
- KGFJ—Nat'l Safety Council.
- KFOX—Sunshine Mission.
- KFMB—Voice of the Army.
- KVOE—Minister's Hour.
- 9:45—KGFJ—Helen Hayes, Red Cross.
- KFMB—Parson Roberts.
- 10★KFI, KFSD—Tire Reporter.
- ★KNX—Chet Huntley, News.
- KECA—Hobby Sherwood Orch.
- KHJ, KGB—Cleveland Symphony.
- KMPC—Old-Fashioned Revival.
- KFWB—Kirk of the Air.
- ★KLAC—News.
- KFAC—Gateway to Music.
- KGFJ—Concert Nocturne.
- KXLA—Sacred Records.
- KFVD—Spade Cooley Time.
- KPRO—Riverside Union Church.
- KVOE, KFXM—Old-Fashioned Revival.
- KFOX—Reverend Fuller.
- ★KGER—News, Rev. McArthur.
- 10:15—KFI—Chapel Quartet.
- KNX, KSDJ—University Explorer.
- KLAC—Music.
- KFAC—Conservatory Masterpieces.
- KFSD—Honored Music.
- 10:30★KFI—Carveth Wells, Inside the News.
- KNX—Radio and the Public.
- KECA—Paddy Martin Orch.
- ★KHJ—News.
- KFWB—St. Paul's Baptist Church.
- KFAC—Music for Listening.
- KXLA—Husband Family.
- KGER—Western Music.
- KGB—Sterling Young Orch.
- 10:45—KFI—Show Time.
- KNX—America Speaks.
- KHJ—Sterling Young Orch.
- ★KFSD—News.
- 11—KFI—America United.
- ★KNX—News.
- KECA—Pinky Tomlin Orch.
- KHJ, KGB—O. Tucker Orch.
- KHJ—Dance Time.
- KFAC—St. Paul's Church.
- ★KLAC—News, Let's Dance.
- KFXM—Music for Listening.
- KGFJ—Sport Nocturne.
- KHJ—St. Paul's Church.
- KFVD—Spade Cooley Time.
- KFOX—Agnes Church.
- KFSD—Music in the Night.
- 11:05—KNX—Vaughn Monroe Orch.
- 11:15—KECA, KPRO—Bride to Dreamland.
- 11:30—KFI—Hal Pruden Orch.
- KNX—Manny Strand Orch.
- KHJ, KGB, KFXM—Sterling Young Orch.
- KFWB—Music You Want.
- KXLA—Midnight Melodies.
- ★KFOX—News, Dance Music.
- KFSD—St. Francis Orch.
- 11:45—KNX—KNX-tra Music.
- ★KHJ, KGB, KFXM—News.
- 11:55★KFI, KNX, KFSD—News.

**IT WORKED**

The late John Barrymore years ago advised NBC's Harold ("Gildersleeve") Peary not to try too many different characters. "Stick to one . . . but make it good," was the sage counsel. Peary thinks so much of the advice that he passes it on to many a radio aspirant.

Page Seventeen



# MONDAY, MARCH 10

KLAC	KFI	KECA	KHJ	KFVD	KYLA	KFS6	KGFI	KFXM	KFAC	KGER	KWKW	KFMB	
KPSD	KMPC	KIEV	KFWB	KXN	KRKD		KPPF	KFKX	KGB	KPRO	KWDE		
570	640	790	930	1020	1110		1230		1330	1390	1440	1490	
600	710	870	980	1070	1150				1240	1280	1360	1430	1450

- \*Indicates News Broadcasts.
- 8 **KFI, KFSD**—Fred Waring.
- KXN**—Johnny Murray.
- KECA, KPRO, KFMB**—Don McNeill's Breakfast Club.
- \***KHJ, KGB**—Cecil Brown.
- \***KMPC, KLAC, KXLA**—News.
- KFWB**—Easy Listening.
- KGFI**—Concert Pastelle.
- KFAC**—Breakfast Symphony.
- KWKW**—Andy Mansfield.
- KFVD**—Wakeup Ranch.
- \***KGER**—News, Mizpah.
- 8:15 **KXN, KSDJ**—Fred Beck.
- KHJ, KGB**—Editor's Diary.
- KMPC**—Markets; Bob Kelley.
- KFWB**—Morning Melodies.
- KLAC**—Haynes at the Reins.
- KIEV**—Trade Winds Tempos.
- 8:30 **KFI, KFSD**—Jack Bereh.
- KXN**—Grand Slam.
- \***KHJ, KFAC, KWKW**—News.
- KMPC**—Tuttle's Tune Time.
- KGFI**—Waltz Invitation.

- 10:15 **KFI**—What Do You Say?
- KXN**—Ma Perkins.
- KECA, KPRO, KFMB**—Ted Malone.
- KHJ**—Nancy Dixon.
- KMPC**—Bill Leyden.
- KFWB**—Plano, Jerry Marlowe.
- KGFI**—Serenade for You.
- \***KXLA**—News.
- KIEV**—Stars of Song.
- 10:25 **KGFI**—Sports Flash.
- 10:30 **KFI**—News.
- KXN**—Young Dr. Malone.
- KECA, KPRO, KFMB**—My True Story.
- KHJ**—Ben Alexander Show.
- KFWB**—Concert Masters.
- \***KFAC, KWKW**—News.
- KGFI**—Upbeat Session.
- KXLA**—Woman's World.
- KIEV**—Western Tune Time.
- KFVD**—Union Rescue Mission.
- KGER**—Across the Footlights.
- KFSD**—Music Hall Varieties.
- 10:45 **KFI**—Joyce Jordan.
- KXN**—Road of Life.
- KFWB**—Science of Mind.
- KFAC**—Fashions in Music.
- KRKD**—Midnight Mission.
- KFKX**—Hebrew Christian Hr. Churches.
- KECA**—Hymns of All Churches.
- KGFI**—Sports Flash.
- 10:55 **KFI, KFSD**—Today's Children.
- KXN**—Second Mrs. Burton.
- KECA**—Hymns of All Churches.
- KHJ**—Footcraft Carnival.
- KMPC**—Bill Leyden.
- KFWB**—Bill Anson.
- KXLA**—Easy Listening.
- KFAC**—Concert Briefs.
- \***KLAC**—News, Al Jarvis.
- KGFI**—Across the Footlights.
- KRKD**—Vocal Varieties.
- \***KFVD, KGER**—News.
- KIEV**—Show Tunes.
- 11:15 **KFI, KFSD**—Woman in White.
- KXN**—Perry Mason.
- \***KECA**—Bankhuge Talking.
- KHJ, KGB, KFXM, KVOE**—Smile Time.
- KXLA**—Hawaiian Melodies.
- KFAC**—Festival of Waltzes.
- KIEV**—This Rhythmic Age.
- KFVD**—Violet.
- 11:25 **KGFI**—Sports Flash.
- 11:30 **KFI, KFSD**—Masquerade.
- KXN, KGB, KFXM, KVOE**—Queen for a Day.
- KECA**—Club Time.
- KFAC**—Mayor Bowron.
- KGFI**—Reminiscent Rhythm.
- \***KWKW**—News, Music.
- KFVD**—Forever Tops.
- \***KRKD, KXLA, KFKX**—News.
- KIEV**—Latin Musicana.
- 11:40 **KFI, KFSD**—Betty Crocker.
- 11:45 **KFI**—Light of the World.
- KXN, KSDJ**—Rose of My Dreams.
- KECA**—Frank Parker Show.
- KFAC**—Piano Gems.
- \***KGFI, KFSD**—News.
- KXLA**—Jimmie Dolan.

- KRKD**—Hawaiian Melodies.
- 11:50 **KWKW**—Voices of Tomorrow.
- 11:55 **KGFI**—Sports Flash.
- 12 **KFI**—Farm Reporter.
- KXN, KSDJ**—Bob and Victoria.
- \***KFOA, KIEV, KGER, KPRO, KGB, KVOE**—News.
- \***KHJ**—Broadway News.
- \***KMPC**—News, Hemingway.
- KFWB**—Bill Anson.
- KFAC**—Melodies of Old West.
- KGFI**—Silver Strains.
- \***KLAC**—News, Al Jarvis.
- KXLA**—Dinner Bell Roundup.
- KWKW**—Rhapsody in Wax.
- \***KFVD**—Editor of the Air.
- KRKD**—Prairie Schooner.
- KFSD**—Life Can Be Beautiful.
- 12:15 **KFI, KFSD**—Ma Perkins.
- KXN**—Sons of the Pioneers.
- KECA**—Cliff Edwards.
- KHJ**—Sing, America, Sing.
- \***KMPC**—Norman Nesbitt.
- KFAC**—Musical Portraits.
- KGFI**—Keyboard Magic.
- KIEV**—Luncheon Music.
- \***KPOX, KFXM**—News.
- KGER**—Western Music.
- 12:25 **KGFI**—Sports Flash.
- 12:30 **KFI, KFSD**—Pepper Young.
- \***KXN**—Knox Manning News.
- \***KECA, KPRO, KFMB**—Edwin C. Hill.
- KHJ**—Louise Massey.
- KMPC**—Portraits.
- \***KFWB**—News.
- KGFI**—Intermission.
- KFAC**—Melodic Sketches.
- KFVD**—Violet.
- KXLA**—Red Murrell.
- KWKW**—Farm News.
- 12:45 **KFI, KFSD**—Right to Happiness.
- KXN**—Money on the Line.
- KECA, KFMB**—Dorothy Dix.
- KHJ**—This Is Music.

- \***KMPC**—News.
- KFWB**—Bill Anson.
- KFAC**—Music in the American Manner.
- KGFI**—Sunset and Vins.
- \***KLAC, KFVD, KGER**—News.
- KWKW**—Vets' Rehabilitation.
- KXLA**—Community Broadcaster.
- KRKD**—Music.
- KIEV**—Meet the Maestro.
- 1:05 **KMPC**—Fun With Music.
- KGER**—Out of the Band Box.
- 1:10 **KLAC**—Music from Hollywood.
- 1:15 **KFI, KFSD**—Stella Dallas.
- KECA**—Hollywood Tour.
- KHJ, KGB, KVOE**—Johnson Family.
- KMPC**—Fingertip Successes.
- KFVD**—Piano Parade.
- KXLA**—Philharmonic Reporter.
- 1:25 **KXN, KSDJ**—News.
- KGFI**—Sports Flash.
- 1:30 **KFI, KFSD**—Lorenzo Jones.
- KXN, KSDJ**—Evelyn Winters.
- \***KECA**—Kiernan's News Corner.
- KHJ**—Melody Matinee.
- KMPC**—Record Room.
- \***KLAC**—Dr. Harry S. May.
- KGFI**—Today's Hits.
- KXLA**—Vocal Varieties.
- KFVD**—Matinee Melodies.
- \***KWKW, KRKD**—News.
- KIEV**—Organ Moods.
- 1:45 **KFI, KFSD**—Widder Brown.
- KXN**—Background for Living.
- KECA**—Ethel and Alhart.
- KLAC**—South American Way.
- KFAC**—Piano Briefs.
- \***KXLA**—News.
- KFVD**—Musical Scrapbook.
- KIEV**—Musical Capers.
- 1:55 **KGFI**—Sports Flash.
- 2 **KFI, KFSD**—When a Girl Marries.
- KXN, KSDJ**—School of the Air.
- KHJ, KGB, KVOE**—Bill Gwinn.
- KECA, KPRO, KFMB**—What's Doin' Ladies?
- KFWB**—Bill Anson.
- \***KMPC, KIEV**—News.
- KGFI**—D'Artega Presenta.
- KFAC**—Friendly Classics.
- \***KLAC, KGER**—News.
- KXLA**—Humbird Family.
- KWKW**—The Crow.
- KFVD**—For the Ladies.
- KRKD**—Treasury Dept.
- 2:05 **KGER**—Monday Matinee.
- 2:15 **KFI, KFSD**—Portia Faces Life.
- KMPC**—Record Room.
- KGFI**—Record Jackpot.
- KLAC**—Picture Album.
- KIEV**—Land o' Song.
- KFVD**—To the Men.
- 2:25 **KECA**—Spotlight on Hollywood.
- KGFI**—Sports Flash.
- KFI, KFSD**—Just Plain Bill.
- KXN**—Meet the Missus.
- KHJ, KGB, KVOE**—Heart's Desire.
- KECA, KFMB, KPRO**—Bride and Groom.
- KFWB**—The Casbah.
- KGFI**—Among My Souvenirs.
- KXLA**—Musical Dept. Store.
- \***KWKW**—News, Melodies.
- KIEV**—Popular Tempos.
- KFVD**—On the Upbeat.
- \***KRKD**—News, Music.
- 2:45 **KFI, KFSD**—Front-Page Farrell.
- KFWB**—Organ.
- KGFI**—Air-torials.
- KFAC**—Music.
- \***KFVD**—News.
- KIEV**—Musical Potpourri.
- KRKD**—Light Concert.
- 2:55 **KGFI**—Sports Flash.
- 3 **KFI, KFSD**—Road of Life.
- \***KXN, KSDJ**—Eric Sevareid.
- KECA, KPRO, KFMB**—Ladies Be Seated.
- KHJ**—What the Veteran Wants to Know.
- \***KLAC, KXLA, KGER**—News.
- KMPC**—Record Room.
- KFWB**—Afternoon Melodies.
- KFAC**—Musical Favorites.
- KGFI**—Ted Long Variety Hall.
- KFVD**—L. A. Daily Reporter.
- KWKW**—Swing Session.
- KIEV**—Musical Potpourri.
- 3:05 **KGER**—Under Blue Skies.
- 3:15 **KFI**—Life Can Be Beautiful.
- KXN**—Burritt Wheeler.
- KHJ**—Happy Homes.
- KLAC**—Sunset and Vins.
- KXLA**—Juke Box Matinee.
- KFVD**—Stringtime.
- KIEV**—Matter of Records.
- KFSD**—Joyce Jordan.

## HAVEN OF REST

**KXLA, 8:30 A. M.**  
 Mon., Wed., Fri.  
**KRKD and KFO**  
 8:00 A. M.  
 Tues. thru Sat.

- KXLA**—Haven of Rest.
- KFVD**—Blonde and Mike.
- \***KRKD**—News, Music.
- \***KIEV**—Public Interest.
- KGER**—Hymn Time.
- 8:45 **KFI, KFSD**—Laura Lawton.
- KXN**—Rosemary.
- KHJ, KGB, KFXM, KVOE**—Victor Lindlahr.
- \***KFWB**—News.
- KFAC**—Organ Moods.
- KWKW**—Wings of Healing.
- KIEV**—Musical Memories.
- 9 **KFI, KXLA, KGER**—News.
- \***KXN**—Kate Smith.
- KHJ**—Easy Does It.
- KECA, KPRO, KFMB**—Kenny Baker Show.
- KMPC**—Thought for Today.
- KFWB**—Bing Crosby.
- \***KLAC**—News, Public Service.
- KGFI**—Public Messenger.
- KFAC**—Unity.
- KFVD**—Waltz Time.
- KRKD**—Sagebrush Serenade.
- KWKW**—Voice of China.
- KIEV**—Bing Crosby Time.
- KGB**—Notes at Nine.
- 9:05 **KFI**—Pat Bishop Reporting.
- KMPC**—Those Were the Days.
- KGER**—Lutheran Hour.
- 9:15 **KFI**—Ladies' Day.
- KXN**—Aunt Jenny.
- KHJ**—Merry Griffin Show.
- KFWB**—Strolling Tom.
- KFAC**—Voice of Health.
- KXLA**—Harmony Homestead.
- KWKW**—Rev. Wildman.
- KIEV**—Kate Smith Sings.
- \***KFVD**—News.
- KGB, KVOE**—Jackie Hill
- 9:20 **KGFI**—News.
- 9:30 **KXN, KSDJ**—Helen Trent Romance.
- KHJ**—Music With a Smile.
- KECA, KPRO, KFMB**—Breneman's Breakfast.
- KMPC**—Frankie Carle.
- KFWB**—Hi Homemakers.
- KLAC**—Songs by Crosby.
- \***KWKW**—News.
- KGFI**—Open Album.
- KFAC**—Musical Encores.
- KFVD**—Show Tunes.
- KIEV**—Meet the Band.
- KGER**—Bible Treasury Hour.
- 9:45 **KXN, KSDJ**—Our Gal Sunday.
- KMPC**—Emil Cote.
- \***KFWB, KRKD**—News.
- KLAC**—Kiddie Klub.
- KWKW**—Shopping With Helen.
- KFVD**—Remembered Rhythms.
- KIEV**—From the Bandstand.
- KGB**—Molly Morse.
- KFSD**—It's a Good Idea.
- KFI**—Reserve.
- 10 **KXN**—Big Sister.
- KECA, KPRO, KFMB**—Galen Drake.
- \***KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
- \***KMPC**—News.
- KFWB**—Sweet Music.
- KFAC**—Musical Encores.
- \***KLAC**—News, Al Jarvis.
- KRKD**—Music, Talk.
- KWKW, KGFI**—Racing News.
- KFVD**—Rev. Louis T. Talbot.
- KXLA**—Piano Parade.
- \***KGER**—News, Music.
- KFSD**—Sketches in Melody.

**BILL HAY READS THE BIBLE**

PRESENTED BY FOREST LAWN

**KMPC**

MONDAY THROUGH FRIDAY 12:45 P. M.

**KMPC**—Bill Hay Reads Bible.
- \***KFAC**—News.
- KXLA**—Farm Hour.
- KIEV**—Gals on Record.
- KGER**—Gardening School.
- 12:55 **KGFI**—Sports Flash.
- 1 **KFI, KFSD**—Backstage Wife.
- KXN, KSDJ**—House Party.
- KFAC**—Hits and Encores.
- KHJ, KGB, KVOE**—Checkerboard Time.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00—Beulah Show, **KECA**.
- 8:30—Joan Davis, **KXN**.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
- 9:00—Kenny Baker, **KECA**.
- 9:30—Breneman's Breakfast, **KECA**.
- 11:30—Queen for a Day, **KHJ**.
- 1:00—House Party, **KXN**.
- 2:00—What's Doin', Ladies? **KECA**.
- 2:30—Meet the Missus, **KXN**.
- 2:30—Bride and Groom, **KECA**.
- 2:30—Dr. I. Q., **KFI**.
- 7:30—Bob Hawk, **KXN**.

### Drama

- 6:00—Lux Radio Theater, **KXN**.
- 7:00—Screen Guild, **KXN**.
- 8:30—Cavalcade of America, **KFI**.

### Music

- 8:00—Fred Waring, **KFI**.
- 4:00—Musical Masterpieces, **KFAC**.
- 5:30—Voice of Firestone, **KFI**.
- 6:00—Musical Digest, **KGFI**.
- 6:30—Victor Burke, **KFI**.
- 6:30—Gus Lombardo, **KHJ**.
- 7:00—Contented Hour, **KFI**.

### Supper Club, KFI

- 8:00—Evening Concert, **KFAC**.
- 8:15—Jack Smith, **KXN**.
- 8:30—Music Supreme, **KMPC**.
- 8:30—Ted Lenx House Party, **KGFI**.
- 9:00—Telephone Hour, **KFI**.
- 10:00—Lucky Dance Time, **KFAC**.
- 10:00—Eastside Show, **KFWB**.
- 12:00—Rhapsody in Wax, **KHJ**.

### Comment—Narration

- 8:15—Fred Beck, **KXN**.
- 9:00—Kate Smith, **KXN**.
- 10:00—Galen Drake, **KECA**.
- 10:15—Ted Malone, **KECA**.
- 3:15—Burritt Wheeler, **KXN**.
- 4:30—Art Baker, **KFI**.

### Mystery—Detective

- 8:30—Gregory Hood, **KHJ**.
- 9:00—The Whistler, **KXN**.
- 9:30—Inner Sanctum, **KXN**.

### Public Interest—Information

- 8:30—Board of Missing Heirs, **KECA**.

### Sports

- 10:00—Race Lineup, **KWKW**.
- 10:00—Racing, **KGFI**.
- 8:05—Quiz Bowl, **KLAC**.
- 9:30—Inside of Sports, **KHJ**.
- 10:00—Sid Ziff, **KECA**.



3:25—KGFJ—Sports Flash.  
3:30—KFI, KFSD—Aunt Mary.  
KECA—Norwood Smith Sings.

# MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday  
**KMPC**

KMPC—Mild and Mellow.  
KFWB—Melody Matinee.  
KLAC—Variety Time.  
KWKW—Sam Rowland and His Wax Works.  
KFVD—Back o' the Rack.  
KGER—Take It Easy Time.  
3:45—KFI, KFSD—Dr. Paul.  
★KNX—Bob Trout, News.  
KECA—Frances Scully.  
KHJ—Music by Rexall.  
KFAC—Moments in Music.  
KFVD—Rumba Rhapsody.  
3:55—KGFJ—Sports Flash.  
4—KFI, KFSD—This Woman's Secret.  
KNX—Call of the Range.  
★KECA—Headline Edition.  
★KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.  
★KMPC—News.  
KFWB—Vocal Varieties.  
KFAC—Musical Masterpieces.  
★KLAC, KIEV, KFOX—News.  
KGFJ—Ted Lenz Variety Hall.  
KWKW—Wax Works.  
KXLA—Juke Box Matinee.  
KFVD—Al Donahue Music.  
KRKD—Piano Paintings.  
★KGER—News, Take It Easy.  
4:15★KFI, KFSD—News.

## REST and RELAX at

"Melody House"

EVERY MON. WED. FRI.

**CBS 4:15 P.M.**

A highlight in listening pleasure. A respite from the cares and worries of the workday world. Beautiful music, worth while thoughts with John Loke, narrator, Charles Turner, tenor, Lorn Whitney, organist. A free radio every program.

SPONSORED BY  
**Loma Linda Foods**

KNX, KSDJ—Melody House.  
★KECA—Alvin Wilder.  
★KHJ, KGB, KFAM, KVOE—Rex Miller.  
KMPC—Pleasure Time.  
KLAC—Income Tax.  
KIEV—Modern Concert Hall.  
KRKD—MovieLand Quiz.  
4:30—KFI—Art Baker's Notebook.  
KNX—Radio Views.  
KECA, KFMB—Dick Tracy.  
KHJ, KVOE—Erskine Johnson  
KMPC—Bolero Time.  
KFWB—Music.  
KLAC—Juke Box Review.  
KWKW—Today at the Races.  
★KFVD—News.  
KRKD—Tunes of the Day.  
KIEV—Bing Crosby Sings.  
4:40—KFWB—Thought for Today.  
4:45—KECA, KFMB—Tennessee Jed.  
KNX—George Fisher.  
KHJ, KGB, KVOE—Buck Rogers.  
KMPC—Headline Celebrities.  
KFWB—Stuart Hamblen.  
KFVD—Modern Home.  
KIEV—Bandwagon.  
★KRKD—News.  
★KFSD—H. V. Kaltenborn.  
5★KFI—Feature Wire.  
★KNX—Knox Manning, News.  
KECA, KPRO, KFMB—Terry and the Pirates.  
KHJ, KGB, KVOE—Hop Harrigan.  
KFWB—Stuart Hamblen.  
★KMPC—News, Teen & Twenty.  
★KLAC—Fred Henry Reports.

KFAC—Sunset Symphonette.  
KGFJ—Jive at 5.  
KXLA—Juke Box Matinee.  
KFVD—Sweet and Low.  
KIEV—Twilight Tempos.  
KRKD—Songs of the Saddle.  
★KGER—News, Wishin' Ring.  
5:15★KFI, KFAC, KFSD—News.  
KNX—Green Light Revue.  
KECA, KFMB—Sky King.  
KHJ, KGB, KFAM, KVOE—Superman.  
KLAC—Irwin Allen.  
KGFJ—Race Recap.

Everybody's DIALING 1430  
**KWKW**  
KEN BARTON  
Special Delivery Sports  
5:15-5:30 P.M. Mon.-Fri.

KWKW—Ken Barton, Sports.  
5:30—KFI, KFSD—Voice of Firestone.  
★KNX, KSDJ—Harry Flannery.  
KHJ, KGB, KFAM, KVOE—Captain Midnight.  
KECA, KPRO, KFMB—Jack Armstrong.  
KLAC—Al Jarvis.  
KFAC—Whoa Bill Club.  
KGFJ—Songs for You.  
KXLA—Future Pianists.  
KRKD—Hit Tunes.  
KGER—Life Begins at 17.  
5:45★KECA—Frank Hemingway.  
★KNX, KSDJ—News, Garred.  
KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.  
KMPC—H. Allen.  
KXLA—Miniature Concert.  
KGFJ—If They Had Lived.  
KRKD—Race Results.  
5:55★KNX—Bill Henry.  
6—KFI—American Way.  
KNX—Lux Radio Theatre.  
★KHJ, KGB, KFAM, KVOE—News, Gabriel Heater.  
KECA—The Beulah Show.  
★KMPC—News, Nesbitt.  
★KFWB, KLAC, KFOX—News.  
KGFJ—Musical Digest.  
KFAC—Music for Everyone.  
KXLA—Toastmaster Club.  
KRKD—Music.  
6:05—KLAC—Al Jarvis.  
KGER—Race Results.  
6:15—KHJ, KGB—Real Stories.  
KMPC—Bob Kelley, Sports.  
KFWB—Music.  
KGER—Twilight Time.  
6:30—KFI, KFSD—Victor Borge and Benny Goodman.  
KECA—So You Want to Lead a Band.  
KHJ, KFAM—Guy Lombardo Orch.  
KFC—Vaughn Monroe Orch.  
KFWD—America Dances.

**SAM BALTER**  
"SPORTS BOOK"  
**KLAC**  
Monday thru Friday

KLAC—Sam Balter, Sports.  
KFAC—Hour of Music.  
KXLA—Help Wanted.  
KFOX—Hal's Memory Room.  
KGER—Helene Smith.  
6:45—KLAC—My Serenade.  
KXLA—Melody Man.  
7—KFI, KFSD—Carnation Contented Hour.  
KNX—Screen Guild Players.  
KHJ, KGB, KVOE—McGarry and His Mouse.  
KECA, KFMB—Lone Ranger.  
KMPC—Security Symphonica.  
★KLAC—News.  
KFWB—America Dances.  
KFAC—Hour of Music.  
KGFJ—Musical Digest.  
★KXLA—Averill Borman.  
★KRKD, KGER—News.  
7:05—KGER—Fagan.  
7:15—KLAC—The House is Hunted.  
KXLA—Top Rail.  
KRKD—Three-Quarter Time.  
7:30—KFI, KFSD—Dr. I. Q.  
KNX—Bob Hawk Show.

MECA, KFMB—Adventures of Sherlock Holmes.  
KHJ, KGB, KFAM, KVOE—Cisco Kid.  
KMPC—Firestone Favorites.  
KFWB—Sports Final.  
KLAC—Barclay Allen Orch.  
KFAC—Floretta's Jewel Box.  
KXLA—Floralton Melodies.  
KRKD—Do You Know?  
7:45—KFWB—Musical Comedy.  
★KFAC, KFOX—News.  
KXLA—T. Texas Tyler.

Television, W6XAO, Tonight  
8:00-10:30 p.m.  
8—KFI, KFSD—Supper Club.  
KNX—Lowell Thomas.  
KECA, KFMB—Lum & Abner.

**MYSTERY**  
MONDAY ON MUTUAL  
8:00 P.M.

RICHARD DAVIS,  
Private Investigator

KHJ, KGB, KFAM, KVOE—Richard Davis, Private Investigator.  
★KMPC—News, Hemingway.  
KFWB—United Nations Forum.  
★KLAC, KXLA, KGER—News.  
KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
8:05—KLAC—Quiz Bowl.  
KGER—Junior Debates II.  
8:15★KFI, KFSD—Fleetwood Lawton.  
KNX—Jack Smith.  
★KECA—News Feature Edition.  
KMPC—Red Rowe Ridge Riders.  
KFWB—Twilight on the Trail.  
KGFJ—Starlit Moods.  
KXLA—Dance Time.  
8:30—KFI, KFSD—Cavalcade of America.  
KNX—Joan Davis.  
KHJ, KGB, KFAM, KVOE—Casebook of Gregory Hood.  
KECA, KFMB—Board of Missing Heirs.  
KMPC—Music Supreme.  
★KFWB—News.  
KLAC—Fred Haney.  
KGFJ—Ted Lenz House Party  
KXLA—The Corral.  
KGER—Concert Tapestries.  
8:45—KFWB—Guy Lombardo.  
KAC—Dennis Day.  
8:55★KNX—Carroll Alcott, News.  
9—KFI, KFSD—Telephone Hour.  
KNX, KSDJ—The Whistler.  
KECA, KPRO—Doctors Talk It Over.  
★KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
KMPC—Spotlight Stars.  
KFWB—Moods in Music.  
KFAC—Evening Concert.  
KGFJ—Ted Lenz House Party  
★KLAC—News.  
KXLA—Seaboard Home Hour.  
9:15—KHJ, KGB, KFAM, KVOE—Mel Venter's Pictorial.  
KECA—Reserve.  
★KMPC—Clete Roberts.  
KLAC—Campus Carnival.  
9:30—KNX, KSDJ—Inner Sanctum.  
KECA—The Green Hornet.  
KHJ, KGB, KVOE—Inside of Sports.

**FLOYD B. JOHNSON**  
And King's Ambassadors  
Mondays  
KFOX, 9:30-10:00 P.M.  
1280 Kilocycles  
Saturdays  
KXLA, 8:00-8:15 P.M.  
1110 Kilocycles  
KFOX—Floyd B. Johnson.

KMPC—Date With Music.  
KLAC—Campus Magazine.  
KFWB—Maurice Hart.  
KGER—Dr. Clem Davies.  
9:45—KHJ, KGB, KFAM, KVOE—Henry J. Taylor.  
KMPC—Bridge Club.  
10★KFI, KFSD—The Reporter.  
★KNX—Chet Hunter, News.  
★KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.  
KECA—Sid Ziff, Sports.  
★KMPC, KLAC—News.

**EASTSIDE SHOW**  
10 TO 12 P.M.  
Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
KFAC—Lucky Lager Dance.  
KFVD—Spade Cooley Time.  
KXLA—Red Cross.

## MUSIC after 10 P.M.

Promptly at 10 each night, KGFJ is presenting a new series of two-hour light classical concerts.

## KGFJ. Concert Nocturne

7 Nights Weekly  
1230 On Your Dial  
10 P. M. On Your Clock

A companion feature to KGFJ's well known dinner hour concert, MUSICAL DIGEST, 6 to 8 P.M.

KGFJ—Concert Nocturne.  
KFOX—Amateur Fights.  
10:05—KGER—Musical Roundup.  
10:10—KLAC—Music.  
10:15—KFI—Barry Wood Show.  
KNX—Bob Elson.  
★KECA, KHJ, KGB—News.  
KMPC—Three Suns.  
KXLA—March of Dimes.  
KFSD—Concert Hall.  
10:30★KFI—Inside the News.  
KNX—Symphonettes.  
★KECA—Elmer Davis.  
KHJ, KGB—ABC Record Party.  
KMPC—Tommy Dorsey Orch.  
KXLA—Music for You.  
10:45—KFI—Melody Time.  
KECA—Red Nichols Orch.  
KHJ—Reserve.  
KMPC—Man With a Band.  
★KFSD—News.  
11★KFI, KECA, KHJ, KLAC—News.  
★KNX—Nelson Pringle.  
KMPC—Dance Time.  
KFWB—Eastside Show.  
KGFJ—Concert Nocturne.  
KFAC—Lucky Lager Dance.  
KXLA—Eagle Club.  
KFVD—Spade Cooley Time.  
★KGER—News, Roundup.  
11:15—KFI—Milestones in Melody.  
KNX—In My Opinion.  
KECA—Xavier Cugat Orch.  
KHJ, KGB—Sterling Young Orch.  
KLAC—Dine-Dance Parade.  
11:30—KFI—Here's to Veterans.  
KNX—Tommy Pederson Orch.  
KECA—Red Nichols Orch.  
KXLA—The Hawthorne Thing.  
11:45—KFI—Philharmonic Reporter.  
★KHJ, KGB, KVOE—News.  
11:55★KNX, KXLA, KFSD—News.



# TUESDAY, MARCH 11

KLAG	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGB	KWKW	KFMD	
KFSJ	KMPC	KIEV	KFWB	KXN	KRKD		KPPC	KFBX	KGB		KPRD	KVDF	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490	
	600	710	870	980	1070	1150			1240	1280	1360	1430	1450

- 8-KFI, KFSD—Fred Waring.
- KNX—Johnny Murray.
- KECA, KPRO, KFMB—Don McNeill's Breakfast Club.
- \*KHJ, KGB—Cecil Brown.
- \*KMPC, KXLA, KLAG—News.
- KFWB—Easy Listening.
- KFAC—Country Church.
- KGFJ—Concert Pastelle.

**HAVEN OF REST**

**KRKD and KFOX**

8:00 A. M.

Tues. thru Sat.

**KXLA 8:30 A.M.**

Mon., Wed., Fri.

- KRKD, KFOX—Haven of Rest.
- KWKW—Andy Mansfield.
- KFVD—Wakeup Ranch.
- \*KGER—News, Mizpah.
- 8:15-KNX, KSDJ—Fred Beck.
- KHJ, KGB—Editor's Diary.
- KMPC—Market Report, Sports, Bob Kelley.
- KFWB—Morning Melodies.
- KLAC—Haynes at the Reins.
- KIEV—Trade Winds Tempus.
- 8:30-KFI, KFSD—Jack Berch.
- KNX—Grand Slam.
- \*KHJ, KFAC, KRKD—News.
- KMPC—Tuttle's Tune Time.
- KGFJ—Waltz Invitation.
- KXLA—Baptist Brothers.
- KWKW—News, Devotions.
- KFVD—Binnie and Mike.
- KIEV—Public Interest.
- KGER—Hymn Time.
- KFOX—Words of Life.
- \*KGB, KVOE—News.
- 8:45-KFI, KFSD—Laura Lawton.
- KNX—Rosemary.
- KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.
- \*KFWB—News.
- KFAC—Organ Moods.
- KWKW—Wings of Healing.
- KIEV—Musical Memories.
- 9-KFI, KGER—News.
- \*KNX—Kate Smith.
- KECA, KFMB, KPRO—Kenny Baker Show.
- KHJ, KGB—Notes at Nine.
- KMPC—Thought for Today.
- KFWB—Bing Crosby.
- \*KLAC—News, Public Service.
- KGFJ—Your City at Work.
- KFAC—Unity.
- \*KXLA, KFSD—News.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KFVD—Waltz Time.
- KIEV—Bing Crosby Time.
- KFOX—Firebrands for Jesus.
- 9:05-KFI—Pat Bishop Reporting.
- KMPC—Those Were the Days.
- KGER—Lutheran Hour.
- 9:15-KFI—Ladies' Day.
- KNX—Aunt Jenny.
- KHJ—Merv Griffin Show.
- KFWB—Strolling Tom.
- KGFJ—Philharmonic Reporter.
- KFAC—Voice of Health.
- KXLA—Harmony Homestead.
- \*KFVD—News.
- KWKW—Rev. Wildman.
- KIEV—Kate Smith Sings.
- KFSD—Top of the Day.
- KGB, KVOE—Jackie Hill Show.
- 9:20-KGFJ—News.
- 9:30-KNX, KSDJ—Helen Treat Romance.
- KECA, KPRO, KFMB—Breneman's Breakfast.
- KHJ—Music With a Smile.
- KMPC—Frankie Carle.
- KFWB—Music.
- KLAC—Songs by Crosby.
- \*KWKW—News.
- KGFJ—Open Album.
- KFAC—Musical Encores.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Tom Westwood.
- KFSD—Time to Relax.
- 9:45-KNX, KSDJ—Our Gal Sunday.
- KMPC—Emil Cote.
- \*KFWB, KRKD—News.
- KLAC—Kiddie Klub.
- KFVD—Remembered Rhythms.
- KWKW—Morning Melodies.
- KIEV—From the Bandstand.
- KGER—Hammond.
- KFSD—It's a Good Idea.
- KGB—Molly Morse.
- KFI—Reserve.
- KNX—Big Sister.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.

- KECA, KFMB, KPRO—Galen Drake.
- \*KMPC—News.
- KFWB—Sweet Music.
- KWKW, KGFJ—Hacing News.
- \*KLAC—News, Al Jarvis.
- KFAC—Musical Encores.
- KRKD—Music, Talk.
- KFVD—Rev. Louis T. Talbot.
- \*RIEV, KFOX, KGER—News.
- KXLA—Piano Parade.
- 10:15-KFI—What Do You Say?
- KNX—Ma Perkins.
- KECA, KFMB—William Lang.
- KHJ—Nancy Dixon.
- KMPC—Bill Leyden.
- KFVD—Piano, Jerry Marlowe.
- KGFJ—Serenade for You.
- \*KXLA—News.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- KGER—Markham.
- 10:25-KGFJ—Sports Flash.
- 10:30-KFI, KFAC, KWKW—News.
- KNX—Young Dr. Malone.
- KECA, KPRO, KFMB—My True Story.
- KHJ—Ben Alexander Show.
- KFWB—Concert Masters.
- KXLA—Woman's World.
- KGFJ—Upeat Session.
- \*KWKW—News, Music.
- KFVD—Union Rescue Mission.
- KIEV—Western Tune Time.
- KGER—Across the Footlights.
- KFSD—Music Hall Varieties.
- 10:45-KFI—Joyce Jordan.
- KNX—Road of Life.
- KFWB—Science of Mind.
- KFAC—Fashions in Music.
- KRKD—Midnight Mission.
- KFOX—Hebrew Christian Hr.
- KFSD—Robert McCormick.
- 10:55-KECA—Hymns of All Churches.
- KGFJ—Sports Flash.
- 11-KFI, KFSD—Today's Children.
- KNX—Second Mrs. Burton.
- KECA—Hymns of All Churches.
- KHJ—Bill Harrington.
- KMPC—Bill Leyden.
- KFWB—Bill Anson.
- KFAC—Concert Briefs.
- \*KLAC—News, Al Jarvis.
- KRKD—Music.
- KXLA—Melody Time.
- KWKW—Income Tax.
- KGFJ—Across the Footlights.
- KIEV—Show Tunes.
- \*KFVD, KGER—News.
- KFOX—Forenoon Fashions.
- 11:15-KFI, KFSD—Woman in White.
- KNX—Perry Mason.
- \*KECA—Baukhage Talking.
- KHJ, KFXM, KVOE—Smile Time.
- KFAC—Festival of Waltzes.
- KFVD—Violet.
- KXLA—Hawaiian Melodies.
- KIEV—This Rhythmic Arc.

- KGER—Helene Smith.
- KFMB—Treasure Chest.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI, KFSD—Masquerade.
- KNX, KSDJ—Lone Journey.
- KECA, KPRO, KFMB—Listening Post.
- KHJ, KGB, KFXM, KVOE—Queen for a Day.
- KGFJ—Reminiscent Rhythms.
- KFAC—Dr. Albert W. Palmer.
- KFVD—Forever Tops.
- \*KWKW—News, Music.
- \*KRKD, KXLA, KFOX—News.
- KIEV—Latin Musicana.
- KGER—Crosby Sings.
- 11:40-KFI, KFSD—Betty Crocker.
- 11:45-KFI—Light of the World.
- KNX, KSDJ—Rose of My Dreams.
- KECA—Frank Parker Show.
- \*KGFJ, KFSD—News.
- KFAC—Piano Gems.
- KRKD—Hawaiian Melodies.
- KXLA—Jimmie Dolan.
- KFMB—Cliff Edwards.
- KGER—It's the Last Word.
- 11:50-KWKW—Rhapsody in Wax.
- 11:55-KGFJ—Sports Flash.
- 12-KFI—Para Reporter.
- KNX, KSDJ—Bob and Victoria.
- \*KECA, KHJ, KIEV, KGER, KGB, KVOE—News.
- \*KMPC—News, Hemingway.
- KFWB—Bill Anson.
- KGFJ—Public Messenger.
- KFAC—Melodies of Old West.
- \*KLAC—News, Al Jarvis.
- KWKW—Rhapsody in Wax.
- KRKD—Prairie Schooner.
- KFVD—Editor of the Air.
- KXLA—Dinner Bell Roundup.
- KFSD—Life Can Be Beautiful.
- 12:05-KGER—Western Music.
- 12:15-KFI, KFSD—Ma Perkins.
- KNX—Son of the Pioneers.
- KECA—Cliff Edwards.
- KHJ—Sing, America, Sing.
- \*KMPC—Norman Nesbitt.
- KGFJ—Keyboard Magic.
- KFAC—Musical Portraits.
- KIEV—Luncheon Music.
- KFMB—Word to the Wives.
- 12:25-KGFJ—Sports Flash.
- 12:30-KFI, KFSD—Pepper Young.
- \*KNX—Knox Manning, News.
- \*KECA, KPRO, KFMB—Edwin C. Hill.
- KHJ—Louise Mussey.
- KMPC—Portraits.
- \*KFWB—News.
- KGFJ—Intermission.
- KFAC—Melodic Sketches.
- KXLA—Red Murrell.
- KWKW—Farm News.
- KFVD—Violet.

- 12:45-KFI, KFSD—Right to Happiness.
- KNX—Money on the Line.
- KECA, KFMB—Dorothy Dix.
- KHJ—This is Music.
- KMPC—Bill Hay Reads the Bible.
- \*KFAC—News.
- KXLA—Farm Program.
- KIEV—Gals on Record.
- KGB—Songs of Praise.
- KGER—Garden School.
- 12:50-KWKW—Vets' Rehabilitation.
- 12:55-KGFJ—Sports Flash.
- 1-KFI, KFSD—Backstage Wife.
- KNX, KSDJ—Horse Party.
- KECA—Hits and Encores.
- KHJ, KGB, KVOE—Checkerboard Time.
- \*KMPC—News.
- KFWB—Bill Anson.
- KGFJ—Sunset and Vine.
- \*KLAC, KFVD, KGER—News.
- KRKD—Music.
- KFAC—Music in the American Manner.
- KXLA—Community Broadcaster.
- KIEV—Meet the Maestro.
- KFOX—Jeanne Cowan.
- KFXM—Open House.
- 1:05-KMPC—Today in History.
- KGER—Out of the Band Box.
- 1:10-KLAC—Music From Hollywood.
- 1:15-KFI, KFSD—Stella Dallas.
- KFAC—Hollywood Tour.
- KHJ, KGB, KVOE—Johnson Family.
- KMPC—Hazel Hurst Foundation.
- KMPC—Beyond Victory.
- KFVD—Piano Parade.
- 1:25-KNX, KSDJ—News.
- KGFJ—Sports Flash.
- 1:30-KFI, KFSD—Lorenzo Jones.
- KNX, KSDJ—Evelyn Winters.
- \*KECA—Kiernan's News Corner.
- KHJ—Melody Matinee.
- KMPC—Record Room.
- \*KLAC—Dr. Harry S. May.
- KGFJ—Today's Hits.
- KXLA—Vocal Varieties.
- KFVD—Matinee Melodies.
- \*KWKW, KRKD—News.
- KIEV—Organ Moods.
- 1:45-KFI, KFSD—Young Widder Brown.
- KNX—Bill Bryan Trio.
- KECA—Ethel and Albert.
- KLAC—South American Way.
- KFAC—Piano Briefs.
- \*KXLA—News.
- KRKD—Music.
- KIEV—Musical Capers.
- 1:55-KGFJ—Sports Flash.
- 2-KFI, KFSD—When a Girl Marries.
- KNX, KSDJ—American School of the Air.
- KECA, KPRO, KFMB—What's Doin' Ladies?
- KHJ, KGB, KVOE—Bill Gwin Show.
- \*KMPC, KLAC, KIEV—News.
- KFWB—Bill Anson.
- KFAC—Friendly Classics.
- KXLA—Humbard Family.
- KGFJ—George Paxton Presents.
- KWKW—The Crow Show.
- KRKD—Public Service.
- KFVD—For the Ladies.
- KFOX—Pan Americano.
- KGER—Long Beach Band.
- 2:15-KFI, KFSD—Portia Faces Life.
- KMPC—Record Room.
- KGFJ—Record Jackpot.
- KLAC—Picture Album.
- KFVD—To the Men.
- KIEV—Land of Song.
- 2:25-KECA—Spotlight on Hollywood.
- KGFJ—Sports Flash.
- 2:30-KFI, KFSD—Just Plain Bill.
- KNX—Meet the Missus.
- KECA, KFMB, KPRO—Bride and Groom.
- KHJ, KGB, KVOE—Heart's Desire.
- KFWB—The Casbah.
- KGFJ—Among My Souvenirs.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 5:30—Date With Judy, **KFI**.
- 6:00—Amos 'n' Andy, **KFI**.
- 6:30—Fibber and Molly, **KFI**.
- 7:00—Bob Hope, **KFI**.
- 7:30—Red Skelton, **KFI**.
- 8:00—Mel Blanc, **KNX**.
- 8:30—Milton Berle, **KFI**.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
- 9:00—Kenny Baker, **KECA**.
- 9:30—Breneman's Breakfast, **KECA**.
- 11:30—Queen for a Day, **KHJ**.
- 1:00—House Party, **KNX**.
- 2:00—What's Doin, Ladies?, **KECA**.
- 2:30—Meet the Missus, **KNX**.
- 2:30—Bride and Groom, **KECA**.
- 6:00—Vox Pop, **KNX**.

### Drama

- 9:00—Favorite Story, **KFI**.
- 9:00—Starmakers Radio Theater, **KFWB**.

### Music

- 8:00—Fred Warnas, **KFI**.
- 4:00—Musical Masterpieces, **KFAC**.
- 4:30—American Melody Hour, **KNX**.
- 6:00—Musical Digest, **KGFJ**.

### Melodies America Loves, **KNX**

- 8:00—Supper Club, **KFI**.
- 8:00—Evening Concert, **KFAC**.
- 8:15—Jack Smith, **KNX**.
- 8:30—Music Supreme, **KMPC**.
- 8:30—Ted Lenz House Party, **KGFJ**.
- 10:00—Lucky Dance Time, **KFAC**.
- 10:00—Eastside Show, **KFWB**.
- 12:00—Rhapsody in Wax, **KHJ**.

### Comment—Narration

- 8:15—Fred Beck, **KNX**.
- 9:00—Kate Smith, **KNX**.
- 10:00—Galen Drake, **KECA**.
- 3:15—Burrill Wheeler, **KNX**.
- 4:30—Art Baker, **KFI**.

### Mystery—Detective

- 8:30—Dark Venture, **KECA**.
- 8:30—The Falcon, **KHJ**.
- 9:00—Big Town, **KNX**.

### Public Interest—Information

- 6:30—One World Flight, **KNX**.
- 10:30—Open Hearing, **KNX**.

### Sports

- 10:00—Race Lineup, **KWKW**.
- 10:00—Racing, **KGFJ**.
- 6:30—Tanforan Races, **KMPC**.
- 9:30—Inside Sports, **KHJ**.
- 10:00—Sid Ziff, **KECA**.

## MUSICAL DEPARTMENT STORE

Featuring Jim Hawthorne  
Monday thru Friday

**KXLA** 2:30 - 3:00 P.M.

KXLA—Musical Dept. Store.



- \*KRKD—News, Music.
- \*KWKW—News, Melodies.
- \*KFVD—On the Upbeat.
- KIEV—Popular Tempos.
- 2:45—KFI, KFSD—Front Page Farrell.
- KFWB—Organ.
- KGfJ—Al-o-toriols.
- KFAC—Music.
- \*KFVD—News.
- KIEV—Musical Potpourri.
- 2:55—KGfJ—Sports Flash.
- 3—KFI, KFSD—Road of Life.
- \*KNX, KSDJ—Eric Sevareid.
- KECA, KPRO, KFMB—Ladies Be Seated.
- KHJ—Treasury Show.
- KMPC—Record Room.
- KFWB—Afternoon Melodies.
- \*KLAC, KXLA, KGER—News.
- KFAC—Musical Favorites.
- KRKD—Matinee Melodies.
- KGfJ—Ted Lenz Variety Hall.
- KFVD—L.A. Daily Reporter.
- KWKW—Swing Session.
- KIEV—Musical Potpourri.
- \*KFOX—News, Stardust.
- KGB—Say It With Music.
- 3:15—KFI—Life Can Be Beautiful.
- KNX—Burrill Wheeler.
- KHJ—Happy Homes.
- KXLA—Juke Box Matinee.
- KLAC—Sunset and Vlna.
- KFVD—Stringtime.
- KIEV—Matter of Records.
- KFSD—Joyce Jordan.
- 3:25—KGfJ—Sports Flash.
- 3:30—KFI, KFSD—Aunt Mary.
- KECA—Norwood Smith Singers.

## MILD & MELLOW

3:30 to 4 P.M.  
Monday Through Friday

### KMPC

- KMPC—Mild and Mellow.
- KFWB—Melody Matinee.
- KLAC—Variety Time.
- KWKW—Sam Rowland and His Wax Works.
- \*KRKD—News, Music.
- KFVD—Back o' the Rack.
- KFOX—Your Girl Friend.
- KGER—Take It Easy Time.
- 3:45—KFI, KFSD—Dr. Paul.
- \*KNX—Bob Trout, News.
- KECA—Frances Scully.
- KHJ—Music by Rexall.
- KFAC—Moments in Music.
- KFVD—Rumba Rhapsody.
- 3:50—KWKW—Wax Works.
- 3:55—KGfJ—Sports Flash.
- 4—KFI, KFSD—This Woman's Secret.
- KNX—Call of the Range.
- \*KECA—Headline Edition.
- \*KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.
- \*KMPC, KLAC, KIEV—News.
- KFAC—Musical Masterpieces.
- KFWB—Gospel and Song.
- KXLA—Juke Box Matinee.
- KGfJ—Lenz Variety Hall.
- KWKW—Wax Works.
- KFVD—Donahee Record Shop.
- KRKD—Paintings.
- \*KGER, KFOX—News.
- 4:05—KGER—Take It Easy Time.
- 4:15—KFI—Easy Aces.
- KNX, KSDJ—One for the Book.
- \*KECA—Alvin Wilder.
- \*KHJ, KGB, KFXM, KVOE—Rex Miller.
- KMPC—Pleasure Time.
- KLAC—Belle Martell.
- KRKD—Movieband Quiz.
- KIEV—Modern Concert Hall.
- \*KFSD, KFMB—News.
- 4:25—KGfJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- KNX—American Melody Hour.
- KECA, KFMB—Dick Tracy.
- KHJ, KVOE—Erskine Johnson.
- KMPC—Bolero Time.
- KFWB—Musical Roundup.
- KLAC—Juke Box Matinee.
- KGfJ—Lenz Variety Hall.
- KRKD—Tunes of the Day.
- KWKW—Today at the Races.
- \*KFVD—News.
- KIEV—Bing Crosby Sings.
- 4:40—KFWB—Thought for Today.
- 4:45—KECA, KFMB, KPRO—Tennessee Jed.
- KHJ, KGB, KFXM, KVOE—Buck Rogers.
- KMPC—Twilight Tales.
- KFWB—Stuart Hamblen.
- KFVD—Modern Home.
- \*KRKD—News.
- KIEV—Bandwagon.
- \*KFSD—H. V. Kaltenborn.

- 4:55—KGfJ—Sports Flash.
- 5—KFI—Feature Wire.
- \*KNX—Knox Manning, News.
- KHJ, KGB, KVOE—Hop Harrigan.
- KECA, KPRO, KFMB—Terry and the Pirates.
- \*KMPC—News, Teen & Twenty.
- KFWB—Stuart Hamblen.
- \*KLAC—Fred Henry Reports.
- KFAC—Sunset Symphonette.
- KGfJ—Live at Five.
- KRKD—Songs of the Saddle.
- KXLA—Juke Box Matinee.
- KFVD—Sweet and Low.
- KIEV—Twilight Tempos.
- KFSD—Anniversary Date.
- KFOX—Sunshine Mission.
- \*KGER—News, Wishing Ring.
- 5:15—KFI, KFAC, KFSD—News.
- KNX—Green Light Revue.
- KECA, KFMB—Sky King.
- KHJ, KGB, KFXM, KVOE—Superman.
- KLAC—Irwin Allen.
- KGfJ—Race Recap.
- KWKW—Ken Barton, Sports.
- 5:30—KFI, KFSD—A Date With Judy.
- \*KNX, KSDJ—Harry Flannery.
- KECA, KPRO, KFMB—Jack Armstrong.
- KHJ, KGB, KFXM, KVOE—Captain Midnight.
- KFAC—Whoa Bill Club.
- KLAC—Al Jarvis Ballroom.
- KGfJ—Songs for You.
- KRKD—Hit Tunes.
- KXLA—Future Pianists.
- KGER—Music With Appeal.
- \*KFOX—News.
- 5:45—KNX, KSDJ—News, Garred.
- \*KECA—Frank Hemingway.
- KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.
- KMPC—H. Allen.
- KXLA—Miniature Concert.
- KGfJ—The Law Is Your Servant.
- KRKD—Race Results.
- KGER—Stamp's Quartet.
- 5:55—KNX—Bill Henry.
- KGfJ—Sports Flash.
- 6—KFI, KFSD—Amos 'n' Andy.
- KNX—Vox Pop.
- KECA—Gypsy Nights.
- \*KHJ, KGB—Gabriel Heatter.
- \*KMPC—News, Nesbitt.
- \*KFWB, KLAC, KFOX—News.
- KFAC—Music for Everyone.
- KGfJ—Musical Digest.
- KXLA—Alhambra H.S.
- KRKD—Early Dancette.
- \*KGER—News, Race Results.
- 6:05—KLAC—Al Jarvis.
- 6:15—KHJ, KGB—Real Stories.
- KMPC—Bob Kelley, Sports.
- KFWB—Warner Bros. Orch.
- KXLA—Mary Burke King.
- KGER—Twilight Time.
- 6:30—KFI, KFSD—Fibber McGee and Molly.
- KNX—One World Flight.
- KECA, KFMB—Rex Maupin Show.
- KHJ, KGB, KFXM, KVOE—American Forum.
- KMPC—Tanforan Races.
- KFWB—America Dances.
- KLAC—Sam Butler, Sports.
- KFAC—Hour of Music.
- KXLA—Help Wanted.
- KRKD—Show Tunes.
- KFOX—Hal's Memory Room.
- KGER—Helene Smith.
- 6:45—KLAC—My Serenade.
- KXLA—Melody Man.
- 7—KFI, KFSD—Bob Hope.
- KNX—Women's Forum.
- KHJ, KGB, KFXM, KVOE—American Forum.
- KECA, KFMB—Hank D'Amico Band.
- KMPC—Security Symphonica.
- KFWB—America Dances.
- KFAC—Hour of Music.
- KGfJ—Musical Digest.
- \*KXLA—Averill Bergman.
- \*KLAC, KRKD, KGER—News.
- 7:05—KGER—Fagan.
- 7:15—KHJ, KGB—Vic Damone.
- KLAC—Meet the Band.
- KXLA—Top Rail.
- KRKD—Three-Quarter Time.
- 7:30—KFI, KFSD—Red Skelton.

### Melodies America Loves

#### MALE QUARTET

Concert Orchestra  
**EARL TOWNER,**

Director  
KNX—Tuesday—7:30 P.M.

INGLEWOOD PARK CEMETERY ASS'N.

- KNX—Melodies America Loves.
- KECA—Skip Farrell Show.
- KHJ, KGB, KFXM, KVOE—Red Ryder.
- KMPC—Firestone Favorites.
- KFWB—Sports Final.
- KLAC—Barclay Allen Orch.
- KFAC—Floretta's Jewel Box.
- KXLA—Hawaiian Melodies.
- KRKD—Do You Know?
- KFOX—Dr. Clem Davies.
- 7:45—KECA—Alvin Wilder.
- KFWB—Moods in Music.
- \*KFAC, KFOX—News.
- KXLA—T. Texas Tyler.
- 8—KFI, KFSD—Supper Club.
- \*KNX—Lowell Thomas.
- KECA, KFMB—Lumi & Abner.
- KHJ, KGB, KVOE—Count of Monte Cristo.
- \*KMPC—News, Hemingway.
- \*KLAC, KXLA, KGER—News.
- KFWB—Let Freedom Ring.
- KFAC—Evening Concert.
- KGfJ—Caucasian Memories.
- 8:15—KFI, KFSD—Fleetwood Lawton.
- KNX—Jack Smith.
- \*KECA—News Feature Edition.
- KMPC—Red Rowe Ridge Riders.
- KFWB—Twilight on the Trail.
- KLAC—Dinah Shore.
- KGfJ—Starlit Moods.
- KXLA—Dance Time.
- 8:30—KFI, KFSD—Milton Berle Show.
- KNX—Mel Blanc Show.
- KECA, KPRO, KFMB—Dark Venture.
- KHJ, KGB, KFXM, KVOE—The Falcon.
- KMPC—Music Supreme.
- \*KFWB—News.
- KLAC—Spotlight Serenade.
- KGfJ—Ted Lenz House Party.
- KXLA—97th Street Corral.
- KGER—What Do You Think?
- KFOX—Minute Men.
- 8:45—KFWB—Guy Lombardo.
- 8:55—KNX—News.

**The BULLOCK'S SHOW**

Favorite Story

THIS WEEK  
**JAMIE FREEL**

**KFI**

9.00 P. M. TUESDAYS

- 9—KFI—My Favorite Story.
- KNX—Big Town.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KECA, KPRO, KFMB—Boston Symphony Orchestra.
- KMPC—Spotlight Stars.
- KFWB—Starmakers Radio Theater.
- \*KLAC, KGER—News.
- KFAC—Evening Concert.
- KXLA—Seaboard Home Hour.
- KGfJ—Ted Lenz House Party.
- 9:05—KGER—Music in the Night.
- 9:15—KHJ, KGB, KFXM, KVOE—James Crowley.
- \*KMPC—Clete Roberts.
- KLAC—Melody Parade.
- \*KFOX—News.
- 9:30—KFI—Pleasure Parade.
- KNX—Tapestries of Life.
- KHJ, KGB, KVOE—Inside of Sports.
- KMPC—Date With Melody.
- KFWB—Maurice Hart.
- KLAC—Record Review.
- KGER—Dr. Clem Davies.
- KFSD—Murder at Midnight.
- 9:45—KFI—Tuesday Tuttle Time.
- KHJ—Musical Treasure Chest.
- KMPC—Bridge Club.

- 10—KFI, KFSD—The Reporter.
- \*KNX—Chet Huntley, News.
- \*KHJ, KFXM, KGB, KVOE—Fulton Lewis, Jr.
- KECA—Sid Ziff, Sports.
- \*KMPC, KLAC, KGER—News.

## EASTSIDE SHOW

10 TO 12 P. M.  
Every Night Except Sunday

## KFWB

KFWB—Eastside Show.  
KFAC—Lucky Lager Dance.  
KGfJ—Concert Moderne.  
KXLA—Radio Guild.  
KFSD—Spade Cooley Time.

## Olympic Auditorium FIGHTS

Tuesday, 10:15 p.m.

## KLAC

- 10:05—KLAC—Olympic Boxing.
- KGER—Musical Roundup.
- 10:15—KFI—Madison 2345, Times Information.
- KNX—Bob Eison.
- \*KECA, KHJ, KGB, KVOE—News.
- KMPC—Kennedy Trio.
- KFSD—Concert Hall.
- 10:30—KFI—Inside the News.
- KNX—Open Hearing.
- \*KECA—Elmer Davis.
- KHJ, KGB—Record Party, Peter Potter.
- KMPC—Man With a Band.
- KXLA—Ace Cain.
- 10:45—KFI—Melody Time.
- KECA—Freddy Martin Orch.
- \*KFSD—News.
- 11—KFI, KECA, KHJ, KLAC, KGER—News.
- \*KNX—Nelson Pringle.
- KMPC—Dance Time.
- KFWB—Eastside Show.
- KFAC—Lucky Dance Time.
- KFVD—Spade Cooley Time.
- KGfJ—Concert Moderne.
- KXLA—Engle Club.
- 11:05—KGER—Musical Roundup.
- 11:15—KFI—Milestones in Melody.
- KNX—Frontiers in Science.
- KECA—Philharmonic Reporter.
- KHJ, KGB—Dance Orch.
- KLAC—Dine-Dance Parade.
- 11:20—KECA—Jack Fina Orch.
- 11:30—KFI—Hal Pruden Orch.
- KNX—Vaughn Monroe Orch.
- KXLA—Hawthorne Thing.
- 11:45—KHJ, KGB, KVOE—News.
- KECA—Pinky Tomlin Orch.
- 11:55—KFI, KNX, KECA, KFSD—News.

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"Approved for Veterans"

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# WEDNESDAY, MARCH 12

8-KFI, KFSD—Fred Waring.  
KNX—Johnny Murray.  
KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
★KHJ, KGB—Cecil Brown.  
★KMPC, KXLA, KLAC, KIEV, KGER—News.  
KFWB—L.A. Breakfast Club.  
KGFJ—Concert Pastelle.  
KFAC—Country Church.



KWKW—Andy Mansfield.

**HAVEN OF REST**  
KRKD and KFOX  
8:00 A. M.  
Tues. thru Sat.  
KXLA 8:30 A.M.  
Mon., Wed., Fri.

KRKD, KFOX—Haven of Rest KFVD—Wakeup Ranch.  
8:05 KGER—Mizpah.  
8:15 KNX, KSDJ—Fred Beck.  
KHJ, KGB—Editor's Diary.  
KMPC—Markets; Bob Kelley.  
KLAC—Haynes at the Reins.  
KIEV—Trade Winds Tempos.  
8:30 KFI, KFSD—Jack Berch.  
KNX—Grand Slam.  
★KHJ, KFAC, KWKW—News.  
KMPC—Tuttle's Tune Time.  
KGFJ—Waltz Invitation.  
KXLA—Haven of Rest.  
KFVD—Binnie and Mike.  
★KRKD—News, Music.  
KIEV—Public Interest.  
KGER—Hymn Time.  
8:45 KFI, KFSD—Laura Lawton.  
KNX—Rosemary.  
KHJ, KGB, KFXM, KVOE—Victor H. Lindlahr.  
KFAC—Orkan Moods.  
KWKW—Wings of Healing.  
KIEV—Musical Memories.

9-KFI, KXLA, KGER—News.  
★KNX—Kate Smith.  
KHJ—Easy Does It.  
KECA, KPRO, KFMB—Kenny Baker Show.  
KMPC—Thought for Today.  
KFWB—L.A. Breakfast Club.  
★KLAC—News, Public Service.  
KGFJ—Public Messenger.  
KFAC—Unity.  
KFVD—Waltz Time.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KIEV—Bing Crosby Time.  
KFOX—Firebrands for Jesus.  
KGB—Notes at Nine.  
9:05★KFI—Pat Bishop Reporting.  
KMPC—Those Were the Days.  
KGER—Lutheran Hour.  
9:15 KFI—Ladies' Day.  
KNX—Aunt Jenny.  
KHJ—Merv Griffin Show.  
KFAC—Voice of Health.  
KIEV—Kate Smith Sings.  
KXLA—Harmony Homestead.  
KWKW—Rev. Wildman.  
★KFVD—News.  
KGB, KVOE—Jackie Hill Show.

9:20★KGFJ—News.  
9:30—KNX, KSDJ—Helen Trent.  
KHJ—Music With a Smile.  
KECA, KPRO, KFMB—Breneman's Breakfast.  
KMPC—Frankie Carle.  
KFWB—Hi Homemakers.  
KLAC—Songs by Crosby.  
★KWKW—News.  
KGFJ—Open Album.  
KFAC—Musical Encores.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGB—Marine Band.  
KFSD—Time to Relax.  
KGER—Bible Treasury Hour.  
9:45—KNX, KSDJ—Our Gal Sunday.  
KMPC—Emil Cote.  
★KFWB, KRKD—News.

KLAC—Kiddie Klub.  
KWKW—Morning Melodies.  
KFVD—Remembered Rhythms.  
KIEV—From the Bandstand.  
KGER—Voice of China.  
KFSD—It's a Good Idea.  
KGB—Molly Morse.

10-KFI—Reserve.  
KNX—Big Sister.  
KECA, KFMB, KPRO—Galen Drake.  
★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
★KMPC—News.  
KFWB—Sweet Music.  
KFAC—Musical Encores.  
★KLAC—News, Al Jarvis.  
KRKD—Music, Talk.  
KWKW, KGFJ—Racing News.  
★KIEV, KGB, KGER—News.  
KFVD—Rev. Louis T. Talbot.  
KXLA—Piano Parade.  
KFSD—San Diego Spotlight.

10:15-KFI—What Do You Say?  
KNX—Ma Perkins.  
KECA, KPRO, KFMB—Ted Malone.  
KHJ—Nancy Dixon.  
KMPC—Bill Leyden.  
KFWB—Plano, Jerry Marlowe.  
KGFJ—Serenade for You.  
★KXLA—News.  
KIEV—Stars of Song.  
KGER—Kingdom Within.

10:25-KGFJ—Sports Flash.  
10:30★KFI, KFAC, KWKW—News.  
KNX—Young Dr. Malone.  
KECA, KPRO, KFMB—My True Story.  
KHJ—Ben Alexander Show.  
KFWB—Concert Masters.  
KGFJ—Upbeat Session.  
KXLA—Woman's World.  
KFVD—Union Rescue Mission.  
KIEV—Western Tune Time.  
KGER—Across the Footlights.  
KFSD—Music Hall Varieties.

10:45-KFI—Joyce Jordan.  
KNX—Boad of Life.  
KFWB—Science of Mind.  
KFAC—Fashions in Music.  
KRKD—Midnight Mission.  
KFOX—Hebrew Christian Hr.  
KFSD—Robert McCormick.  
10:55-KECA—Hymns of All Churches.  
KGFJ—Sports Flash.

11-KFI, KFSD—Today's Children  
KNX—Second Mrs. Burton.  
KHJ—Foodcraft Carnival.  
KECA—Hymns of All Churches.  
KMPC—Bill Leyden.  
KFWB—Bill Anson.  
KXLA—Easy Listening.  
KFAC—Concert Briefs.  
★KLAC—News, Al Jarvis.  
KGFJ—Across the Footlights.  
KRKD—Music.  
KWKW—V. F. W.  
★KFVD, KGER—News.  
KIEV—Show Tunes.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

6:00—Duffy's Tavern, KFI.  
6:00—Dinah Shore, KNX.  
7:00—Frank Morgan, KFI.  
8:30—Great Gildersleeve, KFI.  
9:00—Bing Crosby, KECA.  
9:00—Jack Carson, KNX.  
9:00—Dennis Day, KFI.  
9:30—Henry Morgan, KECA.

### Quiz, Participation

8:00—McNeill's Breakfast Club, KECA.  
9:00—Kenny Baker, KECA.  
9:30—Breneman's Breakfast, KECA.  
11:30—Queen for a Day, KHJ.  
1:00—House Party, KNX.  
2:00—What's Doin', Ladies', KECA.  
2:30—Meet the Missus, KNX.  
2:30—Bride and Groom, KECA.  
6:30—Pot o' Gold, KECA.  
7:30—Kay Kyser, KFI.  
7:30—Information, Please, KNX.  
8:00—Name That Song, KHJ.

### Drama

6:30—Hollywood Theater, KFI.  
8:30—Dr. Christian, KNX.

### Music

8:00—Fred Waring, KFI.  
4:00—Musical Masterpieces, KFAC.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KPSD	KMPC	KIEV	KFWB	KNX	KRKO			KPPC	KFOX	KGB	KPRO	KVOE
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
800	710	870	980	1070	1150			1240	1280	1360	1430	1450

11:15-KFI, KFSD—Woman in White  
KNX—Perry Mason.  
KHJ, KGB, KFXM, KVOE—Smile Time.  
★KECA—Baukhage Talking.  
KXLA—Hawaiian Melodies.  
KFAC—Festival of Waltzes.  
KIEV—This Rhythmic Age.  
KFVD—Violet.  
KGER—Helene Smith.  
KFMB—Treasure Chest.  
11:25-KGFJ—Sports Flash.  
11:30-KFI, KFSD—Masquerade.  
KNX, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—Listening Post.  
KHJ, KGB, KFXM, KVOE—Queen for a Day.  
KFVD—Forever Tops.  
KGFJ—Reminiscent Rhythm.  
KFAC—L. A. City College.  
★KWKW—News, Music.  
★KRKD, KXLA, KFOX—News.  
KIEV—Latin Musicana.

11:40-KFI, KFSD—Betty Crocker.  
11:45-KFI—Light of the World.  
KNX, KSDJ—Rose of My Dreams.  
KECA—Frank Parker Show.  
★KGFJ, KFSD—News.  
KFAC—Piano Gems.  
KRKD—Hawaiian Melodies.  
KXLA—Jimmie Dolau.  
KGER—It's the Last Word.  
11:50-KWKW—Radio Voices of Tomorrow.  
11:55-KGFJ—Sports Flash.

12-KFI—Farm Reporter.  
KNX, KSDJ—Bob and Victoria.  
★KECA, KIEV, KGER, KPRO, KGB, KVOE—News.  
★KHJ—Broadway News.  
★KMPC—News, Hemingway.  
KFWB—Bill Anson.  
KGFJ—Silver Strings.  
KFAC—Melodies of Old West.  
★KLAC—News, Al Jarvis.  
KFVD—Editor of the Air.  
KWKW—Rhapsody in Wax.  
KXLA—Dinner Bell Roundup.  
KRKD—Fratris Schooner.  
KFSD—Life Can Be Beautiful.  
12:15-KFI, KFSD—Ma Perkins.  
KNX—Sons of the Pioneers.  
KECA—Cliff Edwards.  
KHJ—Sinc. America, Sing.  
★KMPC—News, Nesbitt.  
KFAC—Musical Portraits.  
KGFJ—Keyboard Magic.  
KIEV—Luncheon Music.  
KGER—Western Music.  
12:25-KGFJ—Sports Flash.  
12:30-KFI, KFSD—Pepper Young.  
★KNX—Knox Manning, News.  
★KECA, KPRO, KFMB—Edwin C Hill.  
KHJ—Louise Massey.

KMPC—Portraits,  
★KFWB—News.  
KWKW—Farm News.  
KGFJ—Intermission.  
KFAC—Melodic Sketches.  
KFVD—Violet.  
KXLA—Red Murrell.  
KIEV—Glendale Hgh.  
12:45-KFI, KFSD—Right to Happiness.  
KNX—Money on the Line.  
KECA, KFMB—Dorothy Dix.  
KHJ—This Is Music.  
KMPC—Bill Hay Reads the Bible.  
★KFAC—News.  
KXLA—Farm Program.  
KIEV—Gals on Record.  
KGER—Garden School.  
12:50-KWKW—Vets' Rehabilitation.  
12:55-KGFJ—Sports Flash.

1-KFI, KFSD—Backstage Wife.  
KECA, KPRO, KFMB—Hits and Encores.  
KNX, KSDJ—House Party.  
KHJ, KGB, KVOE—Checkerboard Time.  
★KMPC—News.  
KFWB—Bill Anson.  
KFAC—Music in the American Manner.  
★KLAC, KFVD, KGER—News.  
KRKD—Music.  
KGFJ—Sunset and Vine.  
KXLA—Community Broadcaster.  
KIEV—Meet the Maestro.  
1:05-KMPC—Today in History.  
KGER—Out of the Band Box.  
1:15-KFI, KFSD—Stella Dallas.  
KECA—Hollywood Tour.  
KHJ, KGB, KVOE—Johnson Family.  
KMPC—Voice of the Army.  
KLAC—Music From Hollywood.  
KXLA—This Is Our Duty.  
KFVD—Piano Parade.

1:25★KNX, KSDJ—News.  
KGFJ—Sports Flash.  
1:30-KFI, KFSD—Lorenzo Jones.  
KNX, KSDJ—Evelyn Winters.  
★KECA—Kiernan's News Corner.  
KHJ—Melody Matinee.  
KMPC—Record Room.  
★KLAC—Dr. Harry S. May.  
KXLA—Vocal Varieties.  
★KWKW, KRKD—News.  
KGFJ—Today's Hits.  
KFVD—Matinee Melodies.  
KIEV—Organ Moods.  
1:45-KFI, KFSD—Young Widder Brown.  
KNX—Backgrounds for Living.  
KECA—Ethel and Albert.  
KLAC—South American Way.  
KFAC—Piano Briefs.  
★KXLA—News.  
KIEV—Musical Capers.  
KRKD—Music.  
KVOE—Radio Tour.  
1:55-KGFJ—Sports Flash.

2-KFI, KFSD—When a Girl Marries.  
KNX, KSDJ—School of the Air.  
KECA, KPRO, KFWB—What's Doin' Ladies?  
KHJ, KGB—Bill Gwinn Show.  
★KMPC, KLAC, KIEV—News.  
KFWB—Bill Anson.  
KFAC—Friendly Classics.  
KGFJ—Richard Himber.  
KXLA—Humbard Family.  
KWKW—The Crow Show.  
KFVD—For the Ladies.  
KRKD—Public Service.  
KGER—Long Beach Band.  
KFOX—Pan-American.  
2:15-KFI, KFSD—Portia Faces Life.  
KMPC—Record Room.  
KGFJ—Record Jackpot.  
KLAC—Picture Album.  
KFVD—To the Men.  
KIEV—Land o' Song.  
KRKD—Concert Melodies.

2:25-KECA—Spotlight on Hollywood.  
KGFJ—Sports Flash.  
2:30-KFI, KFSD—Just Plain Bill.  
KNX—Meet the Missus.  
KECA, KFMB, KPRO—Bride and Groom.  
KHJ, KGB, KVOE—Heart's Desire.  
KFWB—The Casbah.  
KGFJ—Among My Souvenirs.  
KXLA—Musical Dept. Store.  
★KWKW—News, Melodies.  
KRKD—News, Music.  
KFVD—On the Upbeat.  
KIEV—Popular Tempos.  
KGER—Feature Story.  
2:40-KGER—Long Beach Band.

6:00—Frank Sinatra, KNX.  
6:00—Musical Digest, KGFJ.  
8:00—Supper Club, KFI.  
8:00—Evening Concert, KFAC.  
8:15—Jack Smith, KNX.  
8:30—Music Supreme, KMPC.  
8:30—Ted Lenx House Party, KGFJ.  
10:00—Estelle Show, KFWB.  
10:00—Lucky Dance Time, KFAC.  
12:00—Rhapsody in Wax, KHJ.

Comment—Narration  
8:15—Fred Beck, KNX.  
9:00—Kate Smith, KNX.  
10:00—Galen Drake, KECA.  
10:15—Ted Malone, KECA.  
3:15—Burrill Wheeler, KNX.  
4:30—Art Baker, KFI.

Mystery—Detective  
9:30—Mr. District Attorney, KFI.  
Sports  
10:00—Race Lineup, KWKW.  
10:00—Racing, KGFJ.  
9:30—Tanforan Races, KMPC.  
6:30—Inside Sports, KHJ.  
10:00—Sid Ziff, KECA.



2:45—KFI, KFSD—Front-Page  
Parade.  
KFWB—Organ.  
KGFJ—Air-orientals.  
KFAC—Music.  
★KFVD—News.  
KIEV—Musical Potpourri.  
2:55—KGFJ—Sports Flash.  
3—KFI, KFSD—Road of Life.  
★KXN, KSDJ—Eric Sevareid.  
KECA, KPRO, KFMB—  
Ladies, Be Seated.  
KHJ—Say It With Music.  
KMPC—Record Room.  
KGFJ—Ted Lenz Variety  
Hall.  
KFWB—Afternoon Melodies.  
★KLAC, KXLA, KGER—News.  
KFAC—Musical Favorites.  
KFVD—L. A. Daily Reporter.  
KREK—Matinee Melodies.  
KWKW—Swing Session.  
KIEV—Musical Potpourri.  
★KFOV—News, Stardust.  
3:01—KGER—Under Blue Skies.  
3:15—KFI—Life Can Be Beautiful.  
KXN—Burritt Wheeler.  
KHJ—Happy Homes.  
KLAC—Sunset and Vine.  
KFVD—Stringtime.

**JUKE BOX  
MATINEE**

with Carl Bailey

3:15 - 5:00 p.m.

**KXLA**

Monday thru Saturday

KXLA—Juke Box Matinee.  
KIEV—Matter of Records.  
KFSD—Jovce Jordan.  
3:25—KGFJ—Sports Flash.  
3:30—KFI, KFSD—Aunt Mary.  
KECA—Norwood Smith Sings.

**MILD &  
MELOW**

3:30 to 4 P.M.

Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
KFWB—Melody Matinee.  
KLAC—Variety Time.  
KGFJ—Lenz Variety Hall.

*Everybody's*  
**DIALING 1430**



**SAM  
ROWLAND**  
and His  
**WAX WORKS**  
3:30-4:30 P.M. Mon.-Sat.

KWKW—Sam Rowland's  
Wax Works.  
KFVD—AFRA Workshop.  
KFOV—Your Girl Friend.  
KGER—Take It Easy Time.

3:45—KFI, KFSD—Dr. Paul.  
★KXN—Bob Trout, News.  
KECA—Frances Scully.  
KHJ—Music by Rexall.  
KFAC—Moments in Music.  
3:55—KGFJ—Sports Flash.  
4—KFI, KFSD—This Woman's  
Secret.  
KXN—Call of the Range.  
★KHJ, KGB, KFXM, KVOE—  
Fulton Lewis.  
★KECA—Headline Edition.  
★KMPC, KLAC, KIEV, KGER,  
KFOV—News.  
KFWB—Gospel and Song.  
KXLA—Juke Box Matinee.  
KFAC—Musical Masterpieces.  
KGFJ—Lenz Variety Hall.  
KWKW—Wax Works.  
KFVD—Donahue Music Shop.  
KREK—Piano Paintings.  
4:05—KGER—Take It Easy Time.  
4:15★KFI—News of the World.  
KXN—Melody House.  
★KECA—Alvin Wilder.  
★KHJ, KGB, KFXM, KVOE—  
Rex Miller.  
KMPC—Pleasure Time.

KLAC—Betty Phillips.  
KREK—Moveland Qns.  
KIEV—Modern Concert Hall.  
★KFSD—News.  
4:25—KGFJ—Sports Flash.  
4:30—KFI—Art Baker's Notebook.  
KXN—L. A. Story.  
KECA, KFMB—Dick Tracy.  
KHJ, KVOE—Erskine Johnson  
KMPC—Rolo Time.  
KFWB—Music.  
KLAC—Juke Box Matinee.  
KWKW—Today at the Races.  
★KFVD—News.  
KREK—Tunes of the Day.  
KIEV—Bing Crosby Sings.  
KFOV—Old Age Pension.  
4:45—KXN—George Fisher.  
KECA, KFMB—Tennessee Jed  
KHJ, KGB, KFXM, KVOE—  
Buck Rogers.  
KMPC—Headline Celebrities.  
KFWB—Stuart Hamblen.  
KFVD—Modern Home.  
KIEV—Bandwagon.  
★KREK—News.  
★KFSD—H. V. Kattenborn.  
4:55—KGFJ—Sports Flash.  
5★KFI—Features Wire.  
★KXN—Knox Manning, News.  
KHJ, KGB, KVOE—Hop  
Harrigan.  
KECA, KPRO, KFMB—Terry  
and the Pirates.  
★KMPC—News, Teen & Twenty.  
KFWB—Stuart Hamblen.  
★KLAC—News, Fred Henry.  
KFAC—Sunset Symphonette.  
KXLA—Juke Box Matinee.  
KGFJ—Jive at 5.  
KFVD—Sweet and Low.  
KREK—Songs of the Saddle.  
KFSD—Twilight Tempos.  
KFSD—Anniversary Date.  
KFOV—Sunshine Mission.  
★KGER—News, Wishing Ring.  
5:15★KFI, KFSD, KFAC—News.  
KXN—Green Light Revue.  
KHJ, KGB, KFXM, KVOE—  
Superman.  
KECA, KFMB—Sky King.  
KLAC—Irwin Allen.  
KGFJ—Race Recap.  
KWKW—Ken Barton, Sports.  
5:30—KFI—Cass Cugat.  
★KXN, KSDJ—Harry Flannery.  
KECA, KPRO, KFMB—Jack  
Armstrong.  
KHJ, KGB, KFXM, KVOE—  
Captain Midnight.  
KLAC—Al Jarvis.  
KGFJ—Songs for You.  
KFAC—Whoa Bill Club.  
KXLA—Future Pianists.  
KREK—Hit Tunes.  
★KFOV—News, With Appeal.  
KGER—Music With Appeal.  
KFSD—So the Story Goes.  
5:45★KFI, KFSD—Elmer Peterson.  
★KXN, KSDJ—News, Gared.  
★KECA—Frank Hemingway.  
KHJ, KGB, KFXM, KVOE—  
Tom Mix.  
KMPC—H. Allen.  
KXLA—Miniature Concert.  
KGFJ—If They Had Lived.  
KREK—Race Results.  
KGER—Stamp's Quartet.  
5:55★KXN—Bill Henry, News.  
KGFJ—Sports Flash.  
6—KFI, KFSD—Duffy's Tavern.  
KXN, KSDJ—Songs by  
Sinatra.  
KECA, KPRO, KFMB—Paul  
Whiteman Assembly.  
★KHJ, KGB, KFXM, KVOE—  
Gabriel Heatter.  
★KMPC—News, Nesblitt.  
★KFWB, KLAC, KGER,  
KFOV—News.  
KGFJ—Musical Digest.  
KFAC—Music for Everyone.  
KREK—Music.  
KXLA—Pasadena Community  
Playhouse.  
6:05—KLAC—Al Jarvis.  
KGER—Race Results.  
6:15—KHJ, KGB—Real Stories.  
KMPC—Bob Kelley, Sports.  
KFWB—Music.  
KGER—Twilight Time.  
6:30—KFI—Hollywood Theater.  
KXN, KSDJ—Dinah Shore.  
KECA, KFMB—Pot o' Gold.  
KHJ, KGB, KFXM, KVOE—  
Mysterious Traveler.  
KMPC—Tanforan Races.  
KFWB—America Dances.  
KFAC—Hour of Music.  
KLAC—Sam Balter, Sports.  
KXLA—Help Wanted.  
KFOV—Hal's Memory Room.  
KGER—Helene Smith.  
KFSD—Barry Wood Show.  
6:45—KLAC—My Serenade.  
KXLA—Music for You.  
7—KFI, KFSD—The Fabulous  
Dr. Tweedy.  
KXN—Hollywood Star Time.  
KECA, KFMB—Lone Ranger.

KHJ, KGB, KFXM, KVOE—  
Scotland Yard.  
KMPC—Security Symphonica.  
KFWB—America Dances.  
KFAC—Hour of Music.  
KGFJ—Musical Digest.  
★KLAC, KREK, KGER—News.  
★KXLA—Averill Berman.  
KPPC—Pasadena Musicians.  
7:05—KGER—Fagan.  
7:15—KLAC—Meet the Band.  
KXLA—Top Rail.  
KREK—Three-Quarter Time.  
KFOV—Organ Recital.  
7:30—KFI, KFSD—Kay Kyser's  
Musical College.  
KXN, KSDJ—Information,  
Please.  
KHJ, KGB, KFXM, KVOE—  
Cisco Kid.  
KECA—Music Preferred.  
KMPC—Firestone Favorites.  
KFWB—Sports Final.  
KLAC—Barclay Allen Orch.  
KFAC—Faretta's Jewel Box.  
KXLA—Brawlian Melodies.  
KREK—Do You Know?  
KPPC—Oceana  
Congregational Church.  
KGER—Prophecy Speaks.  
KFOV—Dr. Clem Davies.  
7:45—KECA—Betty Russell.  
KFWB—Moods in Music.  
★KFAC, KFOV—News.  
KXLA—T. Texas Tyler.  
8—KFI, KFSD—Supper Club.  
KECA, KFMB—Lum & Ahner  
KHJ, KGB, KFXM, KVOE—  
What's the Name of That  
Song?  
★KMPC—News, Hemingway.  
KFWB—Atomic Age.  
★KLAC, KXLA, KGER—News.  
KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
KFOV—Presbyterian Church.  
8:05—KGER—Veterans' Program.  
8:15★KFI, KFSD—Fleetwood Law-  
ton.  
KXN—Jack Smith.  
★KECA—News Feature Edition.  
KMPC—Ridge Riders.  
KFWB—Twilight on the Trail.  
KLAC—Dick Haymes.  
KGFJ—Starlit Moods.  
KXLA—Dance Time.  
KPPC—Teen Tunes and Topics  
KGER—Navy Show.  
8:30—KFI, KFSD—The Great  
Gildersleeve.  
KXN—Dr. Christian.  
KECA—Willie Piper.  
KHJ, KGB—It's Up to Youth.  
KMPC—Music Supreme.  
★KLAC—News, Serenade.  
KGFJ—Ted Lenz House Party.  
KPPC—Silhouettes and  
Shadows.  
KXLA—97th Street Corral.  
KGER—Man With Band.  
KFOV—Varieties.  
8:45—KFWB—Guy Lombardo.  
8:55★KXN—News, Alcott.  
9—KFI, KFSD—A Day in the  
Life of Dennis Day.  
KXN—Jack Carson.  
KECA, KFMB, KPRO—Bing  
Crosby.  
★KHJ, KGB, KFXM, KVOE—  
News, Glenn Hardy.  
KMPC—Spotlight Stars.  
KFWB—Musicals.  
★KLAC—News.  
KFAC—Evening Concert.  
KXLA—Seaboard Home Hour.  
KGFJ—Ted Lenz House Party.  
KPPC—Siesta Fiesta.  
Listen Tonight, 9:00 P.M.  
The New  
**BING CROSBY-  
PHILCO SHOW**  
**KGER**  
1390 kc.  
KGER—Bing Crosby Show.  
9:15—KHJ, KGB, KFXM, KVOE—  
Mel Venter's Pictorial.  
★KMPC—Clete Roberts.  
KLAC—Melody Parade.  
KPPC—Music.  
★KFOV—News.  
9:30—KFI, KFSD—Mr. District  
Attorney.  
KXN—Ellery Queen.  
KECA, KFMB, KPRO—Hen-  
ry Morgan Show.  
KHJ, KGB, KVOE—Inside of  
Sports.  
KMPC—Date With Melody.  
KFWB—Maurice Hart.

KLAC—Record Review.  
KPPC—County Museum.  
KGER—Dr. Clem Davies.  
9:45—KHJ—Musical Treasures Chest.  
KMPC—Bridg Club.  
KPPC—Listen, Mr. Citizen.  
KVOE—Al Donahue Orch.  
10★KFI, KFSD—The Reporter.  
★KXN—Chet Huntley, News.  
KECA—Sid Ziff, Sports.  
KHJ, KGB, KFXM, KVOE—  
Fulton Lewis, Jr.  
★KMPC—News.

**EASTSIDE  
SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
KFVD—Spade Cooley Time.  
KGFJ—Concert Nocturna.  
KFAC—Lucky Lager Dance.  
KXLA—Olympic Flight.  
★KGER—News, Musical  
Roundup.  
KFOV—Amateur Fight.  
KLAC—Ice Hockey.  
10:15—KFI—Barry Wood Show.  
KXN—Bob Elson.  
★KECA, KHJ, KGB—News.  
KMPC—C. Kennedy Trio.  
KFSD—Honored Music.  
10:30★KFI—Inside the News.  
KXN—Symphonette.  
★KECA—Elmer Davis.  
KHJ, KGB—Record Party,  
Peter Potter.  
KMPC—Tommy Dorsey Orch.  
KGER—Western Music.  
10:45—KFI—Melody Time.  
KECA—Freddy Martin Orch.  
KMPC—Man With a Band.  
★KFSD—News.  
KFMB—Here's to Vets.  
11★KFI, KECA, KHJ, KLAC,  
KGER—News.  
★KXN—Nelson Pringle.  
KMPC—Dance Time.  
KFWB—Eastside Show.  
KFAC—Lucky Dance Time.  
KXLA—Earle Club.  
KGFJ—Concert Nocturna.  
KFVD—Spade Cooley Time.  
KFOV—Music of Masters.  
KFSD—Biltmore Orch.  
11:05—KGER—Musical Roundup.  
11:15—KFI—Milestones in Melody.  
KXN—Word from the  
Country.  
KECA—Jack Fina Orch.  
KHJ—Orrin Tucker Orch.  
KLAC—Dine-Dance Parade.  
11:30—KFI—Hal Pruden Orch.  
KXN—Vaughn Monroe Orch.  
KHJ, KGB—Sterling Young  
Orch.  
KFSD—St. Francis Orch.  
KXLA—The Hawthorne Thing.  
11:45★KHJ, KGB, KVOE—News.  
KECA—Pinky Tomlin Orch.  
11:55★KFI, KECA, KXN, KFSD—  
News.

**Alex Cooper**  
**"THE MAD  
MONK"**  
KXLA 12:30-5:00 a.m.  
TUESDAY THRU  
SUNDAY

**FISH STORY**  
Si Wills, who plays the  
rubber-faced "Serenus" on  
CBS' "Joan Davis Show",  
claims the distinction of ty-  
ing the world's champion-  
ship sailfish record, having  
caught six in the space of  
two hours and twenty min-  
utes.  
Page Twenty-three



# THURSDAY, MARCH 13

★Indicates News Broadcasts.  
 8 KFI, KFSD—Fred Waring.  
 KNX—Johnny Murray.  
 KECA, KPRO, KFMB—Don McNeill's Breakfast Club.  
 ★KHJ, KGB—Cecil Brown.  
 ★KMPC, KXLA, KLAC—News.  
 KFWD—Easy Listening.  
 KGFJ—Concert Pastelle.

## HAVEN OF REST

KRKD and KFOX

8:00 A. M.

Tues. thru Sat.

KXLA 8:30 A. M.

Mon., Wed., Fri.

- KRKD, KFOX—Haven of Rest.  
 KFAC—Country Church.  
 KFVD—Wakeup Ranch.  
 ★KGER—News, Mizpah.  
 ★KWKW—Andy Mansfield.  
 8:15—KNX, KSDJ—Fred Beck.  
 KHJ, KGB—Editor's Diary.  
 KMPC—Markets; Bob Kelley.  
 KFWD—Desert Calls.  
 KLAC—Haynes at the Reins.  
 KIEV—Trade Winds Tempos.  
 8:30—KFI, KFSD—Jack Berch.  
 KNX—Grand Siam.  
 ★KHJ, KRKD, KFAC—News.  
 KMPC—Tuttle's Tune Time.  
 KFWA—Morning Melodies.  
 KGFJ—Waltz Invitation.  
 KFVD—Binnie and Mike.  
 ★KWKW—News, Devotions.  
 KXLA—Baptist Brothers.  
 KIEV—Public Interest.  
 KGER—Hymn Time.  
 8:45—KFI, KFSD—Laura Lawton.  
 KNX—Rosemary.  
 KHJ, KGB, KFAM, KVOE—Victor H. Lindlahr.  
 ★KFAC—News.  
 KFAC—Organ Moods.  
 KWKW—Wings of Healing.  
 KIEV—Musical Memories.  
 9—★KFI, KXLA, KGER—News.  
 KECA, KPRO, KFMB—Kenny Baker Show.  
 KHJ, KGB—Notes at Nine.  
 KMPC—Thought for Today.  
 KFWD—Health Talk.  
 ★KLAC—News, Public Service.  
 KGFJ—Public Messenger.  
 KFAC—Unity.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KFVD—Waltz Time.  
 KIEV—Bing Crosby Time.  
 9:05—★KFI—Pat Bishop Reporting.  
 KMPC—Those Were the Days.  
 KGER—Lutheran Hour.  
 9:15—★KFI—Ladies' Day.  
 KNX—Aunt Jeany.  
 KHJ—Merv Griffin Show.  
 KFWD—Strolling Tom.  
 KFAC—Voice of Health.  
 KXLA—Harmony Homestead.  
 KWKW—Rev. Wildman.  
 KIEV—Kate Smith Sings.  
 ★KFVD—News.  
 KGB, KVOE—Jackie Hill Show.  
 9:20—★KGFJ—News.  
 9:30—★KNX, KSDJ—Helen Trent.  
 KHJ—Music With a Smile.  
 KECA, KPRO, KFMB—Tom Breneman's Breakfast.  
 KMPC—Frankie Carle.  
 KLAC—Songs by Crosby.  
 ★KWKW—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KIEV—Meet the Band.  
 KGER—Bible Treasury Hour.  
 KFVD—Show Tunes.  
 9:45—KNX, KSDJ—Our Gal Sunday.  
 KMPC—Emil Cote.  
 ★KFWD, KFSD—News.  
 KXLA—Kiddie Klub.  
 KWKW—Morning Melodies.  
 KFVD—Remembered Rhythms.  
 KIEV—From the Bandstand.  
 KGER—Voice of China.  
 KFSD—It's a Good Idea.  
 KGB—Mollie Morse.  
 10—KFI, KFSD—Standard School Broadcast.  
 KNX—Big Sister.  
 KECA, KFMB, KPRO—Galen Drake.  
 ★KHJ, KGB, KFAM, KVOE—Glenn Hardy, News.  
 ★KMPC—News.  
 KFWD—Sweet Music.  
 KGFJ—Racing News.  
 KXLA—Piano Parade.  
 ★KLAC—News, Al Jarvis.  
 KFAC—Musical Encores.

- KFVD—Rev. Louis T. Talbot.  
 KRKD—Music.  
 KWKW—Racing Lineup.  
 ★KIEV, KGER, KFOX—News.  
 10:15—KNX—Ma Perkins.  
 KHJ—Nancy Dixon.  
 ★KECA, KFMB—William Lang.  
 KMPC—Bill Leyden.  
 KFWD—Piano, Jerry Marlowe.  
 ★KXLA—News.  
 KGFJ—Serenade for You.  
 KRKD—Talk, Music.  
 KIEV—Stars of Song.  
 KGER—Markham.  
 10:25—KGFJ—Sports Flash.  
 10:30—★KFI, KFAC, KWKW—News.  
 KNX—Young Dr. Malone.  
 KECA, KPRO, KFMB—My True Story.  
 KHJ—Ben Alexander Show.  
 KFWA—Concert Masters.  
 KGFJ—Upbeat Session.  
 KXLA—Woman's World.  
 KFVD—Union Rescue Mission.  
 KIEV—Western Tune Time.  
 KGER—Across the Footlights.  
 KFSD—Music Hall Varieties.  
 10:45—KFI—Joyce Jordan.  
 KNX—Road of Life.  
 KFWD—Science of Mind.  
 KFAC—Fashions in Music.  
 KRKD—Midnight Mission.  
 10:55—KECA—Hymns of All Churches.  
 10:55—KGFJ—Sports Flash.  
 11—KFI, KFSD—Today's Children.  
 KNX—Second Mrs. Burton.  
 KECA—Hymns of All Churches.  
 KHJ—Bill Harrington.  
 KMPC—Bill Leyden.  
 KFWD—Bill Anson.  
 KFAC—Concert Briefs.  
 ★KLAC—News, Al Jarvis.  
 KGFJ—Across the Footlights.  
 ★KFVD, KGER—News.  
 KXLA—Melody Time.  
 KWKW—Song Parade.  
 KIEV—Show Tunes.  
 ★KGB, KVOE—Cedric Foster.  
 11:15—KFI, KFSD—Woman in White.  
 KNX—Perry Mason.  
 ★KECA—Baukhage Talking.  
 KHJ, KGB, KFAM, KVOE—Smile Time.  
 KFAC—Festival of Waltzes.  
 KXLA—Hawaiian Melodies.  
 KFVD—Violet.  
 KIEV—This Rhythmic Age.  
 KGER—Helene Smith.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—Masquerade.  
 KNX, KSDJ—Lone Journey.  
 KHJ, KGB, KFAM, KVOE—Queen for a Day.  
 KECA, KPRO, KFMB—Listening Post.  
 KGFJ—Reminiscent Rhythm.  
 ★KRKD, KXLA, KFOX—News.  
 ★KWKW—News, Music.  
 KFAC—L. A. City College.  
 KFVD—Forever Tops.  
 KIEV—Latin Musicana.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00—Music Hall, KFI.  
 7:00—Abbott and Costello, KFI.  
 7:30—Eddie Cantor, KFI.  
 7:30—That's Flanagan, KNX.  
 8:00—Sound Off, KHJ.  
 8:30—Aldrich Family, KFI.  
 9:00—Burns and Allen, KFI.  
 10:30—Sweeney and March, KNX.

### Quiz—Participation

- 8:00—McNeill's Breakfast Club, KECA.  
 9:00—Kenny Baker, KECA.  
 9:30—Breneman's Breakfast, KECA.  
 11:30—Queen for a Day, KHJ.  
 1:00—House Party, KNX.  
 2:00—What's Doin', Ladies?, KECA.  
 2:30—Bride and Groom, KECA.  
 2:30—Meet the Missus, KNX.  
 9:30—Noah Webster Says, KFI.

### Drama

- 6:30—Grand Marquee, KFI.  
 7:00—Reader's Digest, KNX.  
 7:00—Family Theater, KHJ.

### Music

- 8:00—Fred Waring, KFI.  
 4:00—Musical Masterpieces, KFAC.  
 6:00—Dick Haynes, KNX.  
 6:00—Musical Digest, KGFJ.  
 8:00—Supper Club, KFI.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KF56	KGFJ	KFXM	KFAC	KGER	KWKW	KFMD
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
KFSB	KMPC	KIEV	KFWB	KNX	↓	KRKO	↓	KPPC	KFOX	KGB	↓	KPRO
↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
570	640	790	930	1020	1110	1270	1270	1240	1280	1360	1430	1490
600	710	870	980	1070	1150							

- 11:40—KFI, KFSD—Betty Crocker.  
 11:45—KFI—Light of the World.  
 KNX, KSDJ—Rose of My Dreams.  
 KECA—Frank Parker Show.  
 ★KGFJ, KFSD—News.  
 KFAC—Piano Gems.  
 KRKD—Hawaiian Melodies.  
 KXLA—Jimmie Dolan.  
 KGER—It's the Last Word.  
 11:50—KWKW—Rhapsody in Wax.  
 11:55—KGFJ—Sports Flash.  
 12—KFI—Farm Reporter.  
 KNX, KSDJ—Bob and Victoria.  
 ★KECA, KHJ, KIEV, KGER, KGB, KVOE—News.  
 ★KMPC—News, Hemingway.  
 KFWD—Bill Anson.  
 KGFJ—Silver Strings.  
 ★KLAC—News, Al Jarvis.  
 KRKD—Prairie Schooner.

## LOCAL LOAN

Presents

### Dinner Bell Round Up

12:15 p.m., Mon. thru Fri.

## KXLA

- KXLA—Dinner Bell Roundup.  
 KFAC—Melodies of Old West.  
 KWKW—Rhapsody in Wax.  
 KFVD—Editor of the Air.  
 KFSD—Life Can Be Beautiful.  
 KFMB—Light Crust Doughboys.  
 12:05—KGER—Western Music.  
 12:15—KFI, KFSD—Ma Perkins.  
 KNX—Sons of the Pioneers.  
 KECA—Cliff Edwards.  
 KHJ—Sing, America, Sing.  
 ★KMPC—Norman Nesbitt.  
 KFAC—Musical Portraits.  
 KGFJ—Keyboard Magic.  
 KIEV—Luncheon Music.  
 ★KFAM—News.  
 KWB—Word to the Wives.  
 12:25—KGFJ—Sports Flash.  
 12:30—KFI, KFSD—Pepper Young's Family.  
 ★KNX—Knox Manning, News.  
 ★KECA, KFMB, KPRO—Edwin C. Hill.  
 KHJ—Louise Massey.  
 KMPC—Portraits.  
 ★KFWD—News.  
 KWKW—Farm News.  
 KGFJ—Intermission.  
 KFAC—Melodic Sketches.  
 KFVD—Violet.  
 KXLA—Red Murrell.  
 12:45—KFI, KFSD—Right to Happiness.

- KNX—Money on the Line.  
 KECA, KFMB—Dorothy Dix.  
 KHJ—This Is Music.  
 KMPC—Bill Hays Reads Bible.  
 ★KFAC—News.  
 KXLA—Farm Program.  
 KIEV—Gals on Record.  
 KGER—Garden School.  
 KGB—Songs of Praise.  
 12:50—KWKW—Vets' Rehabilitation.  
 12:55—KGFJ—Sports Flash.  
 1—KFI, KFSD—Backstage Wife.  
 KNX, KSDJ—House Party.  
 KECA—Hits and Encores.  
 KHJ, KGB, KVOE—Checkerboard Time.  
 ★KMPC—News.  
 KFWD—Bill Anson.  
 KFAC—Music in the American Manner.  
 ★KLAC, KFVD, KGER—News.  
 KRKD—Music.  
 KGFJ—Sunset and Vine.  
 KXLA—Community Broadcaster.  
 KIEV—Meet the Maestro.  
 1:05—KMPC—Today in History.  
 KGER—Out of the Bandbox.  
 1:10—KLAC—Music from Hollywood.  
 1:15—KFI, KFSD—Stella Dallas.  
 KECA—Hollywood Tour.  
 KHJ, KGB, KVOE—Johnson Family.  
 KMPC—Income Tax Talk.  
 KFVD—Piano Parade.  
 KXLA—Here's to Veterans.  
 1:25—★KNX, KSDJ—News.  
 KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KNX, KSDJ—Evelyn Winters.  
 ★KECA—Kiernan's News Corner.  
 KHJ—Melody Matinee.  
 KMPC—Record Room.  
 ★KLAC—Dr. Harry S. May.  
 KFVD—Matinee Melodies.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 ★KWKW, KRKD—News.  
 KIEV—Organ Moods.  
 KGB—Shady Valley Folks.  
 1:45—KFI, KFSD—Widder Brown.  
 KNX—Bill Bryan.  
 KECA—Ethel and Albert.  
 KLAC—South American Way.  
 KFAC—Piano Briefs.  
 ★KXLA—News.  
 KRKD—Music.  
 KIEV—Musical Capers.  
 KVOE—Radio Tour.  
 1:55—KGFJ—Sports Flash.  
 2—KFI, KFSD—When a Girl Marries.  
 KNX, KSDJ—School of the Air.  
 KHJ, KGB, KVOE—Bill Gunn Show.  
 KECA, KPRO, KFMB—What's Doin', Ladies?  
 ★KMPC, KLAC—News.  
 KFWD—Bill Anson.  
 KFAC—Friendly Classics.  
 KGFJ—Xavier Cugat.  
 KXLA—Humbarnd Family.  
 KWKW—The Crow Show.  
 KRKD—Blind Activities.  
 KIEV—Record Showcase.  
 KFVD—For the Ladies.  
 KGER—Pan-American.  
 KGER—Long Beach Band.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KMPC—Record Room.  
 KGFJ—Record Jackpot.  
 KLAC—Picture Album.  
 KRKD—Concert Melodies.  
 KFVD—To the Men.  
 2:25—KECA—Spotlight on Hollywood.  
 KGFJ—Sports Flash.  
 2:30—KFI, KFSD—Just Plain Bill.  
 KNX—Meet the Missus.  
 KECA, KFMB, KPRO—Bride and Groom.  
 KHJ, KGB, KVOE—Heart's Desire.  
 KFWD—The Casbah.  
 KGFJ—Among My Souvenirs.  
 KXLA—Musical Dept. Store.  
 ★KRKD—News, Music.  
 ★KWKW—News, Melodies.  
 KFVD—On the Upbeat.  
 KIEV—Popular Tempos.  
 KGER—Feature Story.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front Page Farrell.  
 KFWD—Orkan.  
 KGFJ—Air-ortials.  
 KFAC—Music.  
 ★KFVD—News.  
 KIEV—Musical Potpourri.  
 2:55—KGFJ—Sports Flash.  
 3—KFI, KFSD—Road of Life.  
 ★KNX, KSDJ—Eric Sevareid.



KECA, KPRO, KFMB—Ladies, Be Seated.  
 KHJ—Board of Education.  
 KMPC—Record Room.  
 KFVB—Afternoon Melodies.  
 ★KLAC, KXLA, KGER—News.  
 KFAC—Musical Favorites.  
 KFVD—L. A. Daily Reporter.  
 KGFJ—Ted Lenz Variety Hall  
 KRKD—Matinee Melodies.  
 KWKW—Swing Session.  
 KIEV—Musical Potpourri.  
 KFOX—George O. Highley.  
 3:05—KGER—Under Blue Skies.  
 3:15—KFI—Life Can Be Beautiful.  
 KXN—Burrill Wheeler.  
 KHJ—Happy Homes.  
 KXLA—Juke Box Matinee.  
 KLAC—Sunset and Vine.  
 KIEV—Stringtime.  
 KIEV—A Matter of Records.  
 KFSD—Joyce Jordan.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KICA—Norwood Smith Sings.

**MILD & MELLOW**

3:30 to 4 P.M.  
 Monday through Friday  
**KMPC**

KMPC—Mild and Mellow.  
 KFVB—Melody Matinee.  
 KLAC—Variety Time.  
 KGFJ—Lenz Variety Hall.  
 KWKW—Sam Rowland and His Wax Works.  
 KFVD—Back of the Rack.  
 KGER—Take It Easy Time.  
 KFOX—Your Girl Friend.  
 KGB—Art Baker.  
 3:35—KRKD—Music.  
 3:45—KFI, KFSD—Dr. Paul.  
 ★KNX—Bob Trout, News.  
 KECA—Frances Scully.  
 KHJ—Music by Rexall.  
 KFAC—Moments in Music.  
 KFVD—Rumba Rhapsody.  
 3:55—KGFJ—Sports Flash.

4—KFI, KFSD—This Woman's Secret.  
 KXN—Gayle and Charles.  
 ★KECA—Headline Edition.  
 ★KHJ, KGB, KFXM, KVOE—Fulton Lewis.  
 ★KMPC, KLAC, KIEV—News.  
 KFVB—Gospel and Song.  
 KXLA—Juke Box Matinee.  
 KFAC—Musical Masterpieces.  
 KGFJ—Lenz Variety Hall.  
 KRKD—Piano Paintings.  
 KFVD—Donahue Record Shop.  
 ★KGER, KFOX—News.  
 4:05—KGER—Take It Easy Time.  
 4:15—KFI—Easy Aces.  
 KXN—One for the Book.  
 ★KECA—Alvin Wilder.  
 ★KHJ, KGB, KFXM, KVOE—Bex Miller.  
 KMPC—Pleasure Time.  
 KLAC—Belle Martell.  
 KRKD—Morieland Quiz.  
 KIEV—Modern Concert Hall.  
 ★KFSD, KFMB—News.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KXN—Mr. Keene.  
 KECA, KFMB—Dick Tracy.  
 KHJ, KVOE—Erskine Johnson  
 KMPC—Bolero Time.  
 KFVB—Music.  
 KLAC—Juke Box Matinee.  
 KWKW—Today at the Races.  
 KRKD—Tunes of the Day.  
 KIEV—Bing Crosby Sings.

★KFVD—News.  
 KFOX—Old Age Pensions.  
 KPRO—Twilight Tales.  
 4:40—KFVB—Thought for Today.  
 4:45—KECA, KFMB—Tennessee Jed  
 KMPC—Twilight Tales.  
 KHJ, KGB, KFXM, KVOE—Buck Rogers.  
 KFVB—Stuart Hamblen.  
 KFVD—Modern Home.  
 ★KRKD—News.  
 KIEV—Bandwagon.  
 4:55—KGFJ—Sports Flash.

5★KFI—Feature Wire.  
 ★KNX—News, Knox Manning.  
 KECA, KPRO, KFMB—Terry and the Pirates.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 ★KMPC—News, Teen & Twenty.  
 KFVB—Stuart Hamblen.  
 ★KLAC—Fred Henry Reports.  
 KFAC—Stuart Symphonette.  
 KGFJ—Jive at 5.  
 KRKD—Songs of the Saddle.  
 KXLA—Juke Box Matinee.  
 KFVD—Sweet and Low.  
 KIEV—Twilight Tempos.  
 KFOX—Sunshine Mission.

★KGER—News, Wishing Ring.  
 KFSD—Anniversary Date.  
 5:15★KFI, KFSD, KFAC—News.  
 KNX—Green Light Revue.  
 KECA, KFMB—Sky King.  
 KHJ, KGB, KFXM, KVOE—Superman.  
 KLAC—Irwin Allen.  
 KGER—Here's to Vets.  
 KGFJ—Race Recap.  
 KWKW—Ken Barton, Sports.  
 5:30—KFI—Casa Cugat.  
 ★KNX, KSDJ—Harry Flannery.  
 KECA, KPRO, KFMB—Jack Armstrong.  
 KHJ, KGB, KFXM, KVOE—Captain Midnight.  
 KLAC—Al Jarvis.  
 KGFJ—Songs for You.  
 KFAC—Whoo Bill Club.  
 KXLA—Future Pianists.  
 KRKD—Hit Tunes.  
 KGER—Music With Appeal.  
 KFSD—So the Story Goes.

5:45★KFI, KFSD—Elmer Peterson.  
 ★KNX, KSDJ—News, Garred.  
 ★KECA—Frank Hemingway.  
 KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.  
 KMPC—H. Allen.  
 KXLA—Miniature Concert.  
 KGFJ—The Law Is Your Servant.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:55★KNX—Bill Henry, News.  
 KGFJ—Sports Flash.

6—KFI, KFSD—Kraft Music Hall.  
 KNX, KSDJ—Diek Haymes.  
 KECA, KFMB—Studs Terkel Show.  
 ★KHJ, KGB—Gabriel Heatter.  
 ★KMPC—News, Nesbitt.  
 ★KFVB, KFOX—News.  
 KGFJ—Musical Digest.  
 KFAC—Music for Everyone.  
 KRKD—Music.  
 KXLA—Youth Speaks.  
 ★KLAC—News, Al Jarvis.  
 ★KGER—News, Race Results.

6:15—KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFVB—Warner Bros. Orch.  
 KXLA—Technocracy.  
 KGER—Civil Service.  
 KFOX—L. B. Music Notes.  
 KVOE—Esquire Fashion Parade.

**OLAN SOULE**  
 starring in  
**"GRAND MARQUEE"**  
 NBC Thursday, 6:30 p.m.  
 Rayve Creme Shampoo

6:30—KFI, KFSD—Grand Marquee.  
 KNX—Crime Photographer.  
 KHJ, KGB, KVOE—Treasure Hour of Song.  
 KECA—The Real Story.  
 KMPC—Tauforan Races.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KLAC—Sam Balter, Sports.  
 KXLA—Help Wanted.  
 KGER—Helene Smith.  
 KFOX—Hal's Memory Room.  
 6:45—KECA, KPRO, KFMB—Town Meeting.  
 KLAC—My Serenade.  
 KXLA—Melody Man.

7—KFI, KFSD—Abbott and Costello.  
 KNX, KSDJ—Reader's Digest.  
 KECA, KFMB, KPRO—Town Meeting.  
 KHJ, KGB, KVOE—Family Theater.  
 KMPC—Security Symphonica.  
 KFVB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 ★KLAC, KRKD, KGER—News.  
 ★KXLA—Averill Berman.  
 7:05—KGER—Dr. Fagan.  
 7:15—KLAC—Meet the Band.  
 KRKD—Three-Quarter Time.  
 KFOX—Fishing Pals.

7:30—KFI, KFSD—Eddie Cantor Show.  
 KNX—That's Flanagan.  
 KHJ, KGB, KFXM, KVOE—Red Ryder.  
 KMPC—Firestone Favorites.  
 KFVB—Sports Final.  
 KLAC—Bareilly Allen Orch.  
 KFAC—Floretta's Jewel Box.  
 KXLA—Hawaiian Melodies.  
 KRKD—Do You Know?  
 KGER—Kingdom Within.  
 7:45★KECA, KFMB—Monitor Views the News.  
 KFVB—Moods in Music.  
 ★KFAC, KFOX—News.

KXLA—T. Texas Tyler.  
 8—KFI, KFSD—Supper Club.  
 ★KNX—Lowell Thomas.  
 KECA, KFMB—Lum & Abner.  
 KHJ, KGB, KVOE—Sound Off.  
 ★KMPC—News, Hemingway.  
 KFVB—Americanism.  
 ★KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KFOX—Rev. Earl Ivia.  
 8:15★KFI, KFSD—Fleetwood Lawton.  
 KNX—Jack Smith.  
 ★KECA—News Feature Edition  
 KMPC—Ridge Riders.  
 KFVB—Twilight on the Trail.  
 KGFJ—Starlit Moods.  
 KLAC—Ginny Simms.  
 KXLA—Dance Time.  
 KGER—Edsel Newton.  
 8:30—KFI, KFSD—Aldrich Family.  
 KNX—FBI in Peace and War.

**"PHILO KECA VANCE"** EVERY THURSDAY  
 MASTER DETECTIVE 8:30 P.M.

KECA—Music.  
 KHJ, KGB, KFXM, KVOE—California Melodies.  
 KMPC—Music Supreme.  
 ★KFVB—News.  
 KLAC—Spotlight Serenade.  
 KGFJ—Ted Lenz House Party.  
 KXLA—97th Street Corral.  
 KFOX—Judge Gardner.  
 KGER—Music in the Night.

8:45—KECA—Academy Award Program.  
 KFVB—Guy Lombardo.  
 KGER—Income Tax.  
 8:55★KNX—News, Alcott.  
 9—KFI, KFSD—Burns and Allen.  
 KNX—Suspense.  
 KECA—Academy Award Program.

★KHJ, KGB, KFXM, KVOE—New Glenn Hardy.  
 KMPC—Spotlight Stars.  
 KFVB—Show Time.  
 KXLA—Seaboard Home Hour.  
 ★KLAC—News.  
 KFAC—Evening Concert.  
 KGFJ—Ted Lenz House Party.  
 ★KGER—News, Music.  
 9:15—KHJ, KGB, KFXM, KVOE—James Crowley.  
 ★KMPC—Clete Roberts.  
 KLAC—Melody Parade.  
 ★KFOX—News.  
 9:30—KFI, KFSD—Noah Webster Says.

**DR. WALLACE STERLING**  
 And his analysis of  
**THE NEWS**  
 THURSDAYS 9:30 P.M.—KNX  
**CITIZENS NATIONAL BANK**  
 ★KNX—Dr. Wallace Sterling.

LISTEN TO  
**HOBBY HOURS**  
**• KNX •**

9:45 P.M. TONIGHT

**ENTZ & RUCKER**  
 HARDWARE

KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Date With Melody.  
 KFVB—Maurice Hart.  
 KLAC—Record Review.  
 KGER—Dr. Clem Davies.  
 9:45—KNX—Hobby Hours.  
 KHJ—Musical Treasure Chest  
 KMPC—Bridge Club.  
 KVOE—Orrin Tucker Orch.

**EASTSIDE SHOW**  
 10 TO 12 P.M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KFVB—Spade Cooley Time.  
 KXLA—Cricket Club.  
 KFAC—Lucky Lager Dance.  
 KGFJ—Concert Nocturne.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Mayor Bowron.  
 KNX—Bob Elson.  
 ★KHJ, KGB—News.  
 KMPC—C. Kennedy Trio.  
 KLAC—Music.  
 KXLA—Dance Time.  
 10:30★KFI—Inside the News.  
 KNX—Sweeney and March.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Tommy Dorsey Orch.  
 KXLA—Kasbah Club.  
 10:45—KFI—Melody Time.  
 KMPC—Man With a Band.  
 ★KFSD—News.

11★KFI, KHJ, KLAC, KGER—News.  
 ★KNX—Nelson Pringle.  
 KECA—Academy Award Program.  
 KMPC—Dance Time.  
 KFVB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KXLA—Eagle Club.  
 KFVB—Spade Cooley Time.  
 KFSD—Biltmore Orch.  
 11:05—KGER—Musical Roundup.  
 11:13—KFI—Milestones of Melody.  
 KNX—In My Opinion.  
 KHJ, KGB—Sterling Young Orch.  
 KLAC—Dine-Dance Parade.  
 11:30—KFI—Hal Pruden Orch.  
 KNX—Vaughn Monroe Orch.  
 KECA—Jack Finn Orch.

Don't Listen to  
**"The Thing"**  
 and  
**KXLA**  
 Mediocre Music  
 Long Commercials  
 11:30 - 12:30 A.M.  
 nightly

KXLA—Hawthorne Thing.  
 KFSD—St. Francis Orch.  
 11:45★KHJ, KGB, KVOE—News.  
 KECA—Pinky Tomlin Orch.  
 11:55★KFI, KECA, KNX, KFSD—News.

**IN STEP**  
 Rehearsal time at KUX's "This Is Hollywood" is waltz time for Hedda Hopper and soundman Berne Surrey, who always take advantage of the musical portion of the show to practice their ballroom technique.  
 Page Twenty-five



# FRIDAY, MARCH 14

- ★Indicates News Broadcasts.
- 8 **KFI, KFSD**—Fred Waring.
- KNX**—Johnny Murray.
- KECA, KPRO, KFMB**—Don McNeill's Breakfast Club.
- ★**KHJ, KGB, KFXM, KVOE**—News.
- KFWB**—Easy Listening.
- KGFJ**—Concert Pastelle.
- KWKW**—Andy Mansfield.
- KRKD, KFOV**—Haven of Rest.
- KFAC**—Country Church.
- KFVD**—Wakeup Ranch.
- ★**KGER**—News, Mizpah.
- 8:15 **KNX, KSDJ**—Fred Beck.
- KHJ, KGB**—Editor's Diary.
- KMPC**—Markets; Bob Kelley.
- KFWB**—Morning Melodies.
- KLAC**—Haynes at the Reins.
- KIEC**—Trade Winds Tempos.
- 8:30 **KFI, KFSD**—Jack Berch.
- KNX**—Grand Slam.
- ★**KHJ, KFAC, KVOE**—News.
- KMPC**—Tuttle's Tune Time.

- KWKW, KGFJ**—Racing News.
- KFAC**—Musical Encores.
- ★**KLAC**—News, Al Jarvis.
- KRKD**—Music, Talk.
- KXLA**—Piano Parade.
- KFVD**—Rev. Louis T. Talbot.
- ★**KIEV, KFOX, KGER**—News.
- KFSD**—Heaven on Earth.
- 20:15 **KFI**—What Do You Say?
- KNX**—Ma Perkins.
- KECA, KPRO, KFMB**—Ted Malone.
- KHJ**—Nancy Dixon.
- KMPC**—Bill Leyden.
- KFWB**—Piano, Jerry Martlowe.
- KGFJ**—Serenade for You.
- ★**KXLA**—News.
- KIEV**—Stars of Song.
- KFOX**—Assembly of God.
- KGER**—Kingdom Within.
- KFSD**—Sketches in Melody.
- 20:25 **KGFJ**—Sports Flash.
- 20:30 **KFI, KFAC, KWKW**—News.
- KNX**—Young Dr. Malone.
- KECA, KPRO, KFMB**—My True Story.
- KHJ, KGB**—Ben Alexander Show.
- KFWB**—Concert Masters.
- KGFJ**—Upbeat Session.
- KFVD**—Union Rescue Mission.
- KXLA**—Woman's World.
- KIEV**—Western Tune Time.
- KGER**—Across the Footlights.
- KFSD**—Music Hall Varieties.
- 20:45 **KFI**—Joyce Jordan.
- KNX**—Road of Life.
- KFWB**—Science of Mind.
- KFAC**—Fashions in Music.
- KRKD**—Midnight Mission.
- KFOX**—Hebrew Christian Hr.
- KFSD**—Robert McCormick.
- 20: **KECA**—Hymns of All Churches.
- KGFJ**—Sports Flash.
- 21 **KFI, KFSD**—Today's Children.
- KNX**—Second Mrs. Burton.
- KECA**—Hymns of All Churches.
- KHJ**—Foodcraft Carnival.
- KMPC**—Bill Leyden.
- KFWB**—Bill Anson.
- KFAC**—Concert Briefs.
- ★**KLAC**—News, Al Jarvis.
- KXLA**—Hawaiian Melodies.
- KGFJ**—Across the Footlights.
- KRKD**—Vocal Varieties.
- ★**KFVD, KGER**—News.
- KWKW**—Pasadena Police.
- KIEV**—Show Tunes.
- 21:15 **KFI, KFSD**—Woman in White.
- KNX**—Perry Mason.
- ★**KECA**—Baukhake Talking.
- KHJ, KGB, KFXM, KVOE**—Smile Time.
- KXLA**—Hawaiian Melodies.
- KFAC**—Festival of Waltzes.
- KIEV**—This Rhythmic Age.
- KFVD**—Violet.
- KGER**—Helene Smith.
- 21:25 **KGFJ**—Sports Flash.
- 21:30 **KFI, KFSD**—Masquerade.
- KNX, KSDJ**—Lone Journey.
- KHJ, KGB, KFXM, KVOE**—Queen for a Day.

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSS	KGFJ	KFXM	KFAC	KGER	KWKW	KFMD
KFSO	KMPC	KIEV	KFWB	KNX	KRKO		KPFC	KFOX	KGB	KPRO	KVOE	
570	640	790	930	1020	1110		1230	1390	1390	1440	1480	
600	710	870	980	1070	1150			1240	1280	1360	1430	1450

## HAVEN OF REST

**KRKD and KFOV**

8:00 A. M.

Tues. thru Sat.

**KXLA 8:30 A.M.**

Mon., Wed., Fri.

- KXLA**—Haven of Rest.
- KGFJ**—Waltz Invitation.
- ★**KWKW**—News, Devotions.
- KFVD**—Binnie and Mike.
- ★**KRKD**—News, Music.
- KIEV**—Public Interest.
- KGER**—Hymn Time.
- 8:45 **KFI, KFSD**—Laura Lawton.
- KNX**—Rosemary.
- KHJ, KGB, KFXM, KVOE**—Victor Lindlahr.
- ★**KFWB**—News.
- KFAC**—Organ Moods.
- KWKW**—Wings of Healing.
- KIEV**—Musical Memories.
- 9 **KFI, KXLA, KGER**—News.
- ★**KNX**—Kate Smith.
- KHJ**—Easy Does It.
- KECA, KFMB, KPRO**—Kenny Baker Show.
- KMPC**—Thought for Today.
- KFWB**—Health Talk.
- ★**KLAC**—News, Public Service.
- KGFJ**—Public Messenger.
- KFAC**—Unity.
- KRKD**—Singsong Serenade.
- KWKW**—Voices of China.
- KFVD**—Waltz Time.
- KIEV**—Bring Crosby Time.
- KGB**—Notes at Nine.
- 9:05 **KFI**—Pat Bishop Reporting.
- KMPC**—Those Were the Days.
- KGER**—Lutheran Hour.
- 9:15 **KFI**—Ladies' Day.
- KNX**—Aunt Jenny.
- KHJ**—Merv Griffin Show.
- KFWB**—Strolling Tom.
- KFAC**—Voice of Health.
- KXLA**—Harmony Homestead.
- ★**KFVD**—News.
- KWKW**—Rev. Wildman.
- KIEV**—Kate Smith Sings.
- KFSD**—Top of the Day.
- KGB, KVOE**—Jackie Hill.
- 9:20 **KGFJ**—News.
- 9:30 **KNX, KSDJ**—Romance of Helen Trent.
- KHJ**—Music With a Smile.
- KECA, KPRO, KFMB**—Tom Breneman's Breakfast.
- KMPC**—Frankie Carlo.
- KFWB**—Hi Homemakers.
- KLAC**—Songs by Crosby.
- ★**KWKW**—News.
- KGFJ**—Open Album.
- KFAC**—Musical Encores.
- KFVD**—Show Tunes.
- KIEV**—Meet the Band.
- KGB**—Wax Shop.
- KGER**—Bible Treasury Hour.
- KFSD**—Time to Relax.
- 9:45 **KNX, KSDJ**—Our Gal Sunday
- KMPC**—Emil Cote.
- ★**KFWB, KRKD**—News.
- KLAC**—Kiddle Klub.
- KFVD**—Remembered Rhythms.
- KWKW**—Shopping With Helen.
- KIEV**—From the Bandstand.
- KGER**—Voice of China.
- KFSD**—It's a Good Idea.
- KGB**—Molly Morse.

- 10 **KFI**—Reserve.
- KNX**—Big Sister.
- ★**KHJ, KGB, KFXM, KVOE**—News, Glenn Hardy.
- KECA, KFMB, KPRO**—Galen Drake.
- ★**KMPC**—News.
- KFWB**—Sweet Music.

- KECA, KPRO, KFMB**—Listening Post.
- KFAC**—Dr. Albert W. Palmer.
- KGFJ**—Reminiscent Rhythms.
- ★**KWKW**—News, Music.
- ★**KRKD, KXLA, KFOV**—News.
- KFVD**—Forever Tops.
- KIEV**—Latin Musicana.
- KGER**—Crosby Sings.
- 11:40 **KFI, KFSD**—Betty Crocker.
- 11:45 **KFI**—Light of the World.
- KNX, KSDJ**—Rose of My Dreams.
- KECA**—Frank Parker Show.
- ★**KGFJ, KFSD**—News.
- ★**KFAC**—Piano Gems.
- KRKD**—Hawaiian Music.
- KXLA**—Jimmie Dolan.
- KGER**—It's the Last Word.
- 11:50 **KWKW**—Radio Voices of Tomorrow.
- 11:55 **KGFJ**—Sports Flash.
- 12 **KFI**—Farm Reporter.
- KNX, KSDJ**—Bob and Victoria.
- ★**KECA, KHJ, KGB**—News.
- ★**KMPC**—News, Hemingway.
- KFWB**—Bill Anson.
- KGFJ**—Veterans' Interview.
- KFAC**—Melodies of Old West.
- ★**KLAC**—News, Al Jarvis.
- KFVD**—Editor of the Air.
- KXLA**—Dinner Bell Roundup.
- KWKW**—Rhapsody in Wax.
- KRKD**—Prairie Schooner.
- ★**KIEV, KGER**—News.
- KFSD**—Life Can Be Beautiful.
- 12:05 **KGER**—Western Music.
- 12:15 **KFI, KFSD**—Ma Perkins.
- KNX**—Sons of Pioneers.
- KECA**—Cliff Edwards.
- KHJ**—Sing, America, Sing.
- ★**KMPC**—Norman Neabitt.
- KGFJ**—Keyboard Magic.
- KFAC**—Musical Portraits.
- KIEV**—Luncheon Music.
- 12:25 **KGFJ**—Sports Flash.
- 12:30 **KFI, KFSD**—Pepper Young's Family.
- ★**KNX**—Knox Manning, News.
- ★**KECA, KPRO, KFMB**—Edwin C. Hill.
- KHJ**—Louise Massey.
- KMPC**—Musical Portraits.
- ★**KFWB**—News.
- KGFJ**—Intermission.
- KFAC**—Melodic Sketches.
- KFVD**—Violet.
- KWKW**—Farm News.
- KXLA**—Red Murrell.
- KFI, KFSD**—Right to Happiness.
- KNX**—Money on the Line.
- KECA, KFMB**—Dorothy Dix.
- KHJ**—This Is Music.
- KMPC**—Bill Hay Reads Bible.
- ★**KFAC**—News.
- KWKW**—Races and Sports.
- KXLA**—Farm Program.
- KIEV**—Gals on Record.
- KGER**—Garden School.
- 12:50 **KWKW**—Vets' Rehabilitation.

- 12:55 **KGFJ**—Sports Flash.
- 1 **KFI, KFSD**—Backstage Wife.
- KNX, KSDJ**—House Party.
- KECA**—Hits and Encores.
- KHJ, KGB, KVOE**—Checkerboard Time.
- ★**KMPC**—News, Today in History.
- KFWB**—Bill Anson.
- KGFJ**—Sunset and Vlna.
- KFAC**—Music in the American Manner.
- KXLA**—Community Broadcaster.
- ★**KLAC, KFVD, KGER**—News.
- KRKD**—Music.
- KIEV**—Meet the Maestro.
- 1:05 **KGER**—Out of the Band Box.
- 1:10 **KLAC**—Music From Hollywood.
- 1:15 **KFI, KFSD**—Stella Dallas.
- KECA**—Hollywood Tour.
- KHJ, KGB, KVOE**—Johnson Family.
- KMPC**—YWCA.
- ★**KXLA**—Labor News Review.
- KIEV**—Junior C. of C.
- KFVD**—Piano Parade.
- 1:25 **KNX, KSDJ**—News.
- KGFJ**—Sports Flash.
- 1:30 **KFI, KFSD**—Lorenzo Jones.
- KNX, KSDJ**—Evelyn Winters.
- ★**KECA**—Kiernan's News Corner.
- KHJ**—Melody Matinee.
- KMPC**—Record Room.
- ★**KLAC**—Dr. Harry S. May.
- KXLA**—Vocal Varieties.
- ★**KWKW, KRKD**—News.
- KGFJ**—Today's Hits.
- KFVD**—Matinee Melodies.
- KIEV**—Organ Moods.
- 1:35 **KRKD**—Music.
- 1:45 **KFI, KFSD**—Young Widder Brown.
- KNX**—Background for Living.
- KECA**—Evel and Albert.
- KLAC**—South American Way.
- KFAC**—Piano Briefs.
- ★**KXLA**—News.
- KIEV**—Musical Capers.
- 1:55 **KGFJ**—Sports Flash.
- 2 **KFI, KFSD**—When a Girl Marries.
- KNX, KSDJ**—School of the Air.
- KHJ, KGB, KVOE**—Bill Gwinn Show.
- KECA, KPRO, KFMB**—What's Doin' Ladies?
- ★**KMPC, KLAC, KIEV**—News.
- KFWB**—Bill Anson.
- KFAC**—Friendly Classics.
- KXLA**—Humbard Family.
- KGFJ**—Shup Fields Orch.
- KWKW**—The Crow Show.
- KRKD**—Feminine Voices.
- KFVD**—For the Ladies.
- KFOX**—Pan-American.
- KGER**—Long Beach Band.
- 2:15 **KFI, KFSD**—Portia Faces Life.
- KMPC**—Record Room.
- KGFJ**—Record Jackpot.
- KLAC**—Picture Album.
- KFVD**—To the Men.
- KIEV**—Land o' Song.
- 2:25 **KECA**—Spotlight on Hollywood.
- KGFJ**—Sports Flash.
- 2:30 **KFI, KFSD**—Just Plain Bill.
- KNX**—Meet the Missus.
- KECA, KFMB, KPRO**—Bride and Groom.
- KHJ, KGB, KVOE**—Heart's Desire.
- KFWB**—The Casbah.
- KGFJ**—Among My Souvenirs.
- KXLA**—Musical Dept. Store.
- ★**KWKW**—News, Melodies.
- ★**KRKD**—News, Music.
- KFVD**—On the Upbeat.
- KIEV**—Popula Tempos.
- KGER**—Feature Story.
- 2:40 **KGER**—Long Beach Band.
- 2:45 **KFI, KFSD**—Front-Page Farrell.
- KFWB**—Organ.
- KGFJ**—Air-o-toria!s.
- KFAC**—Music.
- ★**KFVD**—News.
- KRKD**—Light Concert.
- KIEV**—Musical Potpourri.
- 2:55 **KGFJ**—Sports Flash.
- 3 **KFI, KFSD**—Road of Life.
- ★**KNX, KSDJ**—Eric Sevareid.
- KECA, KPRO, KFMB**—Ladies, Be Seated.
- KHJ**—Say It With Music.
- KMPC**—Record Room.
- KFWB**—Afternoon Melodies.
- ★**KLAC, KXLA, KGER**—News.
- KGFJ**—Ted Lenz Variety Hall.
- KFAC**—Musical Favorites.
- KRKD**—Music.
- KWKW**—Swing Session.

## FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00—Glenn Stinson, **KNX**.
- 6:30—Durante-Moore, **KNX**.
- 7:00—Buck McEune, **KFI**.
- 7:30—Maisie, **KNX**.
- 8:30—Alan Young, **KFI**.
- 9:00—Baby Snooks, **KNX**.

### Quiz, Participation

- 8:00—McNeill's Breakfast Club, **KECA**.
- 9:00—Kenny Baker, **KECA**.
- 9:30—Breneman's Breakfast, **KECA**.
- 11:30—Queen for a Day, **KHJ**.
- 1:00—House Party, **KNX**.
- 2:00—What's Doin', Ladies?, **KECA**.
- 2:30—Meet the Missus, **KNX**.
- 2:30—Bride and Groom, **KECA**.
- 6:00—People Are Funny, **KFI**.
- 7:00—It Pays to Be Ignorant, **KNX**.
- 9:00—Break the Bank, **KECA**.

### Music

- 8:00—Fred Waring, **KFI**.
- 4:00—Musical Masterpieces, **KFAC**.
- 6:00—Musical Digest, **KGFJ**.
- 6:30—Waltz Time, **KFI**.
- 8:00—Evening Concert, **KFAC**.
- 8:00—Supper Club, **KFI**.
- 8:15—Jack Smith, **KNX**.

- 8:30—Meredit Willson, **KNX**.
- 8:30—Music Supreme, **KMPC**.
- 8:30—Ted Lenz House Party, **KGFJ**.
- 10:00—Lucky Dance Time, **KFAC**.
- 10:00—Eastside Show, **KFWB**.
- 12:00—Rhapsody in Wax, **KHJ**.

### Comment—Narration

- 8:15—Fred Beck, **KNX**.
- 9:00—Kate Smith, **KNX**.
- 10:00—Galen Drake, **KECA**.
- 10:15—Ted Malone, **KECA**.
- 3:15—Burrill Wheeler, **KNX**.
- 4:30—Art Baker, **KFI**.

### Mystery—Detective

- 6:30—The Sheriff, **KECA**.
- 8:30—This Is Your FBI, **KECA**.
- 9:30—Mystery Theater, **KFI**.
- 9:30—Thin Man, **KNX**.

### Public Interest—

#### Information

- 8:45—California Caravan, **KHJ**.
- 10:00—Race Lineup, **KWKW**.
- 10:00—Racing, **KGFJ**.
- 6:30—Tanforan Races, **KMPC**.
- 7:00—Cavalcade of Sports, **KECA**.
- 7:30—Bill Stern, **KFI**.
- 7:30—Your Sports Pace, **KECA**.
- 9:30—Inside Sports, **KHJ**.
- 10:00—Sid Ziff, **KECA**.



KFVD—L. A. Dally Reporter.  
 KIEV—Musical Potpourri.  
 3:05—KGER—Under Blue Skies.  
 3:15—KFI—Life Can Be Beautiful.  
 KNX—Burrill Wheeler.  
 KHJ—Happy Homes.  
 KLAC—Sunset and Vine.

**JUKE BOX  
 MATINEE**

with Carl Bailey  
 3:15-5:00 p.m.

**KXLA**

Monday thru Saturday

KXLA—Juke Box Matinee.  
 KWKW—Races and Sports.  
 KIEV—A Matter of Records.  
 KFVD—Stringtime.  
 KFSD—Joyce Jordan.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KECA—Norwood Smith Sings.

**MILD &  
 MELLOW**

3:30 to 4 P.M.

Monday Through Friday

**KMPC**

KMPC—Mild and Mellow.  
 KFWB—Woman's Page.  
 KLAC—Variety Time.  
 KWKW—Sam Rowland and His Wax Works.  
 KFVD—Back o' the Rack.  
 \*KRKD—News, Music.  
 KGER—Take It Easy Time.  
 3:45—KFI, KFSD—Dr. Paul.  
 \*KNX—Bob Trout, News.  
 KECA—Frances Scully.  
 KHJ—Music by Rexall.  
 KFWB—Music.  
 KFAC—Moments in Music.  
 KFVD—Rumba Rhapsody.  
 3:55—KGFJ—Sports Flash.  
 4—KFI, KFSD—This Woman's Secret.  
 KNX—Call of the Range.  
 \*KECA—Headline Edition.  
 \*KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.  
 \*KMPC, KLAC, KIEV—News.  
 KXLA—Juke Box Matinee.  
 KFWB—Gospel and Song.  
 KGFJ—Lenz Variety Hall.  
 KWKW—Wax Works.  
 KFVD—Domine Music Shop.  
 KRKD—Piano Paintings.  
 KFAC—Musical Masterpieces.  
 \*KGER, KFOX—News.  
 4:05—KGER—Take It Easy Time.  
 4:15—KFI, KFSD—News of the World.  
 KNX, KSDJ—Melody House.  
 \*KECA—Alvin Wilder.  
 KHJ, KGB, KFAM, KVOE—Rex Miller.  
 KMPC—Pleasure Time.  
 KLAC—Belle Bartell.  
 KRKD—Movieband Quiz.  
 KIEV—Modern Concert Hall.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI—Art Baker's Notebook.  
 KNX—Rolly Langley.  
 KECA, KFMB—Dick Tracy.  
 KHJ, KGB, KVOE—Erskine Johnson.  
 KMPC—Bolero Time.  
 KFWB—Musical Roundup.  
 KLAC—Juke Box Review.  
 KWKW—Today at the Races.  
 KRKD—Tunes of the Day.  
 \*KFVD—News.  
 KIEV—Bing Crosby Sings.  
 KGER—Record Showcass.  
 4:45—KECA, KFMB—Tennessee Jed  
 KNX—George Fisher.  
 KHJ, KGB, KFAM, KVOE—Buck Rogers.  
 KMPC—Headline Celebrities.  
 KFWB—Stuart Hamblen.  
 KFVD—Modern Home.  
 \*KRKD—News.  
 KIEV—Bandwagon.  
 \*KFSD—H. V. Kaltenborn.  
 4:55—KGFJ—Sports Flash.  
 5—KFI—Feature Wire.  
 \*KNX—Knox Manning.  
 KECA, KPRO, KFMB—Terry and the Pirates.  
 KHJ, KGB, KVOE—Hop Harrigan.  
 KFWB—Stuart Hamblen.  
 \*KMPC—News, Teen & Twenty.  
 \*KLAC—Fred Henry Reports.  
 KFAC—Sunset Symphonette.  
 KGFJ—Jive at 5.  
 KRKD—Songs of the Saddle.

KXLA—Juke Box Matinee.  
 KFVD—Sweet and Low.  
 KIEV—Twilight Tempos.  
 \*KGER—News, Wishing Ring.  
 KFSD—Anniversary Date.  
 5:15—KFI, KFSD, KFAC—News.  
 KNX—Green Light Revue.  
 KECA, KFMB—Sky King.  
 KHJ, KGB, KFAM, KVOE—Superman.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap.  
 5:30—KFI—Casa Cugat.  
 \*KNX, KSDJ—Harry Flauery.  
 KECA, KPRO, KFMB—Jack Armstrong.  
 KHJ, KGB, KFAM, KVOE—Captain Midnight.  
 KLAC—Al Jarvis.  
 KFAC—Wings Bill Club.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KRKD—Hit Times.  
 \*KFOX—News.  
 KGER—Music With Appeal.  
 KFSD—So the Story Goes.  
 5:45—KFI, KFSD—Elmer Peterson.  
 \*KNX, KSDJ—News, Garred.  
 \*KECA—Frank Hemingway.  
 KHJ, KGB, KFAM, KVOE—Adventures of Tom Mix.  
 KMPC—H. Allen.  
 KXLA—Miniature Concert.  
 KGFJ—If They Had Lived.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 5:55—\*KNX—Bill Henry, News.  
 KGFJ—Sports Flash.  
 6—KFI, KFSD—People Are Funny.  
 KNX, KSDJ—Ginny Simms.  
 \*KHJ, KGB, KFAM, KVOE—Gabriel Heatter.  
 KECA, KFMB—The Fat Man.  
 \*KFWB, KGER, KFOX—News.  
 \*KMPC—News, Nesbitt.  
 KGFJ—Musical Digest.  
 KFAC—Music for Everyone.  
 KRKD—Music.  
 \*KLAC—News, Al Jarvis.  
 KXLA—Books Bring Adventure.  
 6:05—KGER—Race Results.  
 6:15—KHJ, KGB—Real Stories.  
 KMPC—Bob Kelley, Sports.  
 KFWB—Warner Bros. Orch.  
 KXLA—Federated Women's Clubs.  
 KGER—Decision Now  
 6:30—KFI, KFSD—Waltz Time.  
 KNX, KSDJ—Durante-Moore.  
 KECA, KPRO, KFMB—The Sheriff.  
 KHJ, KGB, KVOE—Bulldog Drummond.  
 KMPC—Tanforan Races.  
 KFWB—America Dances.  
 KLAC—Sam Balter, Sports.  
 KFAC—Hour of Music.  
 KXLA—Help Wanted.  
 KRKD—Show Times.  
 KFOX—Hal's Memory Room.  
 KGER—Helene Smith.  
 6:45—KLAC—Political.  
 KXLA—Internal Revenue.  
 KRKD—Prep Parade.  
 6:55—KECA, KFMB, KPRO—Champion Roll Call.  
 7—KFI—Hank McCune Show.  
 KNX—It Pays to Be Ignorant.  
 KECA, KPRO, KFMB—Cavalcade of Sports.  
 KHJ, KVOE—Meet the Pres.  
 KMPC—Security Symphonias.  
 \*KLAC, KRKD—News.  
 KFWB—America Dances.  
 KFAC—Hour of Music.  
 KGFJ—Musical Digest.  
 \*KNLA—Averill Berman.  
 \*KGER—News, Fagan.  
 KFSD—Mystery Theatre.  
 7:15—KLAC—High School Sports.  
 KXLA—Peter de Lima.  
 KRKD—Three-Quarter Time.  
 7:30—KFI, KFSD—Sports Newsreel.  
 KNX, KSDJ—Malsie.  
 KECA, KPRO—Your American Sports Page.  
 KHJ, KGB, KFAM, KVOE—Clisco Kid.  
 KMPC—Firestone Favorites.  
 KFWB—Sports Final.  
 KLAC—Barclay Allen Orch.  
 KFAC—Floretta's Jewel Box.  
 KXLA—Hawaiian Melodies.  
 KRKD—Do You Know?  
 KGER—Pt. Wayne Gospel.  
 KFOX—Dr. Clem Davies.  
 7:45—KFI—Cabbages and Kings.  
 KFWB—Moods in Music.  
 \*KFAC, KFOX—News.  
 \*KXLA—T. Texas Tyler.  
 KRKD—Father Vaughan.  
 KFSD—The Three Suns.  
 8—KFI, KFSD—Supper Club.  
 \*KNX—Lowell Thomas.  
 KECA—Lightnin' Jim.  
 KHJ, KGB, KFAM, KVOE—Let George Do It.  
 \*KMPC—News, Hemingway.  
 KFWB—United Nations.

\*KLAC, KXLA, KGER—News.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KRKD—South Sea Serenade.  
 8:05—KGER—Music.  
 8:15—KFI, KFSD—Fleetwood Lawton.  
 KNX—Jack Smith.  
 KMPC—Red Rowe Ridge Riders.  
 KFWB—Twilight on the Trail.  
 KLAC—Desi Arnaz Orch.  
 KGFJ—Starlit Moods.  
 KXLA—Dance Time.  
 KGER—Your Army.  
 8:30—KFI, KFSD—Alan Young Show.  
 KNX—Meredith Willson.  
 KECA, KPRO, KFMB—This is Your F.B.I.  
 KHJ, KGB, KFAM, KVOE—Burl Ives Show.  
 KMPC—Music Supreme.  
 \*KFWB—News.  
 KLAC—P. C. C. Basketball.  
 KGFJ—Ted Lenz House Party.  
 KXLA—97th Street Corral.  
 KRKD—Merry-Go-Round-Up.  
 KGER—Concert.  
 8:45—KHJ, KGB, KFAM, KVOE—California Caravan.  
 KFWB—Guy Lombardo.  
 8:55—\*KNX—News, Alcott.  
 9—KFI, KFSD—The Klug's Men.  
 KNX—Fanny Brice.  
 KECA, KPRO, KFMB—Break the Bank.  
 \*KHJ, KGB, KFAM, KVOE—News, Glenn Hardy.  
 KMPC—Spotlight Stars.  
 KFWB—Musical.  
 KLAC—P. C. C. Basketball.  
 KFAC—Evening Concert.  
 KXLA—Seaboard Home Hour.  
 KGFJ—Ted Lenz House Party.  
 KRKD—Western Hit Parade.  
 \*KGER—News, Concert.  
 9:15—KHJ, KGB, KFAM, KVOE—Mel Venter's Pictorial.  
 \*KMPC—Clete Roberts.  
 \*KFOX—News.  
 KFSD—Beasley Smith.  
 KFI—Mystery Theater.  
 KNX—The Thin Man.  
 KECA—Retribution.  
 KHJ, KGB, KVOE—Inside of Sports.  
 KMPC—Date With Melody.  
 KFWB—Maurice Hart.  
 KGER—Dr. Clem Davies.  
 KFSD—S. D. Talks It Over.  
 9:45—KHJ, KGB, KFAM, KVOE—Henry J. Taylor.  
 KMPC—Bridge Club.  
 9:55—KNX—Ona Munson.  
 10—KFI, KFSD—The Reporter.  
 \*KNX—Chet Huntley, News.  
 KECA—Sid Ziff, Sports.  
 \*KHJ, KGB, KFAM, KVOE—Fulton Lewis, Jr.  
 \*KMPC, KGER—News.  
 EASTSIDE SHOW  
 10 TO 12 P.M.  
 Every Night Except Sunday  
 KFWB—Eastside Show.  
 KLAC—Ice Hockey.  
 KFVD—Spade Cooley Time.  
 HOLLYWOOD LEGION  
 FIGHTS  
 FRIDAYS 10:00 P.M.  
 KXLA  
 11:10; K.G.  
 KXLA—Hollywood Stadium.  
 KGFJ—Concert Nocturne.  
 KRKD—Merry-Go-Round-Up.  
 KFAC—Lucky Lager Dance.  
 10:05—KGER—Musical Roundup.  
 10:15—KFI—Barry Wood Show.  
 KNX—Bob Elson.  
 \*KECA, KHJ, KGB—News.  
 KMPC—C. Kennedy Trio.  
 KFSD—Concert Hall.  
 10:30—\*KFI—Carveth Wells, Inside the News.  
 KNX—Symphonette.  
 \*KECA—Joseph Alsop.  
 KHJ, KGB—Peter Potter Record Party.  
 KMPC—Tommy Dorsey Orch.

DANCE MUSIC AT ITS BEST  
**LUCKY LAGER  
 DANCE TIME  
 KFAC**



10 to 12 EVERY NIGHT

KGER—Western Music.  
 10:45—KFI—Melody Time.  
 KECA—Freddie Martin Orch.  
 KMPC—Man With a Band.  
 \*KFSD—News.  
 11—KFI, KECA, KHJ, KLAC—News.  
 \*KNX—Nelson Pringle.  
 KMPC—Dance Time.  
 KFWB—Eastside Show.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KXLA—Pasadena Civic.  
 KRKD—Merry-Go-Round-Up.  
 \*KGER—News, Roundup.  
 KFSD—Biltmore Hotel Orch.  
 KGB—Sterling Young Orch.  
 11:15—KFI—Milestones in Melody.  
 KNX—Report from Washington.  
 KECA—Jack Fina Orch.  
 KHJ—Sterling Young Orch.  
 KLAC—Dine-Dance Parade.  
 11:30—KFI—Hal Truden Orch.  
 KNX—Vaughn Monroe Orch.  
 KHJ—John Wolohan Orch.  
 KXLA—Hawthorne Thing.  
 KFSD—St. Francis Orch.  
 11:45—KECA—Red Nichols Orch.  
 \*KHJ, KVOE—News.  
 11:55—KFI, KECA, KNX, KFSD—News.

**IT WORKS**

Recently while swing and swayer Sammy Kaye was sunning himself on the sands at Miami Beach where he was vacationing, an autograph hunter approached him. Kaye was delighted at the opportunity to test his "underwater" pen, so out into the Atlantic he waded and autographed, successfully, a huge white beach ball.

★  
**To HORSE**

Cowboy Roy Rogers of NBC's "Saturday Night Roundup" has his daughters emulating their father's proclivities early in life. Recently Cheryl rode her first large-sized horse alone, graduating from the Shetland pony class, while her sister, Linda, took over the management of the pony.

★  
**LAUCK'S GIFT**

When Chet Lauck of KECA's "Lum and Abner" was thirteen years old he painted a still life water color for his parents.

This picture now graces the wall of the newly decorated Brentwood home of Chet and his wife, Harriet, a present from the parents who cherished it all these years.



# SATURDAY, MARCH 15

KLAC	KFI	KECA	KHJ	KFVD	KXLA	KFSG	KGFJ	KFXM	KFAC	KGER	KWKW	KFMB
KFSB	KMPC	KIEV	KFWB	KXN	KRKD		KPPC	KFOJ	KGB	KPRO	KVOE	
570	640	790	930	1020	1110		1230		1330	1390	1440	1490
600	710	870	980	1070	1150		1240	1280	1360	1430	1450	

- 8-KFI—Jump-Jump of Holiday House.
- \*KNX—News, Let's Pretend.
- KECA—Songs of the Sacbrush.
- \*KHJ—This Week In Washington.
- \*KMPC, KXLA, KLAC—News.
- KFWB—Morning Melodies.
- KFAC—Country Church.
- KGFJ—Concert Pastelle.
- KWKW—Lutheran Gospel Hr.
- \*KIEV, KGER—News.

## HAVEN OF REST

**KRKD and KFOX**  
8:00 A. M.  
Tues. thru Sat.  
**KXLA 8:30 A.M.**  
Mon., Wed., Fri.

- KRKD, KFOX—Haven of Rest
- KFVD—Wakeup Ranch.
- KGB, KVOE—Korn's a "Krackin'".
- KXN—Eight o'Clock Special.
- KFMB—The Timekeeper.
- 8:05-KGER—Mizpah.
- 8:15-KFI—Coffee Concert.
- KHJ—Taylor-Made Melodies.
- KMPC—Market Reports, Sports.
- KLAC—Haynes at the Reins.
- KXLA—Saturday Serenade.
- KIEV—Trade Winds Tempos.
- 8:30-KFI, KFSB—Smilin' Ed McConnell.
- KXN, KSDJ—Adventure Club.
- \*KHJ, KFAC, KWKW—News.
- KMPC—Three Suns.
- KGFJ—Waltz Invitation.
- KXLA—Bell Bandstand.
- \*KRKD—News, Music.
- KIEV—Children's Story Time.
- KGER—Hymn Time.
- KFOX—Know Your Bible.
- KFMB—Wake Up and Smile.
- 8:45-KHJ—Wax Shop.
- KMPC—Jr. Army on March.
- \*KFWB—News.
- KFAC—Organ Moods.
- KWKW—Sacred Heart.
- KFVD—Morning Serenade.
- KIEV—Musical Memories.
- KFOX—Voice of China.

- 9-KFI—Young America Speaks.
- KNX, KSDJ—Theater of Today.
- KECA—Texas Jim Robertson.
- KHJ, KFXM—Pro Arte Quartet.
- KMPC—Keith Hetherington.
- KFWB—Bing Crosby.
- \*KLAC, KGER—News.
- EGFJ—Public Messenger.
- KFAC—Fanny.
- KXLA—Bell Bandstand.
- \*KRKD—News, Music.
- KFVD—Waltz Time.
- KRKD—Sagebrush Serenade.
- KIEV—Bing Crosby Time.
- KWKW—Voice of China.
- EGB—Quiz Down.
- KFMB—Junior Spotlight Revue.
- 9:05-EGER—Lutheran Hour.
- 9:15-KFI—By Request.
- KECA—Meadow.
- KFWB—Morning Melodies.
- KLAC—Storybook Hour.
- KFAC—Morning Concert.
- KWKW—Rev. Wildman.
- \*KFVD—News.
- KIEV—House of Make Believe.
- KVOE—Pro Arte Quartet.
- 9:29-KGFJ—News.
- KFI—Meet the Author.
- KNX—Stars Over Hollywood.
- KECA, KPRO—American Farmer.
- KHJ, KGB, KVOE—Flight Into the Past.
- KFWB—By Way of Comparison.
- KLAC—Pet Program.
- \*KWKW—News, Music.
- EGFJ—Open Album.
- KFAC—Musical Encores.
- KXLA—Music Land Revue.
- KMPC—Emil Cote Glee Club.
- \*KFWB—News.
- EGFJ—Intermission.
- KFVD—Show Tunes.
- KIEV—Meet the Band.
- KGER—Emmanuel Swedenborg.
- KFOX—Bethesda.
- KFMB—Kids' Bible Club.
- 9:45-KFI, KFSB—Tillamook Kitchen.
- KLAC—Kiddle Klub.
- \*KRKD—News.
- KWKW—Morning Melodies.

- KFVD—Remembered Rhythms.
- KIEV—From the Bandstand.
- KGER—Voice of China.
- 10-KFI, KFSB—National Farm and Home Hour.
- KNX—Grand Central Station.
- KECA, KFMB—Radio, the American Way.
- \*KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KMPC—Keith Hetherington.
- KFWB—By Way of Comparison.
- \*KLAC—News, Al Jarvis.
- KGFJ—Racing News.
- KFAC—Musical Encores.
- KXLA—Piano Parade.
- KWKW—Racing News.
- KRKD—Music.
- KFVD—Song Stylists.
- \*KIEV, KFOX, KGER—News.
- 10:15-KECA—Tell Me, Doctor.
- KHJ—Sports in Motion.
- KGFJ—Serenade for You.
- KFAC—L. A. Medical Ass'n.
- \*KXLA—News.
- KIEV—Stars of Song.
- KFOX—Assembly of God.
- 10:25-KGFJ—Sports Flash.
- 10:30-KFI—Veterans' Adviser.
- KNX, KSDJ—County Fair.
- KIEV—Bible Messages.
- KHJ, KGB, KVOE—Symphonies for Youth.
- KFWB—Peter Potter.
- \*KFAC, KWKW—News.
- KGFJ—Uphat Session.
- KXLA—Mid-Morning Melodies.
- KRKD—Music.
- KFVD—Here Comes the Parade.
- KIEV—Western Tune Time.
- KGER—Children's Hour.
- KFSB—Teentimers Club.
- KFMB—What America Plays.
- 10:35-KWKW—Campus Chatter.
- 10:45-KFI—Christian Science.
- KECA—Fascinating Rhythm.
- KFAC—Music.
- KXLA—U. S. Marines.
- KFOX—Rev. Earl Ivie.
- 10:55-KGFJ—Sports Flash.
- 11-KFI—Teentimers Club.
- KNX—Mary Lee Taylor.
- KECA, KFMB, KPRO—Metropolitan Opera.
- KHJ, KGB, KVOE—Symphonies for Youth.
- KMPC—Keith Hetherington.
- KFWB—Bill Anson.
- KFAC—Concert Briefs.
- \*KLAC—News, Al Jarvis.
- KGFJ—Across the Footlights.
- \*KFVD, KGER—News.
- KXLA—Organ.
- KWKW—Hour of St. Francis.
- KIEV—Show Tunes.
- KRKD—Music.
- KFVD—Victor Showcase.
- 11:15-KXLA—Hawaiian Melodies.
- KFAC—Festival of Waltzes.
- KFVD—Piano Parade.
- KIEV—This Rhythmic Age.
- EGER—Gospel Story Hour.

- KFOX—Bit of the Blues.
- 11:25-KGFJ—Sports Flash.
- 11:30-KFI—The Baxters.
- KNX, KSDJ—Give and Take.
- KHJ, KVOE—This Is Jazz.
- KGFJ—Reminiscent Rhythm.
- KFAC—Theater of the Air.
- KFVD—Violet.
- \*KXLA, KRKD, KFOX—News.
- \*KWKW—News, Music.
- KIEV—Latin Musciana.
- KGER—Crosby Sings.
- KFSB—Debbie Date.
- KGB—Fairy Tales.
- 11:45-KFI—Here Comes the Band.
- \*KGFJ—News.
- KXLA—Songs of the Saddle.
- KRKD—Hawaiian Melodies.
- KGER—Star Time.
- KFOX—Tempos of the Times.
- 11:55-KGFJ—Sports Flash.
- 12-KFI—Noon Farm Reporter.
- KNX, KSDJ—Cross Section, U. S.
- KECA, KPRO, KFMB—Metropolitan Opera.
- \*KHJ, KGER, KFSB—News.
- \*KMPC—News, Hemingway.
- KFWB—Bill Anson.
- \*KLAC—News, Al Jarvis.
- KGFJ—Hollywood Casting Forum.
- KFAC—Luncheon Concert.
- KWKW—Mary Jane MacConell, Songs.
- KXLA—Bell Bandstand.
- KFVD—Salvation Army.
- KRKD—Prairie Schooner.
- KFOX—Sandwich Seasoning.
- 12:15-KFI—Man on the Farm.
- KHJ—Kenny Baker Program.
- KMPC—Western Stars.
- KGFJ—Keyboard Magic.
- KFAC—Musical Portraits.
- KXLA—Music for You.
- KFVD—Methodist Speaker.
- KIEV—Luncheon Music.
- KGER—Western Music.
- \*KFXM—News.
- 12:25-KGFJ—Sports Flash.
- 12:30-KFI—Fred Robbins.
- KHJ, KGB—L. A. Symphonic Band.
- KFAC—Bureau of Internal Revenue.
- KWKW—Farm News.
- KXLA—Red Murrell.
- KFVD—Matinee Melodies.
- KFOX—Popular Parade.
- 12:45-KFI—Easy Listening.
- KMPC—Fun With Music.
- \*KFXM—News.
- KFVD—Violet.
- KXLA—U. S. Army Presents.
- KWKW—Races and Sports.
- KIEV—Gals on Record.
- 12:50-KWKW—Vets' Rehabilitation.
- 12:55-KGFJ—Sports Flash.
- 1-KFI, KFSB—Doctors Then and Now.

- KNX, KSDJ—Meet the Miscus.
- KECA, KFMB, KPRO—Metropolitan Opera.
- KHJ—Louise Massey.
- KMPC—Singing Strings.
- KFWB—Bill Anson.
- KFAC—Music in the American Manner.
- KLAC—Sunset and Vine.
- \*KLAC, KFVD, KGER—News.
- KXLA—Community Broadcaster.
- KRKD—Music.
- KIEV—Meet the Maestro.
- KGB, KVOE—Veterans' Voice.
- 1:05-EGER—Out of the Bandbox.
- 1:15-KHJ—Veteran's Voice.
- KLAC—Music from Hollywood.
- KXLA—Ventures in Research.
- KFVD—Record Party.
- KIEV—Sports.
- 1:20-KWKW—Lee Brown, Pianist.
- 1:25-KGFJ—Sports Flash.
- 1:30-KFI—Names of Tomorrow.
- KNX—Free for All.
- KHJ, KGB, KVOE—Dance Band.
- KMPC—Andre Kostelanetz.
- KGFJ—Today's Hits.
- KXLA—Record Shop.
- \*KRKD—News.
- \*KWKW—News, Music.
- KIEV—Organ Moods.
- KFOX—Alternative to Boogie.
- 1:35-KRKD—Music.
- 1:45-KHJ—Policing L. A.
- KFAC—Piano Briefs.
- KIEV—Musical Capers.
- KFOX—Voice of the Army.
- 1:55-KGFJ—Sports Flash.
- 2-KFI—News of the Week.
- KNX, KSDJ—Philadelphia Orchestra.
- KECA, KPRO, KFMB—Tea and Crumpets.
- KHJ, KGB, KFXM, KVOE—For Your Approval.
- KFAC—Tommy Dorsey.
- KFWB—Bill Anson.
- \*KLAC, KIEV—News.
- KFAC—Friendly Classics.
- KXLA—Campus Party.
- KGFJ—Freddie Rich Orch.
- KWKW—Afternoon Melodies.
- KFVD—Record Party.
- KRKD—Navy Recruiting.
- KGER—Long Beach Band.
- KFSB—Nelson Dimstead.
- 2:15-KFI—So Proudly We Hail.
- KGFJ—Record Jackpot.
- KFAC—Modern Concert Hall.
- KIEV—Land of Song.
- KRKD—Concert Melodies.
- KFOX—Salvation Army.
- KFSB—Veterans' Adviser.
- 2:25-KGFJ—Sports Flash.
- 2:30-KFI—Edward Tomlinson.
- KHJ—Dr. Hiss.
- KMPC—Girl Scouts.
- KFWB—American Schools.
- KGFJ—Among My Souvenirs.
- KFVD—On the Upbeat.
- KWKW—Fire-Star Theatre.
- KIEV—Popular Tempos.
- \*KRKD—News, Music.
- KGER—Feature Story.
- KFOX—Sagebrush Symphony.
- \*KFSB—Edward Tomlinson.
- KGB—Open House.
- 2:40-KGER—Long Beach Band.
- 2:45-KFI, KFSB—Singing Cole Trio.
- KMPC—Vaughn Monroe Orch.
- KFWB—Music.
- KGFJ—Air-ortorials.
- \*KFVD—News.
- KIEV—Musical Potpourri.
- 2:55-KGFJ—Sports Flash.
- 3-KFI—Home Is What You Make It.
- KFXM—Kroger Shop.
- KECA, KPRO—Junior Junction.
- KHJ, KGB, KFXM, KVOE—Bands for Bonds.
- KMPC—Summy Kaye.
- KFWB—Music.
- KFAC—Famous Musical Favorites.
- \*KLAC, KXLA, KGER—News.
- KGFJ—Ted Lenz Variety Hall.
- KFVD—Daily Reporter.
- KWKW—Swing Session.
- KRKD, KIEV—Matinee Melodies.
- KFOX—Los Angeles Sentinel.
- 3:05-KGER—Record Shop.
- 3:15-KNX—Once Upon a Tune.
- KFWB—Social Security.
- KLAC—Sunset and Vine.
- KXLA—Juke Box Matinee.
- KFVD—Stringtime.
- 3:25-KGFJ—Sports Flash.
- 3:30-KFI—Scout Jamboree.
- KECA—Teen-Age Adviser.
- KHJ, KGB, KFXM, KVOE—Our World of Music.
- KMPC—Blag Crosby.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 7:00—Judy Canova, KFI.
- 8:30—Life of Riley, KFI.
- 10:30—Jack Haley, KFI.

### Quiz, Participation

- 8:30—Smilin' Ed McConnell, KFI
- 10:30—County Fair, KNX.
- 1:30—Free for All, KNX.
- 6:30—Can You Top This? KFI.
- 7:00—Quiz of Two Cities, KHJ.
- 8:00—Truth or Consequences, KFI.
- 10:15—George Jessel, KFI.

### Drama

- 9:00—Theater of Today, KNX
- 9:30—Stars Over Hollywood, KNX.
- 10:00—Grand Central Station, KNX.
- 7:15—This Is Hollywood, KNX.
- 8:00—Hollywood Star Time, KNX.
- 8:30—Mayor of the Town, KNX.

### Musical

- 9:00—Keith Hetherington, KMPC.
- 10:30—Symphonies for Youth, KHJ.
- 11:00—Metropolitan Opera, KECA.
- 4:00—Musical Masterpieces, KFAC.
- 6:00—Roy Rogers, KFI.

- 6:00—Vaughn Monroe, KNX.
- 6:00—Musical Digest, KGFJ.
- 6:45—Saturday Night Serenade, KNX.
- 8:00—Evening Concert, KFAC.
- 8:30—Music Supreme, KMPC.
- 8:30—Ted Lenz House Party, KGFJ.
- 9:00—Hit Parade, KNX.
- 9:45—Jean Sablon, KNX.
- 10:00—Lucky Dance Time, KFAC.
- 10:00—Eastside Show, KFWB.
- 11:00—Chicago Theater, KHJ.

### Mystery—Detective

- 7:30—I Deal in Crime, KECA.
- 7:45—The Ghost Walks, KNX.
- 9:00—Gunbusters, KECA.
- 9:00—Mystery Is My Hobby, KFI.
- 9:30—Murder and Mr. Malone, KECA.

### Public Interest—Information

- 9:30—Meet the Author, KFI.
- 4:00—Our Foreign Policy, KFI.
- 6:00—Author Meets Critic, KHJ.
- 9:30—Conquest, KFI.

### Sports

- 10:00—Race Lineup, KWKW.
- 10:00—Racing, KGFJ.
- 5:00—Sports Roundup, KFI.
- 6:30—Tanforan Races, KMPC.



KFWB—Helen Louise.  
 KGFJ—High Time.  
 KLAC—Variety Time.  
 KWKW—Sam Rowland and His Wax Works.  
 ★KRKD—News, Music.  
 3:45★KXN, KSDJ—Larry Lesueur.  
 KECA—Labor, U. S. A.  
 KFWB—Music.  
 KFAC—Moments in Music.  
 KFVD—Rumba Rhapsody.  
 KFSB—Religion in News.  
 3:55—KGFJ—Sports Flash.  
 4—KFI, KFSD—Our Foreign Policy.  
 KXN—Garden Gate.  
 KECA—It's Your Business.  
 KHJ, KGB, KFXM, KVOE—Hawaii Calls.  
 KMPC—Music of Romance.  
 KFWB—Gospel and Song.  
 ★KLAC—News.  
 KWKW—Wax Works.  
 KXLA—Juke Box Matinee.  
 KGFJ—Lenz Variety Hall.  
 KFAC—Musical Masterpieces.  
 KFVD—Console and Keyboard.  
 KRKD—Piano Paintings.  
 ★KIEV, KFOX—News.  
 ★KGER—News, Record Shop.  
 4:15—KXN—Music.  
 KECA—Highland Swing.  
 KLAC—Perry Lee, Songs.  
 KRKD—Morieland Quiz.  
 KIEV—Modern Concert Hall.  
 KFOX—Teatime Dancing.  
 4:25—KGFJ—Sports Flash.  
 4:30—KFI, KFSD—Curtain Time.  
 KXN—L. A. Story.  
 KECA—Music Library.  
 KHJ—Red Cross.  
 KMPC—Bolero Time.  
 KFWB—Blind Artists' Guild.  
 KGFJ—Variety Music Hall.  
 KLAC—Ellingtonia.  
 KWKW—Today at the Races.  
 ★KFVD—News.  
 KRKD—Tunes of the Day.  
 KIEV—Bing Crosby Sings.  
 KFOX—Old-Age Pensions.  
 KGB, KVOE—Edmund Hockridge Show.  
 4:45—KXN—Henry Busse Orch.  
 KHJ—Ken Barton.  
 KMPC—Russ Morgan.  
 KFWB—Stuart Hamblen.  
 KFVD—Modern Home.  
 ★KRKD—News.  
 KIEV—Bandwagon.  
 KFOX—Favorites.  
 ★KGB, KFXM, KVOE—This Week in Washington.  
 KFMB—Red Cross.  
 4:55—KGFJ—Sports Flash.  
 5—KFI—Saturday Sports Roundup.  
 ★KXN—Knox Manning News.  
 KECA—Piano Playhouse.  
 ★KHJ, KGB, KVOE—News, Hemingway.  
 ★KMPC—News, Perry Como.  
 KFWB—Stuart Hamblen.  
 KXLA—Peter Potter.  
 KFAC—Sunset Symphonette.  
 ★KLAC, KGER—News.  
 KGFJ—Live at 5.  
 KFVD—Sundown Serenade.  
 KRKD—Songs of the Saddle.  
 KIEV—Twilight Tempos.  
 KFSB—Columbia Record Shop.  
 KFOX—Sunshine Mission.  
 KFMB—Broad Horizons.  
 5:05—KGER—Music With Appeal.  
 5:15★KFI, KFAC—News.  
 KXN—Sports.

KHJ, KGB, KVOE—Proof That Christian Science Heals.  
 KMPC—Swing 14.  
 KLAC—Irwin Allen.  
 KGFJ—Race Recap.  
 5:30—KFI—Madison 2345, Times Information.  
 ★KXN, KSDJ—Harry Flannery.  
 KECA—Harry Wismer, Sports.  
 KHJ, KGB, KFXM, KVOE—Reserve.  
 KLAC—Al Jarvis.  
 KMPC—Floyd Allen.  
 KFAC—Music.  
 KGFJ—Songs for You.  
 KXLA—Future Pianists.  
 KRKD—Hit Tunes.  
 ★KFOX—News.  
 KFSD—Whistling Parson.  
 5:45★KFI, KFSD—Elmer Peterson.  
 ★KXN, KSDJ—Garred, News.  
 ★KECA—Frank Hemingway.  
 KHJ—Jan August Piano Magic.  
 EMPC—Bishop Stevens.  
 KGFJ—Nat'l. Safety Council.  
 KXLA—Hawaiian Melodies.  
 KRKD—Race Results.  
 KGER—Stamp's Quartet.  
 KFOX—Musical Cocktails.  
 5:55★KXN—Ned Calmer, News.  
 KGFJ—Sports Flash.  
 6—KFI, KFSD—Roy Rogers Show.  
 KXN—Vaughn Monroe Orch.  
 KECA—Bishop's Relief Committee.  
 KHJ, KGB, KVOE—Author Meets the Critics.  
 ★KMPC—News, 4.  
 ★KFWB, KGER, KFOX—News.  
 KGFJ—Musical Digest.  
 ★KLAC—News, Al Jarvis.  
 KFAC—Symphony.  
 KXLA—Junior Town Meeting.  
 KRKD—Music.  
 KFMB—S. D. Looks Ahead.  
 6:05—KGER—Race Results.  
 6:15—KMPC—Bob Kelley, Sports.  
 KFWB—Musical Comedy.  
 KFOX—Vesper Bells.  
 6:30—KFI, KFSD—Can You Top This?  
 KXN, KSDJ—It Couldn't Happen.  
 KECA—Music of Manhattan.  
 KHJ, KGB, KFXM, KVOE—Steven Graham, Family Doctor.  
 KMPC—Tanforan Races.  
 KFWB—Star Time.  
 KLAC—Sam Balter.  
 KFAC—Showtime Tunes.  
 KXLA—Sunset Ave. Church.  
 KFOX—Hal's Memory Room.  
 KGER—Lukin Valley Church.  
 6:45—KXN—Saturday Night Serenade.  
 ★KLAC—Cavalcade of Stars.  
 7—KFI, KFSD—Judy Canova Show.  
 KXN—Saturday Night Serenade.  
 KECA, KPRO—Famous Jury Trials.  
 KHJ—Quiz of Two Cities.  
 KMPC—Glee Club.  
 KFWB—Adventures in Music.  
 KFAC—Dr. James Field, Jr.  
 KGFJ—Musical Digest.  
 KXLA—Nazarene Church.  
 ★KLAC, KRKD, KGER—News.  
 KFOX—Judge Gardner.  
 KGB—Man and His Music.  
 7:05—KGER—Across the Footlights.

7:15—KXN—Hedda Hopper, This Is Hollywood.  
 KLAC—Meet the Band.  
 KRKD—Three-Quarter Time.  
 KFMB—Popular Tunes.  
 7:30—KFI, KFSD—Grand Ole Opry.  
 KECA, KPRO, KFMB—1 Deal in Crime.  
 KHJ, KGB, KFXM, KVOE—Red Ryder.  
 KMPC—Challenge to Youth.  
 KFWB—Showtime.  
 KLAC—U.C.L.A. Idea Exchange.  
 KFAC—First Baptist Church.  
 KXLA—Bible Institute.  
 KRKD—Do You Know?  
 KGER—Dinner Music.  
 KFOX—Dr. Clem Davies.  
 7:45—KXN—The Ghost Walks.  
 KFWB—Twilight on the Trail.  
 ★KFAC—News.  
 8—KFI, KFSD—Truth or Consequences.  
 KHJ—Boston Blackie.  
 KECA—The Avenger.  
 ★KMPC, KLAC—News.  
 KFWB—L. A. Conference of Jewish Women.  
 KFAC—Evening Concert.  
 KGFJ—Caucasian Memories.  
 KXLA—King's Ambassador Melody Hour.  
 ★KGER—News, Grace Deaton.  
 KFOX—County Barn Dance.  
 KGB, KVOE—Crime Club.  
 KFMB—Piano Playhouse.  
 8:15—KMPC—Glenn Miller Orch.  
 KFWB—Story of Israel.  
 KLAC—Desi Arnaz Orch.  
 KGFJ—Starlit Moods.  
 KXLA—Barber Shop Quartet.  
 8:30—KFI, KFSD—Life of Riley.  
 KXN—Mayor of the Town.  
 KECA, KFMB—The Lone Ranger.  
 KHJ, KGB, KVOE—Did Justice Triumph?  
 KMPC—Music Supreme.  
 KLAC—P. C. C. Basketball.  
 KGFJ—Ted Lenz House Party.  
 KXLA—The Corral.  
 KGER—L. A. High Schools.  
 8:45—KFWB—Here's to Veterans.  
 8:55★KXN—Alcott, News.  
 9—KFI, KFSD—Mystery Is My Hobby.  
 KXN, KSDJ—Hit Parade.  
 KECA, KPRO, KFMB—Gang Busters.  
 ★KHJ, KGB, KFXM, KVOE—News.  
 KMPC—On the Beam.  
 KFWB—Musical.  
 KLAC—P. C. C. Basketball.  
 KFAC—Sunnyside Concert.  
 KGFJ—Ted Lenz House Party.  
 KXLA—Western Caravan.  
 ★KGER—News, America Sings.  
 KFOX—Record Session.  
 9:15—KHJ—Steven Knight, Criminologist.

KGB, KFXM—Holly House.  
 9:30—KFI—Conquest.  
 KHJ, KGB, KFXM, KVOE—Fishing and Hunting Club.  
 KECA—Murder and Mr. Malone.  
 KFWB—Maurice Hart.  
 KXLA—Texas Jim Lewis.  
 KGER—Clem Davies.  
 KFSB—Wayne King Show.  
 KFMB—Aye Maria Hour.  
 9:45—KXN—Jean Sablon.  
 10★KFI, KGER, KFSD—News.  
 ★KXN—Chet Huntley.  
 KECA—Bobby Sherwood Orch.  
 KHJ—Date Night.  
 KMPC—Dance Time.

**EASTSIDE SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB—Eastside Show.  
 KLAC—Ice Hockey.  
 KXLA—Pasadena Civic Dance.  
 KFVD—Spade Cooley Time.  
 KGFJ—Concert Nocturne.  
 KFOX—Hawaiian Music.  
 KFMB—Melody Lane.  
 KECA—Lucky Lager Dance.  
 10:05—KGER—Saturday Spotlight.  
 10:15—KFI—Georgie Jessel.  
 KXN, KSDJ—Hollywood Barn Dance.  
 KFOX—Record Session.  
 KFSB—Sports Recap.  
 10:30—KFI—Jack Haley and Eve Arden.  
 KECA—Freddy Martin Orch.  
 KHJ, KGB—Peter Potter's Record Party.  
 KXLA—Ace Cain.  
 KFSD—Francis Drake Orch.  
 KFMB—Trade Winds Tavern.  
 10:45—KXN—Talk.  
 KFOX—Varieties.  
 11—KFI—Solitary Time.  
 ★KXN—Nelson Pringle.  
 KHJ, KGB, KVOE—Chicago Theatre.  
 KECA—Xavier Cugat Orch.  
 KMPC—Dance Time.  
 ★KLAC, KGER—News.  
 KFWB—Eastside Show.  
 KGFJ—Concert Nocturne.  
 KFAC—Lucky Lager Dance.  
 KFVD—Spade Cooley Time.  
 KXLA—Eagle Club.  
 KFOX—Record Session.  
 KFSD—Biltmore Orch.  
 KFMB—Cheatin' on Sandman.  
 11:05—KGER—Saturday Spotlight.  
 11:15—KFI—Milestones in Melody.  
 KXN—Vaughn Monroe Orch.  
 KECA—Pinky Tomlin Orch.  
 KLAC—Dine-Dance Parade.  
 11:30—KFI—Hal Pruden Orch.  
 KXN—Sunnyside of Midnight.  
 KECA—Red Nichols Orch.  
 KXLA—The Hawthorne Thing.  
 KFSD—St. Francis Orch.  
 11:55★KFI, KECA, KXN, KFSD—News.

**Precasts & Previews**

(Continued from Page 15)

**Public Interest**

**Saturday, March 15**—"Bishop's Relief Committee Program", KECA, 6:00 p.m. (30 min.) Special one-performance program for the purpose of raising relief funds for distressed areas. Pat O'Brien heads the all-star cast of movie personalities.

**Thursday, March 13**—"Academy Awards", KECA, 8:45 p.m. (2 1/2 hrs.) One performance special broadcast from the Shrine Auditorium of the Academy Award presentations.



**Forum**

**Sunday, March 9**—"Chicago Round

Table", KFI, 10:30 a. m. (30 min.) Senator Robert Taft of Ohio and Beardsley Ruml discuss the question, "Should Taxes Be Reduced Now?"

**Sunday, March 9**—"Open Forum", KMPC, 9:00 p.m. (1 hr.) Rupert Hughes will be the principal guest when "Should the United States recognize the present government of Poland?" is discussed.



**Public Interest**

**Saturday, March 15**—"Girl Scouts", KMPC, 2:30 p.m. (15 min.) Special transcription by Mrs. C. Vaughan Ferguson, National Girl Scout president, will be aired as part of celebration of Girl Scout week, March 12 to 19.

**Friday, March 14**—"Girl Scouts",

KHJ, 11:00 p.m. (15 min.) A special program featuring Jim Ameche as narrator and the thirty-five-voice Girl Scout chorus in commemoration of the Girl Scouts' thirty-fifth anniversary.



**RENOWNED INTERVIEWEES**

Henry J. Taylor, renowned war correspondent, economist and author, whose stirring commentaries are aired on MBS' "Your Land and Mine," has personally interviewed such prominent world figures during the last ten years as the late President Roosevelt, Truman, Stalin, Churchill, de Gaulle, Willkie, Lord Beaverbrook, Mussolini, Chiang Kai-shek, Goering, Pope Plus, Eisenhower and Leon Blum.



# ALPHABETICAL PROGRAM FINER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
★ Indicates programs of news and commentary.

★Abbe, James.....KECA, 7:30 a.m. M-F  
 Abbott and Costello.....KFI, 7 p.m. Th  
 Adventure Club.....KNX, 9:30 a.m. Sa  
 Adventures of Tom Mix.....KHJ, 5:45 p.m. M-F  
 Air-ortials.....KGFJ, 2:45 p.m. M-Sa  
 Album of Familiar Music.....KFI, 6:30 p.m. Su  
 ★Alcott, Carroll.....KNX, 8:55 p.m. M-Sa  
 Aldrich Family.....KFI, 8:30 p.m. Th  
 Alexander, Ben.....KHJ, 10:30 a.m. M-F  
 Allen, Fred.....KFI, KFSD, 5:30 p.m. Su  
 Allen, Irwin.....KLAC, 5:15 p.m. M-Sa  
 All-Star Western.....KNX, 4:30 p.m. Su  
 ★Alsp, Joseph.....KECA, 10:30 p.m. F  
 Ameche, Don.....KFI, KFSD, 7 p.m. Su  
 America Dances.....KFWB, 6:30 p.m. M-F  
 America Speaks.....KNX, 10:45 p.m. Su  
 America United.....KFI, 11 p.m. Su  
 American Farmer.....KECA, 9:30 a.m. Sa  
 American Forum.....KHJ, 6:30 p.m. Tu  
 American Melody Hour.....KNX, 4:30 p.m. Tu  
 American Sports Page.....KECA, 7:30 p.m. F  
 American Way.....KFI, 6 p.m. M  
 Amos 'n' Andy.....KFI, 6 p.m. Tu  
 Anson, Bill.....KFWB, 11 a.m. M-Sa  
 Arden, Eve.....KFI, 10:30 p.m. Sa  
 Are These Our Children?.....KECA, 1 p.m. Su  
 Art Baker's Notebook.....KFI, 4:30 p.m. M-F  
 As Others See Us.....KNX, 9:30 a.m. Su  
 Atomic Age.....KFWB, 8 p.m. W  
 Aunt Jenny.....KNX, 9:30 p.m. Su  
 ★Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F  
 ★Author Meets Critic.....KHJ, KVQE, 6 p.m. Sa  
 Autry, Gene.....KNX, 4 p.m. Su  
 Ave Maria Hour.....KGFJ, 9 p.m. Su  
 Avenger.....KECA, 8 p.m. Su  
 Baby Snooks.....KNX, 9 p.m. F  
 Backgrounds for Living.....KNX, 1:45 p.m. M, W, F  
 Backstage Wife.....KFI, 1 p.m. M-F  
 Date Night.....KHJ, 10 p.m. Sa  
 Baker, Kenny.....KHJ, 12:15 p.m. Sa  
 Balter, Sam.....KLAC, 6:30 p.m. M-Sa  
 Bands for Bonds.....KHJ, 3 p.m. Su  
 Bandwagon.....KFI, KFSD, 4:30 p.m. Su  
 ★Baukhage Talking.....KECA, 11:15 a.m. M-F  
 Baxter.....KFI, 11:30 a.m. Sa  
 Beck, Fred.....KNX, 9:15 a.m. M-F  
 Behind Studio Gates.....KLAC, 4:30 p.m. Su  
 Benny, Jack.....KFI, 4 p.m. 9:30 p.m. Su  
 Berch, Jack.....KFI, 8:30 a.m. M-F  
 Bergey, Edgar.....KFI, 5 p.m. Su  
 Berle, Milton.....KFI, 8:30 p.m. Tu  
 ★Berman, Averill.....KXLA, 7 p.m. M-F  
 Beulah Show.....KECA, 6 p.m. M  
 Bible Messages.....KECA, 10:30 a. m. Sa  
 Big Sister.....KNX, 10 a.m. M-F  
 Big Town.....KNX, 9 p.m. Tu  
 ★Bishop, Pat.....KFI, 9:05 a.m. M-F  
 Bishop Stevens.....KMP, 5:45 p.m. Sa  
 Blanc, Mel.....KFX, 8:30 p.m. Tu  
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa  
 Blondie.....KNX, 8:30 p.m. Su  
 Board of Education.....KHJ, 3 p.m. Th  
 Board of Missing Heirs.....KECA, 8:30 p.m. F  
 Bob and Victoria.....KNX, 12 N. M-F  
 Borge, Victor.....KFI, KFSD, 6:30 p.m. M  
 Boston Blackie.....KHJ, 8 p.m. Sa  
 Boston Symphony.....KECA, 9 p.m. Tu  
 Bowlers Sports Cast.....KFAC, 8 p.m. Su  
 Bowron, Fletcher.....KFI, 10:15 p.m. Th  
 KMP, 5:45 p.m. Su  
 KECA, 11:20 a.m. M  
 Evening Concert.....KNX, 6:30 p.m. Su  
 ★Break the Bank.....KECA, KFMB, 9 p.m. F  
 Brennan's Breakfast.....KECA, 9:30 a.m. M-F  
 Brice, Fanny.....KNX, 9 p.m. F  
 Bridge Club.....KMP, 9:45 p.m. M-F  
 ★Bride and Groom.....KECA, 2:30 p.m. M-F  
 Bridge to Dreamland.....KECA, 11:15 p.m. Su  
 ★Broadway Feature Page.....KECA, 8:15 p.m. Th  
 ★Broadway News.....KHJ, 12 n. D  
 KMP, 8 a.m., 6 p.m. D  
 Buck Rogers.....KHJ, KGB, 4:45 p.m. M-F  
 Bull, Frank.....KFWB, 6:30 p.m. M-F  
 ★Brown, Cecil.....KHJ, 8 a.m. M-F  
 Bulldog Drummond.....KHJ, KVQE, 6:30 p.m. F  
 Burns and Allen.....KFI, 9 p.m. Th  
 Burns, Bob.....KFI, 8 p.m. Su  
 By Request.....KFI, 9:15 a.m. Sa  
 Cabbages & Kings.....KFI, 7:45 p.m. F  
 California Caravan.....KHJ, KGB, 8:45 p.m. F  
 California Melodies.....KHJ, KGB, 8:30 p.m. Th  
 Can You Tie That?.....KLAC, 12:05 p.m. Su  
 Call of the Range.....KNX, 4 p. m. Tu, W, F  
 ★Can You Top This?.....KFI, KFSD, 6:30 p.m. Su  
 Canary Pet Shop.....KHJ, KGB, 11:45 a.m. Sa  
 Canova, Judy.....KFI, 7 p.m. Sa  
 Cantor, Eddie.....KFI, KFSD, 5:30 p.m. Th  
 Captain Knight.....KHJ, KVQE, 5:30 p.m. M-F  
 Carmichael, Hoagy.....KNX, 2:30 p.m. Su  
 Carnation Hour.....KFI, 7 p.m. M  
 Carson, Jack.....KNX, 9 p.m. W  
 Casa Cugat.....KFI, 5:30 p.m. W-F  
 Casebook of G. Hood.....KHJ, KGB, 8:30 p.m. M  
 Catholic Answers.....KFWB, 7:45 p.m. Su  
 Catholic Hour.....KFI, 3 p.m. Su  
 Cavalcade of America, KFI, KFSD, 8:30 p.m. M  
 Cavalcade of Sports.....KECA, KFMB, 7 p.m. F  
 Cavalcade of Stars.....KLAC, 6:45 p.m. Sa  
 Cavallaro, Carmea.....KFI, KFSD, 12 n. Su  
 Challenge to Youth.....KXLA, 3:30 p.m. Su  
 Champion Moll Cat.....KECA, 6:55 p.m. F

Chapel Hour.....KNPC, 8:30 a. m. Sa  
 Chapel Quartet.....KFI, 10:15 p.m. Su  
 Charlie McCarthy.....KFI, 5 p.m. Su  
 Checkboard Time.....KHJ, 1 p.m. M-F  
 Chicago Round Table.....KFI, 10:30 a.m. Su  
 Chicago Theater, KHJ, KGB, KVQE, 11 p.m. Sa  
 Choirs of Our Churches.....KFI, 8:15 a.m. Su  
 Christian Science.....KFI, 10:45 a.m. Sa  
 Christian Science.....KHJ, 5:15 p.m. Sa  
 Christian Science.....KFOX, 8 p.m. Su  
 Church of the Air.....KNX, 7 a.m. Su  
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F  
 Cleveland Symphony.....KHJ, 9:30 p.m. Su  
 Club Time.....KECA, 11:30 a.m. M  
 Commander Scott.....KHJ, KVQE, 10:15 a.m. Su  
 Compulsory Trio.....KLAC, 9:15 p.m. Su  
 Concert Nocturne.....KGFJ, 10 p.m. D  
 Conquest.....KFI, 9:30 p.m. Su  
 Contented Hour.....KFI, KFSD, 7 p.m. M  
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu  
 Counterspy.....KECA, KFMB, KFRO, 2:30 p.m. Tu  
 County Fair.....KNX, 10:30 a.m. Sa  
 County Medical Assn.....KFAC, 10:15 a.m. Sa  
 Crime Cases.....KHJ, 11 a.m. Su  
 Crime Club.....KGB, KVQE, 8 p.m. Su  
 Crime Doctor.....KNX, 8 p.m. Su  
 Crime Photographer.....KNX, 6:30 p.m. Th  
 Crimes of Carelessness.....KHJ, 12:30 p.m. Su  
 Crocker, Betty.....KFI, 11:40 a.m. M-F  
 Crosby, Bing.....KECA, KGER, 9 p.m. W  
 Cross Section, U.S.A.....KNX, 12 N. Sa  
 ★Crowley, James.....KHJ, 9:15 p.m. Tu, Th  
 Crown Show.....KWKV, 2 p.m. M-F  
 Cunningham, Bill.....KHJ, 4:15 p.m. Su  
 Curtain Time.....KFI, KFSD, 4:30 p.m. Sa  
 Danoué, Vic.....KHJ, 7:15 p.m. Tu  
 Dance Time.....KFAC, 10 p.m. M-Sa  
 Danger, Dr. Danfeld.....KECA, 3 p.m. Su  
 Dark Venture.....KECA, KFRO, 8:30 p.m. Tu  
 Darts for Dough.....KECA, KFMB, 2 p.m. Su  
 Date With Judy.....KFI, KFSD, 5:30 p.m. Tu  
 ★Davis, Elmer.....KECA, 10:30 p.m. M-W  
 Davis, Joan.....KNX, 8:30 p.m. M  
 Day, Dennis.....KFI, 9 p.m. W  
 Detroit Symphony.....KECA, 5 p.m. Tu  
 Dick Tracy.....KECA, 4:30 p.m. M-F  
 Did Justice Triumph?.....KHJ, 8:30 p.m. Sa  
 Dinner Bell Roundup.....KXLA, 12 m. M-F  
 Dix, Dorothy.....KECA, 12:45 p.m. M-F  
 Dixon, Nancy.....KHJ, 10:15 a.m. M-F  
 Doctors Talk It Over.....KECA, 9 p.m. M  
 Doctors Then and Now.....KFI, 1 p.m. Sa  
 ★Double or Nothing.....KHJ, KVQE, 6:30 p.m. Su  
 Drake, Gene.....KECA, 7 p.m. M-F  
 Dr. Christian.....KNX, 8:30 p.m. W  
 Dr. Graham.....KHJ, 6:30 p.m. Sa  
 ★Dr. I. Q.....KFI, 7:30 p.m. M-F  
 Dr. Paul.....KFI, KFSD, 3:45 p.m. M-F  
 Duffy's Tavern.....KFI, 6 p.m. W  
 Durante-Moore Show.....KNX, 6:30 p.m. F  
 Eastside Show.....KFWB, 10 p.m. M-Sa  
 Eastside Serenade.....KECA, 9:30 p.m. Su  
 Easy Aces.....KFI, 4:15 p.m. Tu, Th  
 Easy Does It.....KHJ, 9 a.m. M, W, F  
 Editor of the Air.....KFVD, 12 N. M-F  
 Editor's Diary.....KHJ, 8:15 a.m. M-F  
 Edwards, Cliff.....KECA, 12:15 p.m. M-F  
 Ellery Queen.....KNX, 9:30 p.m. M  
 Elson, Bob.....KNX, 10:15 p.m. M-F  
 Eternal Light.....KFI, 9 a.m. Su  
 Ethel and Albert.....KECA, 1:45 p.m. M-F  
 Evelyn Winters.....KNX, 1:30 p.m. M-F  
 Evening Concert.....KFAC, 8 p.m. M-Sa  
 Exploring the Unknown.....KHJ, KVQE, 6 p.m. Su  
 Fabulous Dr. Tweedy.....KFI, KFSD, 7 p.m. W  
 Fact and Fiction.....KECA, 10:55 a.m. M-F  
 Fact Finder.....KNX, 7:45 a.m. M-F  
 Fairy Land.....KGB, 11 a.m. Sa  
 Family Hour.....KFI, 9 p.m. Su  
 Family Theater.....KHJ, 7 p.m. Th  
 Famous Jury Trials.....KECA, 7 p.m. Sa  
 Farm Reporter.....KFI, 12 N. M-Sa  
 Farrell, Skip.....KECA, 7:30 p.m. Tu  
 Fat Man.....KECA, 6 p.m. F  
 Favorite Story.....KFI, 9 p.m. Tu  
 Faye, Alice.....KFI, 4:30 p.m. Su  
 FBI in Peace and War.....KNX, 8:30 p.m. Th  
 ★Feature Wire.....KFI, 5 p. m. M-F  
 Festival of Waltzes.....KFAC, 11:15 a.m. M-Sa  
 Fibber McGee.....KHJ, 6:30 p.m. Tu  
 ★Fidler, Jimmie, KECA, KFMB, 6:30 p.m. Su  
 Fingertip Successes.....KMP, 1:15 p.m. M  
 Firestone Favorites.....KMP, 7:30 p.m. M-F  
 Fishing & Hunting Club.....KHJ, 9:30 p.m. Sa  
 Fishing Pals.....KFOX, 7:15 p.m. Su  
 ★Flannery, Harry.....KNX, 5:30 p.m. M-Sa  
 Flight Into the Past.....KHJ, KGB, 9:30 a.m. Sa  
 Floretta's Jewel Box.....KFAC, 7:30 p.m. M-F  
 Floodcraft Carnival.....KHJ, 11 a.m. M, W, F  
 Free for All.....KNX, 1:30 p.m. Sa  
 Frontier Science.....KFI, 11:15 p.m. Tu  
 Front Page Farrell, KFI, KFSD, 2:45 p.m. M-F  
 ★Fuller Sid.....KHJ, 12 N. M-F  
 KECA, 8:15 p.m. M-Th  
 Funnies.....KFWB, 8 a.m. Su  
 Gangbusters.....KECA, KFMB, KFRO, 9 p.m. Sa  
 Garden Gate.....KNX, 4 p.m. Sa  
 Garden Hints.....KMP, 9:15 a.m. Sa  
 ★Garred, Bob.....KNX, 5:45 p.m. M-Sa  
 Gayle and Charles.....KNX, 4 p.m. Th  
 Ghost Walks.....KNX, 7:45 p.m. Sa  
 Gilbert & Sullivan.....KFAC, 9:30 a.m. Su  
 Goodman, Benny.....KFI, KFSD, 6:40 p.m. M  
 Graham, Shells.....KHJ, KGB, 6:45 p.m. Su

Grand Central Station.....KNX, 10 a.m. Sa  
 Grand Marquee.....KFI, 6:30 p.m. Th  
 Grandpa Owens.....KHJ, 8:30 a.m. Su  
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam.....KNX, 9:30 a.m. M-F  
 Great Guildersleeve.....KFI, 8:30 p.m. W  
 Greatest Story Ever Told.....KECA, 3:30 p.m. Su  
 Green Hornet.....KECA, 8:30 p.m. M  
 Green Light Revue.....KNX, 5:15 p.m. M-F  
 Griffin, Merv.....KHJ, 9:15 a.m. M-F  
 Gwinn, Bill.....KHJ, KGB, 2 p.m. M-F  
 Gypsy Nights.....KECA, 6 p.m. Tu  
 Hal's Memory Room.....KFOX, 6:30 p.m. D  
 Haley, Jack.....KFI, 10:30 p.m. D  
 Hamblen, Stuart.....KFWB, 4:45 p.m. D  
 Harrington, Bill.....KHJ, 11 a.m. Tu, Th  
 Happy Homes.....KHJ, 3:15 p.m. M-F  
 Harris, Phil.....KFI, 4:30 p.m. Su  
 Hart, Maurice.....KFWB, 9:30 p.m. M-Sa  
 Harvest of Stars.....KFI, KFSD, 11:30 a.m. Su  
 Haven of Rest.....KXLA, 8:30 a.m. M, W, F  
 KKKK, KFOX, 4 a.m. M-Sa  
 Hawaii Calls.....KHJ, 4 p.m. Sa  
 ★Hawk, Bob.....KNX, 7:30 p.m. Su  
 Hawthorne Thing.....KXLA, 11:30 p.m. M-Sa  
 Hay, Bill.....KMP, 12:45 p.m. M-F  
 ★Hayes, Sam.....KFI, KFSD, 7:45 a.m. M-Sa  
 Haynes, Dick.....KNX, 6 p.m. Th  
 Headline Celebrities, KMPC, 4:45 p.m. M, W, F  
 Heatter, Gabriel.....KHJ, 6 p.m. M-F  
 KHJ, KGB, 7 p.m. Su  
 ★Headline Edition.....KECA, 4 p.m. M-F  
 Heart's Desire.....KHJ, KGB, 2:30 p.m. M-F  
 Hebrew Christian Hour.....KFOX, 10:45 a.m. M-F  
 ★Hemingway, Frank.....KECA, 5:45 p.m. M-Sa  
 KMP, 12 n. 8 p.m. M-Sa  
 ★Henry, Fred.....KLAC, 5 p.m. M-F  
 ★Henry, Bill.....KNX, 5:55 p.m. M-F  
 Here Comes the Band.....KFI, 11:45 a. m. Su  
 Here's to Veterans.....KFI, 11:30 a.m. Su  
 Here's to Ya.....KNX, 11:30 a.m. Su  
 Hernandez, Joe.....KMP, 6:30 p.m. Tu-Sa  
 Hetherington, Keith.....KMP, 9 a.m. Sa  
 Ill Homemakers.....KFWB, 9:30 a.m. M, W, F  
 Hildegarde.....KNX, 6 p.m. Su  
 ★Hill, Edwin O.....KECA, 12:30 p.m. M-F  
 Hill, Jackie.....KHJ, 1:15 p.m. M-F  
 Hit Parade.....KNX, 9 p.m. Sa  
 Hits and Encores.....KECA, 1 p.m. M-F  
 Hobby Hours.....KNX, 9:45 p.m. Th  
 Hollywood Barn Dance.....KNX, 10:15 p.m. Sa  
 Hollywood Casting Forum.....KFI, 11:30 p.m. Sa  
 Hollywood House Party.....KGFJ, 8:30 p.m. M-Sa  
 Hollywood Music Hall.....KECA, 4:30 p.m. Su  
 Hollywood Startime.....KNX, 7 p.m. W  
 Hollywood Tour.....KECA, 1:15 p.m. M-F  
 Hollywood Presbyterian Chch.....KFWB, 8 p.m. Su  
 Hollywood Theater.....KFI, 6:30 p.m. W  
 Home is What You Make It.....KFI, 3 p. m. Sa  
 Home Town Parade.....KFI, 10:15 a.m. Su  
 Hope, Bob.....KFI, KFSD, 7 p.m. Tu  
 Hope Chest.....KNX, 3:30 p.m. Su  
 Hop Harrigan.....KHJ, 5 p. m. M-F  
 Hopper, Hedda.....KNX, 7:15 p.m. Sa  
 Hour of Charm.....KNX, 1:30 p.m. Su  
 Hour of Faith.....KECA, 8:30 a.m. Su  
 Hour of Music.....KFAC, 6:30 p.m. M-F  
 House of Mystery.....KHJ, KGB, 1 p.m. Su  
 House Party.....KNX, 1 p.m. M-F  
 ★Huntley, Chet.....KNX, 10 p.m. D  
 Hymns of All Churches, KECA, 10:55 a.m. M-F  
 Ives, Burl.....KHJ, 8:30 p.m. F  
 I Deal in Crime.....KECA, 7:30 p.m. Su  
 If They Had Lived.....KGFJ, 5:45 p.m. M, W, F  
 Inglewood Park Concert.....KNX, 7:30 p.m. Tu  
 Information, Please.....KFI, 4:30 p.m. Su  
 In My Opinion.....KNX, 11:15 p.m. M, Th  
 Inner Sanctum.....KFI, 9:30 p.m. M  
 ★Inside the News.....KFI, 10:30 p.m. Su-F  
 ★Inside of Sports.....KHJ, KVQE, 9:30 p.m. M-F  
 Invitation to Learning.....KNX, 9 a.m. Su  
 It Couldn't Happen.....KNX, 6:30 p.m. Sa  
 It's Up to You!.....KHJ, 8:30 p.m. W  
 It Pays To Be Ignorant.....KNX, 7 p.m. F  
 It's Your Business.....KECA, 4 p.m. Su  
 I Was a Convict.....KHJ, 5 p.m. Su  
 Jack Armstrong.....KECA, 5:30 p.m. M-F  
 Jarvis, Al.....KLAC, 10 a.m., 5:30 p.m. D  
 Jessel, George.....KFI, 10:15 p.m. Sa  
 Live at Five.....KGFJ, 5 p.m. M-Sa  
 Johnson, Erskine.....KHJ, KVQE, 4:30 p.m. M-F  
 Johnson Family.....KHJ, KGB, 1:15 p.m. M-F  
 Johnson, Floyd E.....KXLA, 8 p.m. Sa  
 KGER, 8:05 p.m. Su  
 KFOX, 4:30 p.m. Su; 9:30 p.m. M  
 KRRD, 5:30 p.m. Su  
 Joyce Jordan, M.D.....KFI, 10:45 a.m. M-F  
 Juice Box Matinee.....KXLA, 3:15 p.m. M-Sa  
 Just Justice.....KMP, 11:30 a.m. Su  
 Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F  
 Juvenile Jury.....KHJ, 10:30 a.m. Su  
 Kaye, Sammy.....KECA, 10:30 a.m. Su  
 Kelley, Bob.....KMP, 6:15 p.m. M-Sa  
 ★Kiernan's News Corner, KECA, 1:30 p.m. M-F  
 King, Wayne.....KECA, 1:30 p.m. Su  
 Kraft Music Hall.....KFI, KFSD, 6 p.m. Th  
 Kyser's College.....KFI, KFSD, 7:30 p.m. W  
 L. A. Breakfast Club.....KFWB, 8 a.m. W  
 Labor, U.S.A.....KECA, 3:45 p.m. Su  
 Ladies Be Seated.....KECA, 3 p.m. M-F  
 Ladies' Dinner.....KFI, 9:15 a.m. M-F  
 Land of the Free.....KMP, 4:45 p.m. Su  
 Lang, William.....KECA, 10:15 a.m. Tu, Th



Langley, Rolly..... KNX, 4:30 p.m. F  
 L.A. Story..... KNX, 4:30 p.m. W, Sa  
 Laura Lawton..... KFI, 8:45 a.m. M-F  
 \*Lawton, Fleetwood..... KMPC, 8:45 a.m. M-Sa  
 \*Leave It to the Girls..... KHJ, 7:30 p.m. Su  
 Leuz, Ted..... KGFJ, 3 p.m. M-Sa  
 \*Leauser, Larry..... KNX, 3:45 p.m. Sa  
 Let Freedom Ring..... KFVB, 8 p.m. Tu  
 Let George Do It..... KHJ, KGB, 8 p.m. F  
 Let's Pretend..... KNX, 8:05 a.m. Sa  
 \*Lewis, Fulton..... KHJ, 4 p.m., 10 p.m. M-F  
 Leyden, Bill..... KMPC, 10:15 a.m. M-F  
 Liberal Catholic Hour..... KFAC, 9 a.m. Su  
 Life Can Be Beautiful..... KFI, 3:15 p.m. M-F  
 Lightnin' Jim..... KECA, 8 p.m. F  
 Life of Riley..... KFI, 8:30 p.m. Sa  
 Light of the World..... KFI, 11:45 a.m. M-F  
 Lindhard, Victor..... KHJ, 8:45 a.m. M-F  
 Listening Post..... KECA, KFMB, 11:30 p.m. M-F  
 Lombardo, Guy..... KFI, 6:30 p.m. M-F  
 Lone Journey..... KNX, 11:30 a.m. M-F  
 Lone Ranger..... KECA, 7 p.m. M, W; 8:30 p.m. M-Sa  
 Lorenzo Jones..... KFI, KFSD, 1:30 p.m. M-F  
 Lucky Lager Dance Time, KFAC, 10 p.m. M-Sa  
 Lum & Abner..... KECA, KFMB, 8 p.m. M-Th  
 Lutheran Hour..... KHJ, KVOE, 9:30 a.m. Su  
 Lux Theatre..... KNX, 8 p.m. M  
 MacConnell, Mary Jane..... KWKW, 12 N. Sa  
 Maizie..... KNX, 7:30 p.m. F  
 Make-Believe Ballroom..... KAC, 10 a.m., 5:30 p.m. D  
 Ma Perkins..... KFI, KFSD, 12:15 p.m. M-F  
 \*Malone, Ted..... KECA, 10:15 a.m. M, W, F  
 Manhattan Merry-Go-Round..... KFI, 6 p.m. Su  
 Man Named Jordan..... KNX, 5:30 p.m. Su  
 Man on the Farm..... KFI, 12:15 p.m. Sa  
 Manners, Zeke..... KECA, 7:45 a.m. M-F  
 \*Manning, Knox, KNX, 12:30 p.m., 5 p.m. M-F  
 Mansfield, Andy..... KWKW, 8 a.m. M-F  
 Market Reports..... KMPC, 8:15 a.m. M-Sa  
 Masquerade..... KFI, 11:30 a.m. M-F  
 Massey, Louise..... KHJ, 1 p.m. M-F  
 Mauph, Rex..... KECA, 6:30 p.m. M-F  
 \*May, Dr. Harry S..... KLC, 2:30 p.m. Tu-F  
 Mayor of the Town..... KNX, 8:30 p.m. Sa  
 McCune, Hank..... KFI, 7 p.m. F  
 McNeill's Breakfast Club..... KECA, 8 a.m. M-F  
 Meet Me at Parky's..... KFI, 7:30 p.m. Su  
 Meet the Author..... KFI, 9:30 a.m. Sa  
 \*Meet the Missus..... KNX, 2:30 p.m. M-F  
 Meet the Press..... KHJ, 7 p.m. F  
 Melodies America Loves..... KNX, 7:30 p.m. Tu  
 Melody House..... KNX, 4:15 p.m. M, W, F  
 Melody Man..... KECA, 10:15 a.m. Su  
 Melody Matinee..... KHJ, 1:30 p.m. M-F  
 Melody Time..... KFI, 10:45 p.m. M-F  
 Message of Israel..... KECA, 9 a.m. Su  
 Metropolitan Opera..... KECA, 11 a.m. Sa  
 Midnight Flyer..... KFI, 12 p.m. M-Sa  
 Midnight Special..... KGFJ, 12 p.m. D  
 Mild and Mellow..... KMPC, 3:30 p.m. M-F  
 Milestones in Melody..... KFI, 11:15 p.m. M-Sa  
 \*Miller, Rex..... KHJ, 4:15 p.m. M-F  
 Mirandy..... KHJ, 9:15 p.m. Su  
 \*Monitor Views News..... KECA, 9:15 a.m. Sa  
 Missing Heirs..... KECA, 8:30 p.m. F  
 \*Money on the Line..... KNX, 12:45 p.m. M-F  
 Monroe, Vaughn..... KNX, 6 p.m. Sa  
 Moore, Garry..... KNX, 6:30 p.m. F  
 Morgan, Frank..... KFI, KFSD, 7 p.m. W  
 Morgan, Henry..... KECA, 9:30 p.m. Su  
 Morning Bible Hour..... KFOX, 8:30 a.m. W  
 Mother's Album..... KMPC, 6:30 p.m. Su  
 Mr. District Attorney, KFI, KFSD, 9:30 p.m. W  
 Mr. Keene..... KNX, 4:30 p.m. Th  
 Munson, Osa..... KNX, 9:55 p.m. F  
 Murder and Mr. Malone..... KECA, 9:30 p.m. Su  
 Murray, Johnny..... KNX, 9 a.m. M-F  
 Music by Recall..... KHJ, 8:45 p.m. M-F  
 Music Library..... KECA, 4:30 p.m. Sa  
 Music Supreme..... KMPC, 8:30 p.m. M-F  
 Music to Shave By..... KECA, 7:20 a.m. M-Sa  
 Music With a Smile..... KHJ, 9:30 a.m. M-F  
 Musical Department Store, KXLA, 2:30 p.m. M-F  
 Musical Favorites..... KFAC, 3 p.m. M-Sa  
 Musical Masterpieces..... KFAC, 4 p.m. M-F  
 Musical Portraits..... KFAC, 12:15 p.m. D  
 Musical Roundup..... KGER, 10:05 p.m. M-F  
 Musical Digest..... KGFJ, 8 p.m. M-Sa  
 Mysterious Traveler..... KHJ, 9 p.m. W  
 Mystery in My Hobby..... KFI, 9 p.m. Sa  
 Mystery Theater..... KFI, KFSD, 9:30 p.m. F  
 My True Story..... KECA, KFMB, 10:30 a.m. M-F  
 Names of Tomorrow..... KFI, 1:30 p.m. Sa  
 National Farm & Home..... KFI, 10 a.m. Sa  
 National Vespers..... KECA, 11:30 a.m. Su  
 \*Nesbitt, Norman..... KMPC, 8 a.m., 12:15 p.m., 6 p.m. M-F  
 \*News Feature Page..... KECA, 8:15 p.m. M-F  
 \*News of the Week..... KFI, 2 p.m. Sa  
 \*News of World..... KFI, 4:15 p.m. M, W, F  
 New York Philharmonic..... KNX, 12 N. Sa  
 Nick Carter..... KHJ, KGB, KVOE, 6:30 p.m. Su  
 \*Nook Webster Says..... KFI, 9:30 p.m. F  
 Notes at Nine..... KHJ, 9 a.m. Tu, Th  
 Olympic Fights..... KLC, 10 p.m. Tu  
 One for the Book..... KNX, 4:15 p.m. Tu, Th  
 One Man's Family, KFI, KFSD, 12:30 p.m. Su  
 One World Flight..... KNX, 6:30 p.m. Tu  
 On the Beam..... KMPC, 9 p.m. Sa  
 Open Forum..... KMPC, 9 p.m. Su  
 Open Hearing..... KNX, 10:30 p.m. Tu  
 Osborn, Dr. Ernest..... KHJ, 12:15 p.m. Su  
 Otis, Don..... KHJ, 9:30 a.m. M-F  
 Our Foreign Policy..... KFI, 4 p.m. Sa

Our Gal Sunday..... KNX, 9:45 a.m. M-F  
 Our World of Music..... KHJ, 3:30 p.m. Sa  
 Ozzie and Harriet..... KNX, 3 p.m. Su  
 Pacific Lutheran Hour..... KFVB, 9:30 p.m. Su  
 Parker, Frank..... KECA, 11:45 a.m. M-F  
 \*Parsons, Lonella..... KECA, KFMB, 6:15 p.m. Su  
 Pat Novak for Hire..... KECA, 8 p.m. Su  
 \*Parrison, Drew..... KECA, KFMB, 4 p.m. Su  
 People Are Funny..... KFI, KFSD, 6 p.m. F  
 Pepper Young's Family, KFI, 12:30 p.m. M-F  
 Perry Mason..... KNX, 11:15 a.m. M-F  
 \*Peterson, Elmer..... KFI, KFSD, 5:45 p.m. W-Sa  
 \*Pettingill, Sam..... KECA, 12:45 p.m. M  
 Philharmonic Reporter..... KFI, 11:45 p.m. Su  
 Philadelphia Orchestra..... KNX, 2 p.m. Sa  
 Piano Playhouse..... KECA, 5 p.m. Sa  
 Pilgrims Hour..... KHJ, KVOE, 9 a.m. Su  
 \*Plain Talk..... KFOX, 9 p.m. Su  
 Pleasure Parade..... KFI, 9:30 p.m. Tu  
 Polking L.A..... KHJ, 1:45 p.m. Sa  
 Fortia Faces Life, KFI, KFSD, 2:15 p.m. M-F  
 Pot of Gold..... KECA, 4:30 p.m. W  
 Potter, Peter..... KFVB, 9:30 a.m. Su  
 \*Potter, Peter..... KHJ, KGB, 10:30 p.m. M-Sa  
 Pro Arts Quartet..... KHJ, 9 a.m. Sa  
 Property Owners..... KMPC, 7:30 p.m. Su  
 \*Pringle, Nelson..... KNX, 11 p.m. M-F  
 \*Queen for a Day, KHJ, KGB, 11:30 a.m. M-F  
 \*Quick as a Flash..... KHJ, 2:30 p.m. Su  
 Quiz Bowl..... KLC, 8:05 p.m. M  
 \*Quiz Kids..... KFI, 1 p.m. Su  
 \*Quiz of Two Cities..... KHJ, 7 p.m. Sa  
 Radio and the Public..... KNX, 10:30 p.m. Su  
 Radio Bible Edition..... KFI, 8 a.m. Su  
 Radio Bible Class..... KHJ, KVOE, 7 a.m. Su  
 \*Radio News Weekly..... KFI, 1:45 p.m. Su  
 \*Radio Newsreel..... KLC, 8:15 p.m. Su  
 Radio Reader's Digest..... KNX, 7 p.m. Th  
 Radio, the American Way..... KECA, 10 p.m. Sa  
 Radio Views..... KNX, 4:30 p.m. M  
 Radio Voices..... KWKW, 11:30 a.m. M, W, F  
 RCA-Victor Show..... KFI, KFSD, 11 a.m. Su  
 Real Stories..... KHJ, 6:15 p.m. M-F  
 Real Story..... KECA, 6:30 p.m. F  
 Record Party..... KHJ, 10:30 p.m. M-Sa  
 Record Room..... KMPC, 2:15 p.m. M-F  
 Red Ryder..... KHJ, KVOE, 7:30 p.m. Tu, Th, Sa  
 Report from Washington..... KNX, 11:15 p.m. F  
 Report to the People..... KECA, 9:15 p.m. Su  
 Retribution..... KECA, 9:30 p.m. F  
 Rewinding Stand..... KHJ, 4:30 p.m. Su  
 Richard Davis, Private Investigator..... KHJ, 8 p.m. M  
 \*Richfield Reporter, KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness, KFI, KFSD, 12:45 p.m. M-F  
 Rise & Shine..... KHJ, 6:30 a.m. M-Sa  
 Road of Life..... KNX, 10:45 a.m. M-F  
 \*Road of Life..... KFI, 3 p.m. M-F  
 Robbins, Fred..... KNX, 12:30 p.m. Sa  
 \*Roberts, Cleto..... KMPC, 9:15 p.m. M-F  
 Rogers, Roy..... KFI, 6 p.m. Sa  
 Romance of Helen Trent, KNX, 9:30 a.m. M-F  
 Romance of the Ranchos..... KNX, 9:30 p.m. Su  
 Rose of My Dreams..... KNX, 11:45 a.m. M-F  
 Rosemary..... KNX, 8:45 a.m. M-F  
 Rowland, Sam..... KWKW, 3:30 p.m. M-Sa  
 Russell, Betty..... KECA, 7:45 p.m. W  
 Sablon, Jean..... KNX, 9:45 p.m. Sa  
 Salt Lake Tabernacle..... KHJ, 8:30 a.m. Su  
 Saludos Amigos..... KGFJ, 6:30 a.m. D  
 Sam Rowland's Wax Works..... KWKW, 3:30 p.m. M-Sa  
 Sam Spade..... KNX, 9 p.m. Sa  
 Saturday Night Serenade, KNX, 6:45 p.m. Sa  
 Say It With Music..... KHJ, 3 p.m. M, W, F  
 School of the Air..... KNX, 2 p.m. M-F  
 \*Schreier, Bill..... KFOX, 9 p.m. Su  
 Science of Mind..... KFVB, 10:45 a.m. M-F  
 Scotland Yard..... KHJ, 7 p.m. W  
 Scout Jamboree..... KFI, 3:30 p.m. Sa  
 Screen Guild Players..... KNX, 7 p.m. M  
 Scully, Frances..... KECA, 3:45 p.m. M-F  
 Second Mrs. Burton..... KNX, 11 a.m. M-F  
 Security Symphonies..... KMPC, 3 p.m. M-F  
 \*Sevareid, Eric..... KNX, 3 p.m. M-F  
 Shadow..... KHJ, KGB, KVOE, 2 p.m. Su  
 Sherlock Holmes..... KECA, 7:30 p.m. M  
 \*Shirer, William..... KNX, 2:45 p.m. Su  
 Share, Dinah..... KFI, 6:30 p.m. W  
 Simms, Ginny..... KNX, 6 p.m. F  
 Sintra, Frank..... KHJ, 6 p.m. W  
 Sincerely Yours..... KFI, 3:30 p.m. Su  
 Sing, American, Sing..... KHJ, 12:15 p.m. M-F  
 Skelton, Red..... KFI, KFSD, 7:30 p.m. Tu  
 Sky King..... KECA, 5:15 p.m. M-F  
 Smilin' Ed McConnell..... KFI, 8:30 a.m. Sa  
 Smith, Howard..... KNX, 10:45 a.m. Su  
 Smith, Jack..... KNX, 8:15 p.m. M-F  
 Smile Time..... KHJ, KVOE, 11:15 a.m. M-F  
 Smith, Kate..... KNX, 9 a.m. M-F  
 \*Smith, Kate..... KNX, 7:30 p.m. Su  
 Smith, Norwood..... KECA, 3:30 p.m. M-F  
 Something for the Family..... KFI, 10:15 p.m. Sa  
 Song Shop..... KNX, 3 p.m. Sa  
 Songs for You..... KGFJ, 5:30 p.m. M-Sa  
 Sons of the Pioneers..... KNX, 12:15 p.m. M-F  
 So Proudly We Hail..... KFI, 2:15 p.m. Sa  
 Sound of Music..... KHJ, 8 p.m. Th  
 Song for You..... KMPC, 8:45 a.m. M-F  
 So You Want to Lead a Band, KECA, 6 p.m. M  
 Spade Cooley Time..... KFVB, 10 p.m. D  
 Speare, Frederick..... KXLA, 3 p.m. Su  
 Special Investigator, KHJ, KGB, 5:30 p.m. Su  
 Sports in Motion..... KHJ, 10:15 a.m. Sa  
 Sports Newsreel..... KFI, KFSD, 7:30 p.m. F  
 Sports Final..... KFVB, 7:30 p.m. M-F  
 Sports Folio..... KFI, 10 a.m. Su  
 Sports Roundup..... KFI, 5 p.m. Sa  
 Spotlight on Hollywood..... KECA, 2:25 p.m. M-F

Spotlight Stars..... KMPC, 9 p.m. M-F  
 Standard Hour..... KFI, KFSD, 8:30 p.m. Tu  
 Standard School..... KFI, 10 a.m. Th  
 Starmakers Radio Theater..... KFVB, 9 p.m. Tu  
 Stars in the Spotlight..... KHJ, 5:45 p.m. Su  
 Stars Over Hollywood..... KNX, 9:30 a.m. Sa  
 Stella Dallas..... KFI, KFSD, 1:15 p.m. M-F  
 \*Sterling, Dr. Wallace..... KHJ, 9:30 p.m. M-F  
 Steve Knight..... KHJ, 9:15 p.m. Sa  
 Steven Graham..... KHJ, 6:30 p.m. Sa  
 Strouling Tom..... KFAC, 8:30 a.m. Su  
 Sunday Evening Club..... KEAC, 9 p.m. Su  
 Sunrise Salute..... KNX, 6:15 a.m. M-Sa  
 Supper Club..... KFI, KFSD, 8 p.m. M-F  
 Surprise Theater..... KNX, 8:25 p.m. Su  
 Superman..... KHJ, KGB, KVOE, 5:15 p.m. M-F  
 Suspense..... KNX, 9 p.m. Th  
 Sweeney and March..... KNX, 10:30 p.m. Th  
 \*Swink, Raymond..... KECA, 12:30 p.m. Su  
 Symphonette..... KNX, 10:30 p.m. M, W, F  
 Symphonies for Youth..... KHJ, 10:30 a.m. Su  
 Symphony..... KFI, 7 p.m. Su  
 \*Take It or Leave It..... KNX, 2 p.m. Su  
 Talbot, Dr. Louis..... KHJ, KGB, 8 a.m. Su  
 \*Talbot, Dr. Louis..... KFVB, 10 a.m. M-F  
 Talent Circus..... KFI, 1:30 p.m. Su  
 Tapestries of Life..... KNX, 9:30 p.m. Tu  
 Taylor, Henry Lee..... KHJ, KGB, 9:45 p.m. M, F  
 Taylor, Mary Jane..... KNX, 11 a.m. Sa  
 Teen-Age Adviser..... KECA, 3:30 p.m. Sa  
 Teen and Twenty Time, KMPC, 5:05 p.m. M-F  
 Teen Timers Club..... KFI, 11 a.m. Sa  
 Telephone Hour..... KFI, KFSD, 9 p.m. M  
 Tell Me, Doctor..... KECA, 10:15 a.m. Sa  
 Tennessee Jut..... KECA, 4:45 p.m. M-F  
 Terkel, Studs..... KFMB, 6 p.m. Th  
 Terry & the Pirates, KECA, KFMB, 5 p.m. M-F  
 That's Finnick..... KNX, 7:30 p.m. Th  
 Theater Guild..... KECA, 7 p.m. Su  
 Theater of Today..... KFI, 9 a.m. Sa  
 The City..... KNX, 5 p.m. Su  
 The Clock..... KECA, 8:30 p.m. Su  
 The Falcon..... KHJ, KGB, KVOE, 8:30 p.m. Tu  
 The Sheriff, KECA, KFMB, KPRO, 6:30 p.m. F  
 Thin Man..... KNX, 9:30 p.m. F  
 Think and Grow Rich..... KFVB, 3:30 p.m. Su  
 This Is Hollywood..... KNX, 7:15 p.m. Sa  
 This Is Jazz..... KHJ, 11:30 a.m. Sa  
 This Is Music..... KHJ, 12:45 p.m. M-F  
 This Is Your FBI..... KECA, 8:30 p.m. F  
 \*This Week in Washington..... KHJ, 8 a.m. Sa  
 This Woman's Secret, KFI, KFSD, 4 p.m. M-F  
 \*Thomas, Lowell..... KFI, 8 p.m. M-F  
 Those Websters, KHJ, KGB, KVOE, 8 p.m. M-F  
 Thought for Today..... KMPC, 9 a.m. M-F  
 Those Were the Days..... KMPC, 9:05 a.m. M-F  
 Tillamook Kitchen..... KFI, KFSD, 9:45 a.m. Sa  
 Times Information..... KFI, 10:15 p.m. Tu; 5:30 p.m. Sa  
 \*Today's Children..... KFI, KFSD, 11 a.m. M-F  
 Tom Mix..... KHJ, KGB, 5:45 p.m. M-F  
 \*Tomlinson, Edward..... KFI, 2:30 p.m. Sa  
 Town Meeting..... KECA, KFMB, 6:45 p.m. Th  
 \*Trout, Bob..... KNX, 3:45 p.m. M-F  
 Treasure Hour of Song..... KHJ, 6:30 p.m. Th  
 True Detective..... KHJ, KGB, 1:30 p.m. Su  
 Truth or Consequences..... KFI, 8 p.m. Sa  
 Twenty Questions..... KHJ, 8 p.m. Su  
 Twilight Tales..... KMPC, 4:45 p.m. Tu, Th  
 United Nations..... KFVB, 8 p.m. M-F  
 University Explorer..... KNX, 10:15 p.m. Sa  
 Variety Hall..... KGFJ, 3 p.m. M-Sa  
 Veterans, Mel..... KHJ, 9:15 p.m. M, W, F  
 Veterans' Adviser..... KFI, 10:30 a.m. Sa  
 Veterans' Voice..... KHJ, 1:15 p.m. Sa  
 Voice of Firestone..... KFI, KFSD, 5:30 p.m. M  
 Voice of Labor..... KMPC, 8:15 p.m. Su  
 Voice of Prophecy..... KHJ, KGB, 8:30 a.m. Su  
 Vox Pop..... KNX, 6 p.m. Tu  
 \*Wallace, Myron..... KECA, 10:55 a.m. Su  
 Waltz Time..... KFI, KFSD, 5:30 p.m. F  
 \*Wardlaw, Fred..... KHJ, 8 a.m. M-F  
 \*Wardlaw, Fred..... KFI, KFSD, 8 a.m. M-F  
 Warriors of Peace..... KECA, 12 a.m. Su  
 \*Washington Inside Out..... KECA, 9:15 a.m. Su  
 Wax Shop..... KHJ, 8:45 a.m. Sa  
 Wax Works..... KWKW, 3:30 p.m. M-Sa  
 \*Weekly News Review..... KNX, 11 a.m. Su  
 \*Wells, Carveth..... KFI, 10:30 p.m. Su-F  
 What Do You Say?..... KFI, 10:15 a.m. M-F  
 \*What's Doin', Ladies?..... KECA, 2 p.m. M-F  
 \*What's the Name of That Song?..... KHJ, 8 p.m. W  
 What Veteran Wants to Know, KHJ, 3 p.m. M-F  
 \*Wheeler, Burrill..... KNX, 3:15 p.m. M-F  
 \*Whed a Girl Marries, KFI, KFSD, 2 p.m. M-F  
 \*Whitaker, Fred..... KNX, 9 p.m. M  
 \*Whitman, Paul..... KECA, 6 p.m. W  
 \*Whoa Bill Club..... KFAC, 5:30 p.m. M-F  
 \*Wildor, Alvin..... KECA, 4:15 p.m. M-F  
 \*Willie Piper..... KECA, 8:30 p.m. W  
 \*Wilson, Meredith..... KNX, 8:30 p.m. F  
 \*Winchell, Walter..... KECA, KFMB, 6 p.m. Su  
 \*Winchell, Walter..... KHJ, KGB, KVOE, 8:30 p.m. Su  
 Wings Over Jordan..... KNX, 8:05 a.m. Su  
 Wismer, Harry..... KECA, 5:30 p.m. Sa  
 Woman in White, KFI, KFSD, 11:15 a.m. M-F  
 Women's World..... KXLA, 10:30 a.m. M-F  
 \*Word From the Country..... KNX, 11:15 p.m. Tu  
 \*Women's Forum..... KNX, 7 p.m. Tu  
 \*Wood, Barry..... KFI, 10:15 p.m. M, W, F  
 \*Young, Alan..... KFI, 8:30 p.m. F  
 \*Young America Speaks..... KFI, 9 a.m. Sa  
 \*Young, Norma..... KHJ, 3:15 p.m. M-F  
 \*Young Dr. Malone..... KNX, 10:30 a.m. M-F  
 \*Young People's Church..... KHJ, 7:30 a.m. Su  
 \*Young Wilder Brown..... KFI, 1:45 p.m. M-F  
 \*Youth Asks the Government, KECA, 6 p.m. Sa  
 Ziff, Sid..... KECA, 10 p.m. M-F



## Diggin' Discs

By Jack Lawson

BILL ANSON, KFVB disc jockey, is one wax wrangler who has no beef against the so-called "off labels" of the record industry. In fact, Bill, for one, welcomes them.

"Reason is, I've found some little gems waxed by the smaller companies," he says. "Jack McVea's 'Open the Door, Richard,' plattered for Black and White, is a shining example.

"When I first started the Hollywood Bandstand program last May, I stuck strictly to the Big Four labels, as most disc jockeys do. But soon dozens, scores, hundreds of records put out under an assortment of labels began piling up on me. Every day I saw the stacks mounting. My secretary was all for pitching them out. But curiosity got the best of me, and during my off-the-air hours I played them over.

"It was then I discovered artists like the Page Cavanaugh Trio, now recording for RCA Victor, then waxed by a company called Encore.

"I decided to give them a try. At first I set one day aside and lumped all unknown labels into one—that's three and a half hours, from 11 a.m. to 2:30 p.m.—sticking to the big brands the other five days per week, or a total of seventeen-and-a-half hours.

"But the reaction was instantaneous. The first day our big KFVB switchboard was tied up with hundreds of incoming calls requesting repeats and inquiring about the new records I had played.

"Frankie Laine's 'May Be Wrong,' made for Popular, was one of them. Martha Davis' discs for Urban and the Frisco Jazz Band for Pacific were among others.

"I've been interspersing off-labels in my programs ever since, and I find them largely among my biggest requests.

"It's not a matter of my being a big-hearted Joe, giving the little fellow a break. If a record stinks, it stinks, and I won't put it on the air. But I've found that playing off-labels is good business, and I firmly believe they have helped build my Hooperating to the highest on KFVB.

"To me, the small companies are like sandlot baseball clubs. They showcase artists for the majors. I predict that many fine artists now making records for obscure labels will in time hit the big uns, as a number of them already have."

## Who's Who at KMPC

(Continued from Page 6)

1936. A year later he purchased KMPC, then a 500-watt station, and under his leadership and ownership, the station steadily advanced to its present 50,000-watt power operation.

KMPC's vice-president and general

manager, Robert O. Reynolds, was originally associated with Mr. Richards as a member of the Detroit Lions football team, then owned by Mr. Richards. A graduate of Stanford University in 1936 with a B. A. degree in Economics and Business Administration, Mr. Reynolds was an All-American tackle in 1934 and 1935, and holds the enviable reputation of being the only man to play 180 minutes in the Rose Bowl.

### Civic Minded

In 1938, Mr. Richards employed him as an account executive for his California station, KMPC. Two years later, Mr. Reynolds became sales manager and a year later, vice-president and general manager, a position he has held since 1941. Married and the father of two sons, Mr. Reynolds is actively engaged in many civic organizations in addition to being president of the Southern California Broadcasters' Association.

Assisting Mr. Reynolds in controlling the destiny of KMPC is Herbert H. Wixson, assistant manager and sales manager. Mr. Wixson, a graduate of the State College of Washington, spent eleven years in the radio business in that state. In 1938, he moved to Los Angeles, where he was a member of the sales staff of KHJ for four years. He became associated with KMPC in 1942 as sales manager, a position he still retains.

C. G. Renier has the task of plotting KMPC's program policy. He established himself as a reputable program director at station KMOX, St. Louis, Missouri, where he remained for nine years, except for one year spent as producer-director on CBS in New York. Previous to his association with KMOX, he was on the staff of WDAF, Kansas City, Missouri, for eight years. Assisting Mr. Renier in directing KMPC's programming is Charles Calvert, production and music director.

### Noted Correspondent

Clete Roberts, director of public affairs, supervises KMPC's news, special event and public service programming. Mr. Roberts, former director of news and special events for ABC in Hollywood, spent several years abroad as a war correspondent. Following Pearl Harbor, he was assigned to General MacArthur's headquarters and, later, served as ABC correspondent in the Pacific area until he was wounded and invalidated home. Mr. Roberts is nationally known for his coverage of the Bikini atom bomb test, and drew the choice assignment of describing the bomb explosion at the exact moment of detonation. He also served as ABC correspondent in the European theatre.

The man responsible for KMPC's technical efficiency is Loyd Sigmon, chief engineer. Mr. Sigmon had charge of installing KMPC's 10,000-watt transmitter in 1942 and also supervised the installation of the new 50,000-watt transmitter. A specialist in electrical and radio engineering, he held the rank of Lieutenant-Colonel during World War II and was

the radio officer in charge of the European Theatre of Operations and the Allied Control Council. He is the recipient of the American Legion of Merit, the Order of the British Empire, and an Honorary Member of the French Signal Corps.

Other executives at KMPC include: Howard Rhines, continuity director; Oren Mattison, auditor; and Betty Ann Hudson, publicity and promotion director.

## Corbet, Camille and Camellias

(Continued from Page 8)

Gayne Whitman, J. Ronald Wilson, Victor Rodman and Hanley Stafford were some of her fellow artists in these companies. Lois and Hanley had the big reunion last year when Lois appeared on the Fanny Brice show as "Mummy."

"My hobby," replied Lois in answer to a question, "is a French poodle, Camille. It started once when I was low and discouraged. My sense of humor was at a very low ebb. I happened to read one of Alexander Woolcott's stories about French poodles and their wonderful sense of humor. I got one and—well, I haven't had a dull moment since!" she exclaimed.

### Smart, Indeed

Lois has owned as many as five French poodles at one time and while she claims that none of them has lived up to the reputation the breed has for intelligence, that their sense of humor is as unpredictable as advertised. Which is why Lois's other hobby, the raising of camellias, takes place in the front yard while Camille is ensconced in the back. It seems that Camille was so impressed one day by Lois's dainty clipping of flowers that she carefully bit off all the blossoms in the yard and deposited them neatly on the badminton court.

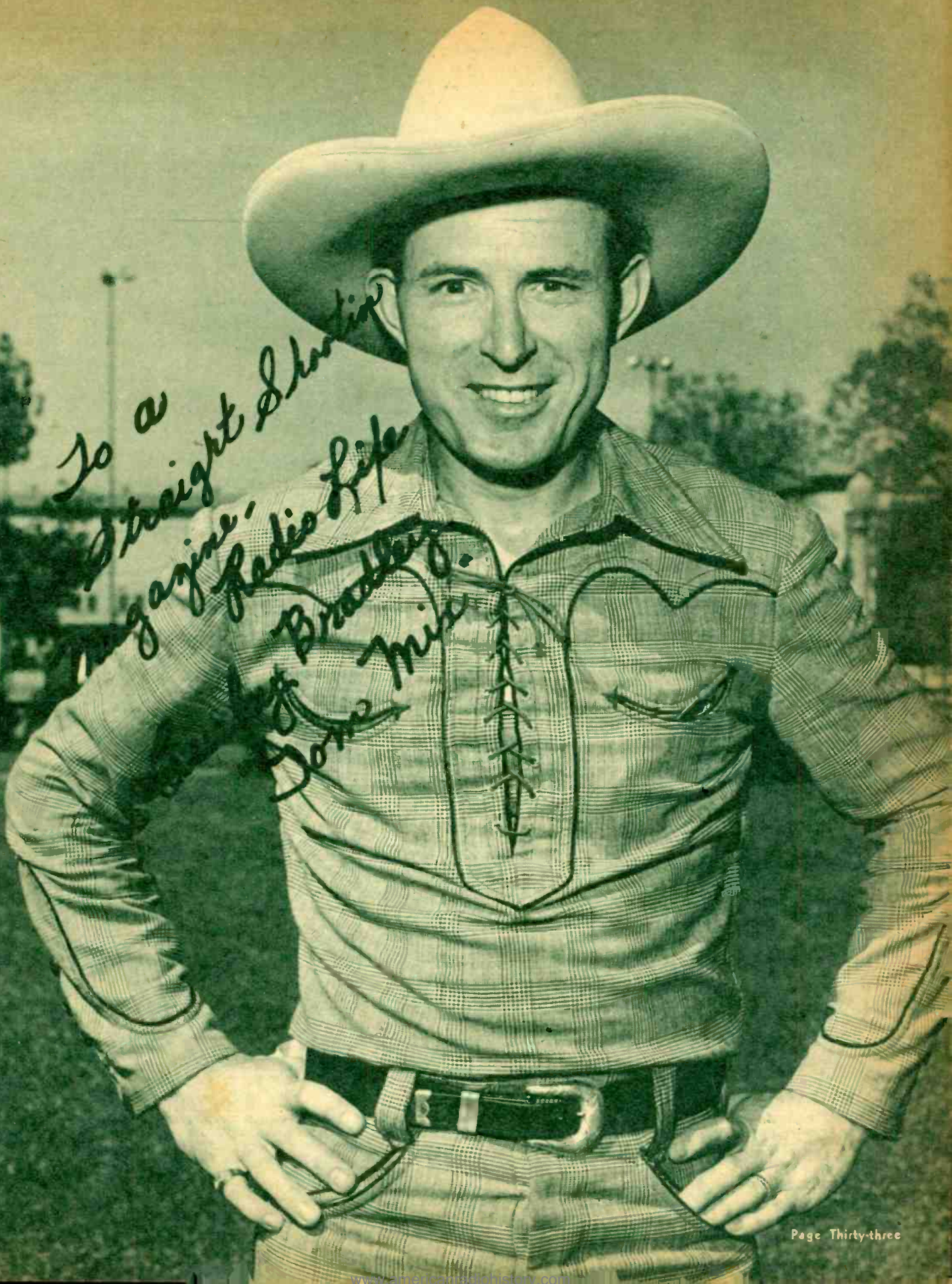
Camille, according to Lois, dislikes people and loves other dogs, who, however, don't like her. "Her idea of a good time is to catch me climbing up the hill. She runs about one hundred feet ahead, turns, and charges straight down for me. I scream and beg her to stop, but she butts right into me and down we both go."

Lois said we could do her a favor by helping correct the mistaken ideas people have about her favorite breed of dog. "They're not sissies or lap dogs," she exclaimed, pointing out that people still think of them as the tiny white variety that was popular at one time. The large, or standard, size poodle is used as a work dog and hunter in Russia and Germany, and though their fancy haircuts may make them look sissy, they're not, according to canine fancier Corbet.

"By the way," we asked, "how are the camellias doing this season?"

"Well," sighed Lois, "in spite of the fact they're kept away from Camille—not too good."





To a  
Straight Shooting  
Magazine.  
Radio Life  
Hot Bradles.  
Dore mix



More News

**FRANK**

*\*\*"Page-one Coverage"*

**HEMINGWAY**

**NORMAN**

*\*\*"Pushbutton Correspondent"*

**NESBITT**

**SID**

*\*\*"Pressroom Complete"*

**FULLER**

**FLEETWOOD**

*\*\*"Professional Commentator"*

**LAWTON**



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**710**  
SEVEN TEN



**BOB**  
\*\*Pigskin Choice"  
**KELLEY**

**JOE**  
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**HERNANDEZ**



# More Sports



# More Popular Music



**GENE**  
\*\*Palpatin' Cadence"  
**NORMAN**  
on Mild and Mellow

**MAURI**  
\*\*Platter Chatter"  
**CLIFFER**  
on Teen and Twenty Time

**BILL**  
\*\*Plenty Convincing"  
**LEYDEN**  
on Music Hall

# More Classical Music



**HOWARD**  
\*\*Prize Conductor"  
**RHINES**

**GEORGE**  
\*\*Point and Counterpoint"  
**IRWIN**

**DAL**  
\*\*Popular Concerts"  
**WILLIAMS**

**ON YOUR DIAL**





◀ **NORMA YOUNG'S** culinary shortcomings, however, are few and far between, as this mouth-watering fruitcake bears witness. Norma's been cooking ever since she was a little girl and had to help with Christmas cookies. She prepares her own dinner every night, abhorring any woman's habit of "eating on the sink."  
Otto Rothschild Photo

## She Has Failures, Too!

*Though Home Economist Norma Young Has Known How to Cook Since She Was Six, She Admits Sometimes Her Cakes Fall, Her Biscuits Aren't Like Mom's*

Monday-Friday, 3:15 p.m.  
KHJ

**L**ADY, do your cakes fall? Does your husband use your biscuits to retread the heels of his shoes? Can't you boil water without burning it?

Don't worry—neither can KHJ's home economist, Norma Young.

Wait a minute—maybe that statement's a little strong. We don't mean to imply that Norma can't cook—she can and how! What we're trying to say is that even though Norma's been cooking since she was six years old, even though she cooks every single day and has made a lifetime career out of it, every now and then she has her little failures too.

Only last Christmas, she was baking batch upon batch of cookies for Birmingham Hospital boys, doubling and tripling the recipes. She tripled all the ingredients in one recipe except the flour, and what came out of the oven only a KHJ announcer could eat—and did.

"The one important thing to have if you're going to be a home economist is a sense of humor," says Norma, who has found it to be the saving grace when she has a flat failure at, of all places, a cooking school. For example, at a recent school she made suet pudding. At the morning classes, the pudding came out fine, but she ran out of suet for the afternoon course and substituted a shortening. It turned out that the proportions of shortening used were wrong, the pudding was a mess, and Norma didn't dare take it out of the oven, despite the cries of the audience to see it.

But instead of letting her failures bother her, Norma is always rather glad when one happens. "Our own

mistakes help us to help other women with theirs," she says.

"I'll never forget my first sponge cake. I decided that if a little folding in of the egg whites would be good, then a whole lot would be better. So I beat the egg whites into the cake just as hard as I could—and of course beat all the air out."

**Lady, You're Good!**

"As a matter of fact, if women only knew what goes on behind the scenes at commercial bakeries and other food-preparing places, they'd have a whole lot more self-confidence about their own cooking. Last time I went through one of the big bakeries in Los Angeles, they'd just finished a whole carload of cream puffs and every last one of them was flatter than a pancake. They never did find out what went wrong.

"Most cooking failures are due to two things—lack of concentration and failure to read the directions.

"We always recommend that women lay out all the ingredients for a recipe before they start putting them together. That way, if the phone rings or they have to answer the door, they're not so apt to forget what's gone in and what hasn't.

"A salesman of frozen food products told me recently that the biggest trouble they have is in getting women to read what the package says. Instead of doing it according to the directions on the label, they do it according to the way they've always done it, and of course it doesn't turn out."

Norma's home economics department at KHJ is the only one in Los Angeles which provides direct service to the listening public. If you don't know how long to cook a roast, just call Mrs. Young at Hollywood 8111

and she'll be glad to answer that or any other problems you may have.

"Only if it's a roast you want to know about, don't tell me how much it cost, tell me how many pounds it weighed," she begs. Too many women call her to ask how to cook a leg of lamb, and since cooking time is measured by poundage, Norma must know how much it weighs. The answer is almost always the same—"I don't know how much it weighs, but I paid \$2.15 for it."

So popular is her personalized service to housewives in distress that during the three days preceding Thanksgiving, she and her assistant, Mrs. Thelma Thompson, answered 277 phone calls besides her mail queries and the radio program.

### A Science

Because of her years at cooking, Norma can usually tell by looking at a recipe whether or not it will work, or by tasting it, what's in it. Cooking is like chemistry—there is a ratio of sugar, shortening, flour and milk that makes for a good cake. Without the correct ratio, the cake won't be good. Single-action baking powder requires two teaspoons to each cup of flour; double action requires one. Acids, such as brown sugar, sour milk and coffee, require soda. If you want a red chocolate cake instead of a brown one, use sweet milk and soda. And so on.

Her home economics department will answer any question on cooking except one—the recipes used by commercial chefs.

"These people are in business, and their recipes are their tools. To reveal them is like asking Du Pont to give up its nylon formula. Even

(Please Turn to Page 39)



YOU KNOW THEM COLLECTIVELY as the "King's Men", but do you know them by name as from left to right we introduce Bud Linn, Jon Dodson, Ken Darby and Rad Robinson? **NBC Photos**

# Men of Music

No. 26 of a Series

## The King's Men

*Harmony in Music, Work and Daily Living  
Makes the "King's Men" a Jovial Quartet*

By Joan Buchanan

Friday, 9:00 p.m.  
Tuesday, 6:30 p.m.  
NBC-KFI

**H**ARMONY is the best policy," could be the motto of the "King's Men." Not only do they get along together vocally, as you can hear on the "Fibber McGee and Molly" program and their own show on KFI on Fridays, but also on the personal side they're a very congenial bunch.

Top tenor Bud Linn was the first member of the troupe we met. Bud in turn introduced us to Jon Dodson, second tenor, Rad Robinson, baritone, and Ken Darby, bass. Bud informed us that he was more or less responsible for forming the group back in 1929 when all the boys were students at Chapman College. He had heard that there was a job waiting for a male quartet at Paramount Studios. He rounded up his friends, one of whom, music student Ken Darby, had never sung a note in his life, and all night long they rehearsed. Yes, they won the job and one of the songs they sang, "Sweeter Than Sweet," has remained with them as their "signal" to this day.

"When we want to call one another, one of us just whistles the

first phrase," explained Ken, whistling tunefully to demonstrate, "and the others answer with the next phrase." At this the other King's Men dutifully whistled the answering refrain.

The boys made their radio debut on a Burbank radio station, went to KFWB as staff singers. Up until this time they had been "The Ramblers." The name change occurred when one of them half-jestingly recited "Humpty-Dumpty" ("... all the king's horses and all the king's men, couldn't put Humpty together again") when they were looking for a new title. So King's Men they became. Paul Whiteman heard one of

their records and signed them to appear on his show. After four years with the King of Jazz the "Men" returned to Los Angeles and appeared with Fred Allen and Rudy Vallee before they joined the "Fibber and Molly" show which had just moved westward from Chicago. They've been with the "McGees" for seven years now and they're also heard on their own program which Bud Linn calls "a dream come true."

"We've tried never to type ourselves," Bud told us. "We don't want to be known as strictly popular or ballad singers." On their own show the King's Men are doing many of the songs they've been anxious to try for a long time.

### Name Favorites

When we asked them what songs they most enjoyed singing, we got a different answer from each of them. "Lovely Celia," said Jon.

"Jean"—I love 'Jean,'" added Rad.

(Please Turn to Page 39)



**HERE THE BOYS REALLY LOOK** the part of "King's Men", and the king in this case is, of course, His Royal Highness Fibber, the First, surrounded by Rad, Bud, Jon and Ken, who can go along with a gag too.







◀ **LOVELY LADIES ALL**, in their evening attire. CBStar Fanny Brice chooses the eloquently simple lines of a hostess ensemble with a crepe tunic atop amply full black trousers. A fine gold mesh triangular scarf encircles the high neckline tying at the nape.

**DESIGNER HOWARD GREER** is responsible for Dinah Shore's provocative multi-colored taffeta gown, featuring a plain front, a high-necked bodice buttoning down the back and stopping abruptly to reveal the CBSongstress' open midriff above a perky bustle. ▶

## Moonlight Becomes Them

*CBStars Flaunt Their Prettiest for Gay Season Which Witnesses Return of Chic Formal Attire*



◀ **BORDEN SHOW STAR** Ginny Simms wears with distinction a white metallic gown with simple lines. A short matching jacket, bearing the gold floral pattern of decoration, may be worn over her gown for a more informal evening.

**ANN RUTHERFORD**, heard on CBS' Eddie Bracken show, poses ▶ in a royal purple satin dress with a lightly-boned corselet bodice and billowing, side-hooped skirt. Dainty touch to the Victorian model is a garland of realistic pastel flowers trailing across the knot of a huge pink bow.





## The West's Greatest Independent

(Continued from Page 5)

kw. operation equals 22,660 square miles, covering eight counties in Southern California, and extending from Santa Barbara and Bakersfield to San Diego. The most modern transmitter equipment available for 50,000-watt operation was purchased from the Radio Corporation of America, and installed at KMPC's transmitter site.

KMPC has been most fortunate in having one of the most desirable frequencies in the broadcast range—710 kilocycles.

With such a record of achievement in the past ten years, the station anticipates with eagerness its next decade.

## Men of Music—The King's Men

(Continued from Page 37)

"Well, I think I just like the classics," was Bud's answer.

"And I don't like music," averred Ken. "I just sing to get it out of my system!" At this the other three "Men" burst into laughter.

"Ken's only our piano player, arranger and bass," Rad assured us.

"I'd like to say one thing about our show," continued Ken, "and that is that our producer, Andy Love..." (Here the door opened and the aforementioned Mr. Love stepped into the room.) "... is the *worst* producer we've ever had!" he finished emphatically for the cherubic Mr. Love's benefit. Everyone protested laughingly and Jon insisted, "Andy *understands* us!"

Andy, in turn, introduced us to Warren Lewis, who writes the story behind the song which is featured weekly on the King's Men's program. Lewis has unearthed some fascinating and little-known tales behind many of the famous songs selected for this spot on the show. "It takes a lot of digging," Lewis informed us, "to find some of the stories. Some I've found by doing research in the public library, some have been supplied by the boys here, who remembered stories that they'd heard. Once I found the story I was looking for in a 1728 issue of a music publication!"

### No Repeats

"I told them when we started the show that we wouldn't repeat anything in one hundred and four programs," insisted Andy.

"Well, we're up to forty now," added Bud, "and we haven't repeated yet."

The song the boys are the most tired of is "Old MacDonald Had a

Farm," hardy perennial of quartet singers. Songs most requested are the standards like "I'll Take You Home Again, Kathleen." They're happy that having their own show has enabled them to sing unusual items like "Finnish Lullaby," "Way Up Yonder," "Danse Macabre," "Clair de Lune" and Saint-Saens' "Swan," none of which had ever been done vocally on the air.

"We try to have something for everyone," said Andy. "Something old, something new..."

"Something borrowed and something blue, occasionally," laughed Ken.

The King's Men have also been featured in many movies. You probably heard them in the hilarious "Martins and the Coys" sequence in Disney's "Make Mine Music" and in Disney's "Dumbo." Their next picture for the cartoon tycoon will be the "Magnificent Mr. Toad", for which they have already done the recording. The boys also have made pictures with the "McGees," "Heavenly Days" being the latest. They will also be heard in an as yet unreleased record album of "Americana" which they recently waxed for the new M.G.M. record company.

All the "Men" are married. Ken has two children, a boy and girl, and Bud has two girls. "Jon has a fine horse," someone volunteered.

Jon also is the proud owner of a thirty-two-acre ranch near Calabasas and has recently completed the remodeling of the 125-year-old adobe house which graces it. Jon composes in his spare time, but so far has had but one composition published. "I don't try to get them published," declared Jon, "too much red tape."

### All Active

Ken, at present, is interested in sixteen-millimeter film work. He's busy casting around for pictures to show on his new projector. He also has a fancy recording outfit, complete darkroom equipment and is an enthusiastic amateur photographer. Ken's wife, Vera, has just established a music publishing company and Ken avers he's going to publish some of Jon's songs.

Rad is a member of the American Operatic Laboratory and has appeared in leading roles in their productions of "Faust," "La Boheme" and "Madame Butterfly."

Bud is chairman of the board of the North Hollywood Y.M.C.A. and a member of the metropolitan board of directors. The other boys kid him about speech-making and laying cornerstones, but they know he's very active locally in child study and child care projects.

When the boys first formed their musical organization, the famous Revelers quartet was their idol. "We thought they were wonderful," sighed Bud Linn nostalgically. "But times have changed. You should hear them now!"

## She Has Failures, Too

(Continued from Page 36)

though it might be a fairly simple matter for a home economist to ferret out the ingredients, it isn't fair to do so in the first place, and in the second place we haven't got the time to play sleuth at every restaurant in town, even if it were fair."

With food costs high, Norma is now concentrating on helping women to use left-overs attractively. "A little imagination, and you can make something just as attractive the second day as it ever was the first," she claims. Left-over roast made into stew topped with mashed potatoes or biscuits; spinach added to fish are excellent meals. When she has what she calls a tired avocado, she mashes it with sour cream, blue cheese, worcestershire sauce, and a dash of curry, and pours the resulting dressing over chopped cabbage.

### Cooks Nightly

Norma started cooking when she was six years old. It was a tradition in her family that every member of it help with the Christmas cookies, and from that start she went right on learning to be a practiced cook. She still loves to do it—each night she prepares her dinner in her own kitchen, takes it in before the fire on a tray.

"The worst habit a woman can get into is eating on the sink," she thinks. As for men, "Please don't make the woman cook the meal and carve both."

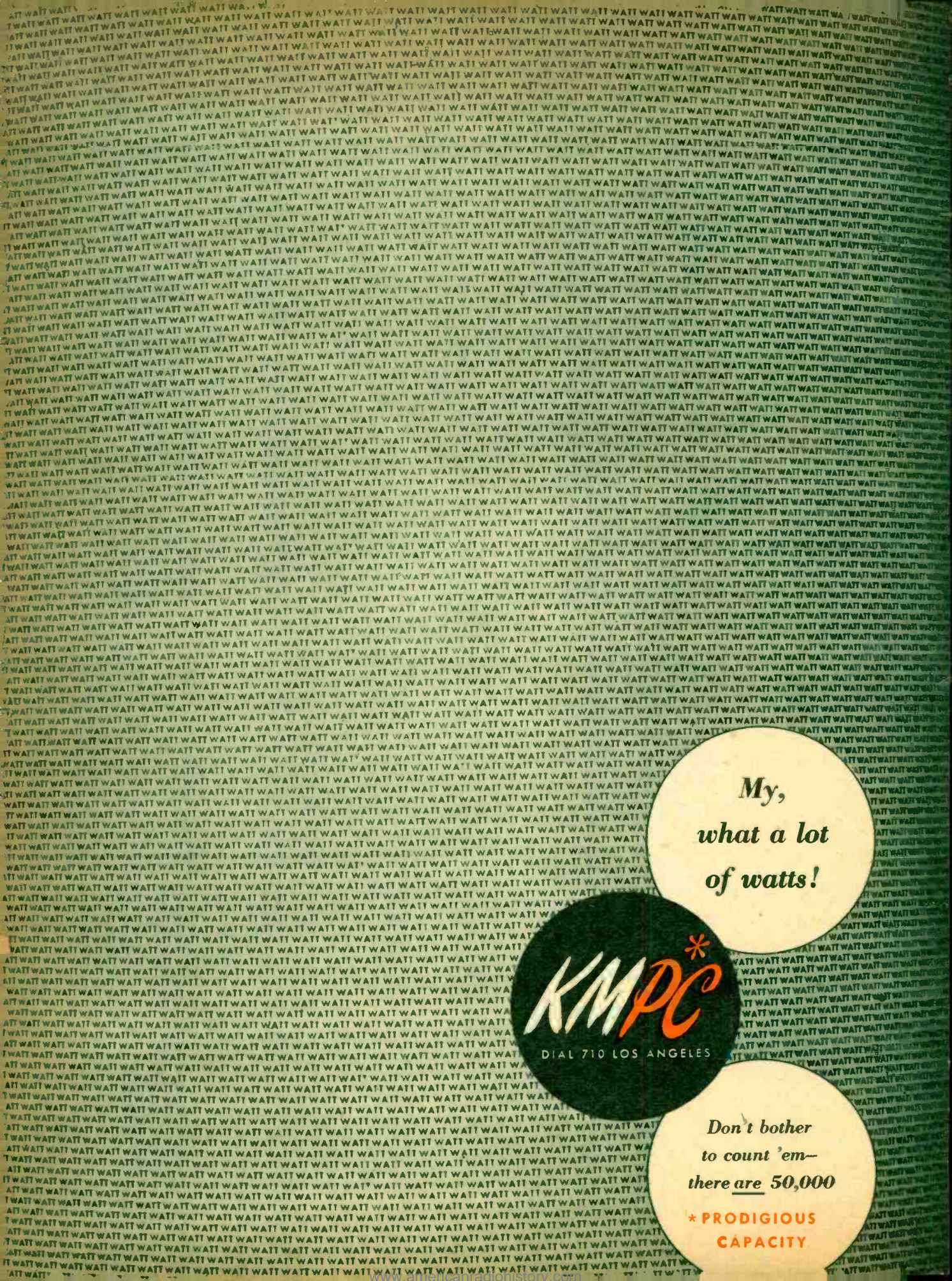
Assisting her on her Monday through Friday KHJ broadcast is Bob Freed, who not only announces the program, but comes in himself with hints for happier housewives. On Tuesday, Norma answers homemakers' questions (assisted in the answers behind-scenes by Bob); on Wednesdays, Bob gives what he calls his wife-savers; on Thursdays, listeners' own suggestions are presented, on Mondays Bob tells a story and on Fridays drops a little pearl of wisdom. His wife-savers are often his own device, and sometimes they're not all they could be. For instance, he got a letter from one woman who tried his idea for removing grease-spots—cover the spot with egg yolk. She wrote in,

"I covered the spot with egg-yolk like you said, and it didn't work. But don't feel badly; somebody has to try these things."

Although most of Norma's listeners are on the cheerful side, as properly in accord with the "Happy Homes" title of her show, once in a while she does draw an indignant customer. For instance there was a woman who heard her refer to "odors that cling with the tenacity of a bulldog" and couldn't wait until she got off the air before calling "foul."

"Why," she said, "I've got a bulldog and I want you to know that they do not smell!"





My,  
what a lot  
of watts!

**KMP<sup>C</sup>**

DIAL 710 LOS ANGELES

Don't bother  
to count 'em—  
there are 50,000

**\* PRODIGIOUS  
CAPACITY**